

The National Guild of Hypnotists
5-Day Intensive Train The Trainers Program

NGH CERTIFIED INSTRUCTOR HYPNOTISM CERTIFICATION COURSE

Sun-Thurs, August 2-6 • Convention

presented by **Richard Harte, DNGH**

This exclusive program is designed for all Certified Hypnotists who want to teach NGH Hypnotism courses to new students and who desire to enter the lucrative seminar business.

During the 5 days, you will learn & be trained to teach:

- ✓ Preliminary Suggestibility Tests — demonstrated and practiced.
- ✓ Favorable and Unfavorable Influences of Hypnosis.
- ✓ How to Hypnotize — A 3-step classical hypnotic induction procedure is taught and practiced. Authoritative and Permissive methods are discussed.
- ✓ Suggestion Management - How to deliver suggestions under hypnosis.
- ✓ How to utilize color, visual and kinesthetic imagery under Hypnosis.
- ✓ Depth Stages of Hypnosis — You are taught a six depth stages of hypnosis for judging trance depth.
- ✓ Methods of Awakening.

In addition, you will learn how to teach:

- ◆ Self-Hypnosis Training — You will learn the rationale for using self-hypnosis and how it can positively influence all phases of your life.
- ◆ How To Structure A New Hypnotism Practice — The various possibilities and options available to enhance a profitable hypnotism practice are explored. This includes how to market one's private and teaching practice.
- ◆ How to get psychological and medical referrals.

MINIMUM PREREQUISITE FOR ENTRY INTO THE TRAINER'S PROGRAM:

One year as a member in good standing of the National Guild of Hypnotists and one year as a hypnotist practitioner (Part-time or full-time)

The structured course you will be teaching your students, to qualify them for NGH Certification, will include an easy way to explain hypnosis to clients and other professionals, and covers:

- ☛ What is Hypnosis?
- ☛ Structure & number of sessions with a client.
- ☛ Assessment – Goal Setting – Reinforcement and Encouragement.
- ☛ Image Psychology and Hypnosis.
- ☛ Teaching a Self-Hypnosis Course.

NOTE: Special emphasis is given to training students in a six-session Goal Image Focusing Technique (GIFT), a modern behavioral program for helping clients change negative behavioral patterns.

**SUNDAY-THURSDAY,
AUGUST 2-6**

Sessions Begin At 9 am Each Day

TUITION: \$2,150 INCLUDES

CONVENTION

CALL 603-429-9438

FOR FREE COURSE SYLLABUS

Learn how to teach the integration of hypnosis, imagery and suggestion to manage most problems brought to a hypnotist by clients. Special emphasis is given to fears, self-esteem and confidence issues, sports performance, sales relationship and business problems.

During the training an approach is conveyed where the opportunity exists for each participant to gain confidence as an instructor by practicing and teaching with other students. The primary objective is to teach and train you in all aspects of hypnotism and its applications as thoroughly, scholarly and completely as possible.

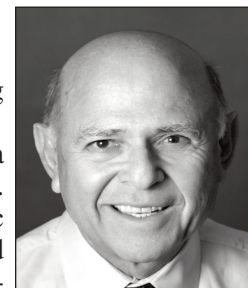
Important Registration Information

It is suggested that you register early. When NGH receives your registration and payment, you will receive a new DVD which illustrates all the important hypnosis techniques you will be expected to teach during your training. This will give you an opportunity to review the material before class begins.

Upon Completion of the 5-day Trainer's Course, NGH Supports Your Teaching Efforts by:

Offering you an opportunity to enroll in NGH's exclusive and ongoing Mastermind Coaching Program. This program is tuition free only for active NGH Certified Instructors. The best resources in the profession are available as coaches to help you build your private and teaching practice. You will be placed in small groups with an experienced Group Facilitator and you'll get constant encouragement from all of the Program's Professional Resources.

Richard Harte, DNGH, CMI
Spend five days with one of the nation's best hypnotism training professionals. When he speaks, people can't help but listen. He's a master at motivating his students. He'll teach you the specific techniques that will get you and your students the same kind of positive results from clients. Richard is President of Harte Associates, a management and organizational consulting firm and Executive Director of The Harte Center for Hypnosis. He pioneered the Harte-Coller IPQ Test, a measure of one's potential to persist toward self selected goals. He has recently designed and implemented Group Assessment techniques as well as stress management, smoking cessation, and weight management programs.



TESTIMONIALS

"Excellent course! The materials are clear, practical, immediately usable. Dick works beautifully to bring out the best in all his students. We leave with the tools we need to teach, to practice with clients and to market our services."

Mary Ann Michels, Hagerstown, MD

"This is a no-nonsense training curriculum. A classical approach to hypnotism with strong cognitive behavioral components is a must for any person in the helping profession. If you want to study hypnotism, this is the starting point."

Gary Craft, Honolulu, HI

"The most rewarding learning experience of my entire life. Thank you. The high standards taught will lift the perception of hypnotism."

Georgina Cannon, Toronto, Canada

Your Five Days of Training will include:

How to start and expand an office practice, including advertising and marketing. A step-by-step approach on how to offer health, sales enhancement and motivated training programs. How to set up a profitable teaching practice – how to get students, literature preparations, establishing instructional objectives and course curriculums, training materials required, and much more.