

NLP

Accelerated Practitioner Certification

A Dynamic Mind Influencing Formula That Gets Rapid Results

presented by

WILLIAM D. HORTON

Who Should Attend?

If you are in this field to help people and you truly want to more meaningfully impact the lives of your clients, this class is for you.

Dr. Wil Horton has successfully used integrated NLP with hypnosis techniques with over 50,000 clients & will teach you the secrets of the super performers in our field. Having cracked the code of NLP, he teaches it in a fun, fast, easy-to-use way and does so with the deepest integrity.

New practitioners walk away with life transforming skills they never dreamed possible. Many deeply and positively change their own lives in the process. In fact, Dr. Horton wants you to bring your problems, your goals and dreams, so your personal problems can be solved as you start on your path to your goals and dreams.

You will acquire the tools that make impact therapy a reality. You will learn and master basic techniques that have made NLP the most sought after training.

This is an intensive hands-on learning experience. You will learn in the NLP way – seeing it – doing it – and having it done.

**Learn to live your
dreams and achieve
your goals!**

You Will Learn:

- ❖ Quick impact approach.
- ❖ How to build and maintain multi-level rapport.
- ❖ How to maintain rapport with groups.
- ❖ How to see and hear expertly.
- ❖ How to improve personal/professional relationships.
- ❖ How to use clients' resistance to your advantage.
- ❖ How to make rapid, lasting changes.
- ❖ How to access personal strengths and resources.
- ❖ How to solve problems at the subconscious level.
- ❖ Fast fears removal.
- ❖ How to ask the right questions.
- ❖ How to change personal history – change the way you remember your past – how to turn negatives into positives!
- ❖ How to reframe your life.
- ❖ All types of anchoring techniques.
- ❖ Eye accessing cues.
- ❖ Re-parenting your inner child.
- ❖ How to change internal states.
- ❖ *And Much, Much More!!*

- ❖ **You will learn in 4 days what other classes teach in 6 months.**
- ❖ **Learn to construct, send and interpret secret mental programs.**
- ❖ **Uncover hidden social, sexual & emotional messages.**
- ❖ **Everything you need to use NLP in your life now!!**

You Will Receive:

All new reference manuals for use during the training will give you a tool you can refer to anytime.

It provides techniques, in a step-by-step manner, that you can use with anyone.

A true workbook you can use in all aspects of business and personal growth.

Certification:

This training meets the standards of the National Federation of NeuroLinguistic Psychology. So your certification has worldwide recognition.



William D. Horton, PsyD, CADC, CMI,

considered by many to be the world's Leading NLP Trainer, is also a Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist. He was one of the few non-law enforcement people to be asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI academy. He is the author of the book *Primary Objective, Neuro-Linguistic Psychology and Guerrilla Warfare* and co-author of the *The Psychology of Sales*. His courses and workbooks have won acclaim for their easy to understand format. His articles are considered a must read in the field of Hypnotism and Psychology. His passion for this technology comes from personal experience. He has a Black belt in Karate and has won tournaments and been published in Martial Arts Journals. Learn from the leader in the field.

Part One (Wed-Thurs)

- ❖ Introduction – Goals & Training
- ❖ Instant Subconscious Rapport
- ❖ Rapid Learning Strategies
- ❖ Rapid Motivation
- ❖ Questions & Answers about NLP
 1. Myth
 2. Misconceptions
 3. Goals
- ❖ NLP Terminology — Uses of Language
- ❖ States of Excellence — Be Your Very Best
- ❖ Presuppositions of NLP
 1. Framework of NLP
 2. NLP — Mindset
- ❖ Anchoring — The Heart of Rapid Change
- ❖ Add a Resource
- ❖ Sensory Activity
 1. Be Aware
 2. Be Focused
- ❖ Rapport — The Heart of Change
- ❖ Representation Systems
- ❖ Predicates — Language as a Change Tool
- ❖ Eye Accessing Cues — How a person moves their eyes tells you how they are looking at the world
- ❖ Linear Time Processing
 1. What is it?
 2. Uses
 3. How a person uses time
 4. Info from Linear Time Processing
- ❖ Developing and Telling Metaphors
- ❖ Homework Assignment

Part Two (Mon-Tues)

- ❖ Review of Homework Assignment
- ❖ Belief Template
- ❖ Information Gathering
 1. The Questions You Ask Will Start The Change
 2. Outcome
- ❖ Well Formed Conditions
- ❖ Frames of NLP
- ❖ Fast Fears Removal
 1. Stop Life Time Fear
 2. Mend a Broken Heart
- ❖ Layered Sub-Modalities
- ❖ New Behavior Generator — Learn New Behaviors Unconsciously
- ❖ New Behavior with Role Model — Learn from people everywhere
- ❖ Decision Strategies
- ❖ Decision Destroyer
- ❖ Deep Trance Strategies
- ❖ The Swish Pattern
- ❖ Visual Squash
 1. Stop Habit Forming Behavior
 2. Working with Alcohol Issues
- ❖ Reframing
- ❖ Compulsion Blowout
- ❖ Re-parent
 1. Inner Child Work Made Easy
 2. Tap a New Market
- ❖ Waking Hypnosis
- ❖ Wrap-up
- ❖ Goal Sheet for Advancement
- ❖ Final — Oral Exercise
- ❖ Certification

Testimonials:

This class is an absolute must! Everyone can benefit greatly from NLP. The applications are endless. The greatest thing I have ever done! Thanks, Wil.

— *Daniel Castanera, Baltimore, MD*

A fabulous program. Dr. William Horton demystifies NLP. He teaches this life-transforming technology in a down-to-earth, simple-to-understand manner. What really sets him apart from many other NLP trainers is his deep compassion and absence of ego. He is a “Master” at enlightenment.

— *George Bien, PhD, New York, NY*

Wil exceeded my expectations. The most comprehensive NLP training ... and more easily understood than any past NLP trainings.

— *Constance Palinsky, Flint, MI*

I gave up a candy habit that I have had for years using just one of the powerful techniques Dr. Horton teaches. I also was able to help someone overcome a fear of heights while standing in line at the Eiffle Tower. This stuff is amazing

— *Dan LaRosa Middletown, CT*

Wil has given me the skills to dare to become the person I always wanted to be. Thanks for sharing this in a real way I can use.

— *Rich Alexander*

Wednesday–Thursday • August 5-6
Monday–Tuesday • August 10-11

Sessions begin at 9 am each day

Tuition \$595