

MASTERING INDUCTIONS AND IMPRINTS



There are a variety of different steps that are performed in each and every hypnotic session. Depending on whom you speak to you will hear a difference as to how important each of the steps may be.

Don Mottin has hypnotized over 50,000 individuals. When Don was asked if he could pick the two most important elements of a hypnotic session it took him less than five seconds to come up with the answer. *If your induction does not work, that ends the whole session. The second element that will determine if you are simply a mediocre hypnotist or one of the very best is the ability to remove negative imprints.*

HYPNOTIC INDUCTIONS

There are two elements that must be mastered in order to be successful as a professional hypnotist. The first is the ability to induce the hypnotic state 100% of the time. Yes, 100%. Too often, hypnotists learn one or two inductions and then wonder why they have a low success rate.

It would be wonderful if every client responded to the same hypnotic induction. If that was the case we would only need a single induction. You will learn over 25 different inductions.

In this program you will learn the eight secrets of a positive induction.

- ✦ How to always be able to avoid failures.
- ✦ Using music to enhance the induction process.
- ✦ Client's personal characteristic survey.
- ✦ The sound effect induction.
- ✦ Analytical induction.
- ✦ Arm levitation induction.
- ✦ Arm drop induction.
- ✦ Association induction.
- ✦ Bionic induction.
- ✦ Direct induction.
- ✦ Direct gaze induction
- ✦ Group inductions
- ✦ Forest and stream induction.

- ✦ Inductions for children.
- ✦ Conditioning induction.
- ✦ Hand shake induction.
- ✦ Hand to face induction.
- ✦ Eye focus induction.
- ✦ Indirect induction.
- ✦ Instantaneous induction.
- ✦ Television induction.
- ✦ Non-verbal induction.
- ✦ Rapid induction.
- ✦ Re-induction.
- ✦ Relaxation induction.
- ✦ Pendulum induction.
- ✦ Eye blink induction.
- ✦ Sleep induction.
- ✦ NLP induction.
- ✦ Puppet induction.

In addition to the live instructions you will receive the 53 page hypnotic induction workbook, and the customized musical CD that was created by Don Mottin. Certificate of completion from Mottin & Johnson Institute Plus, much, much, more.

HYPNOTIC IMPRINT REMOVAL

The second prerequisite in order to be a success as a hypnotist is the ability to remove imprints.

An imprint is a behavior that has been created because of something that we, saw, heard, felt, read, or experienced in the past. Types of imprints usually fall into one of three categories. We have negative imprints that are affecting our daily life in destructive ways. We may experience positive imprints that will contribute to some of our upbeat characteristics. The third type, is those that, although we encountered an event it, did not seem to have either a negative or a positive affect on us. In addition to encountering a stimulant, people are normally experiencing some type of emotion taking place. This emotion is what opens the mind to the suggestions.

Imprint removal is one of the things that make hypnosis different from other forms of therapy.

Too often we may fall into the habit of thinking that simply regressing a person back to a traumatic event will automatically release them from the negative behavior. The thought is that once you know that such and such happened when you were nine years old will now instantly make the problem vanish. For example, let's think of a 45 year old man with a morbid fear of bees. The man knows that this fear began when he was 9 years old. At age nine he disturbed a hornet's nest and was stung over twenty times. Ever since that event he has had a terrible fear of any type of insects that fly and sting. Simply knowing the origin did not make the fear fade away.

There are times when realizing the origin can aid in it being removed, but we should not count on that as our only technique.

You will learn how to rapidly remove imprints with fifteen different techniques.

- ✦ The use of Realization.
- ✦ Utilizing Truisms.
- ✦ Changing internal history.
- ✦ Discovering and destroying the imprint with the Library.
- ✦ Created amnesia in a therapeutic way.
- ✦ Altering the client's perceptions.
- ✦ Subconscious alternative ways of responding.
- ✦ Utilizing indirect suggestions.
- ✦ Firm direct suggestions.
- ✦ Visualization and metaphors.
- ✦ It was alright in the past.
- ✦ Improve, but don't succeed.
- ✦ Key words, images, and sounds.
- ✦ Erasing the years.
- ✦ Affirmations.

YOU WILL ALSO RECEIVE . . .

- ✦ A full workbook on imprints.
- ✦ A certificate of completion from Mottin & Johnson Institute plus, *much, much, more*

Note: enroll 10 days before the class and receive a *FREE* induction DVD. A \$50.00 value.

Thursday, August 6th
Cost: \$175
Session begins at 9 AM



Don Mottin opened his first hypnotism office in August of 1980. Within 3 years he had seven offices in three states. To date, he has hypnotized over 50,000 people. Don has the practical experience in every phase of hypnosis, but does he have the ability to teach others? Don is the only hypnotist to ever be named Educator of the year three different times: 1993, 1996, 2000. In 1994, he received the Ormond McGill chair. In 1997, he was presented the

Rexford L. North Award. In 1998, he received the Charles Tebbetts Award. Attending a class with Don Mottin will be an experience that you will never forget.