

Making Presentations Memorable & MAGICAL

A One-Day Seminar that will MAGICALLY transform your professional — and your personal — life.

with **Chuck Mignosa**

Whether presenting for an individual, an organization, an employer, or an evening of entertainment, a touch of magic will elevate your message to the level of “memorable” in the minds of your audience for months and years to come. The keys to being able to do that are in Presentation, Timing and Routines. “The Magic of Memorable Presentations” workshop will provide you with the skills, tools and attitudes necessary to do just that.

Building on a foundation of lectures on the psychology of magic and the principles of effective presentation, the workshop will teach a complete 20-minute magical routine. Additionally, it will provide the tools and skills to develop other dynamic techniques and routines for yourself.

Co-developed by Chuck Mignosa, Serena Lumiere and the incredible Ormond McGill (who shares his views on “The Psychology of Magic” and the workings of the mind in the workbook), this workshop will expand on the principles of effective presentation. Bringing together nearly 200 years of magical experience to the development of this workshop, Chuck will openly share his knowledge, experience and skills.

This workshop will provide the hypnotist, counselor or stage hypnotist with the skills to improve both their image and their presentations.

You will learn:

- How to use these valuable skills to set your lectures above the rest.
- How to become a more dynamic and entertaining speaker.
- How to become someone who can connect with, and motivate your audience and prospective clients.
- How to become someone who can add fun to your next conference or promotional event.
- The different types of presentations - multimedia, chalk talk, flip charts, podium.
- Presentation techniques - informal, formal, extemporaneous, informational, educational.
- Developing your presentation style, discovering your strengths, developing your strongest presentation styles.
- Adapting magical effects to enhance your presentations, illustrate your important points and concepts, entertain and keep the interest of your audience.

Take-Home Materials

You will receive everything you need to be able to present each effect taught in the workshop, including a workbook, props and supervised practice time. Each of the effects can be presented in several ways, providing an impressive number of total routines the student will learn.



Agenda

- Introduction
- Types of Presentations — Informal, Formal, Extemporaneous, Informational, Educational
- You as a Magical Presenter
- The Psychology of Magic — The Audience, The Performer, Misdirection, Technical Knowledge, Variables, The Trick
- Techniques — Opening effects, Ending effects, Misdirection, The Magical Moment
- Effects — List of Basic Effects, Rope Effects, Card Effects, Mentalism, Thumb-tip Effects, Coin Effects, Silk Handkerchief Effects, Paper Effects
- Routines
- Preparation
- Golden Rule for Magicians
- Practice Presentation Routines
- Certificate of Completion

Who should attend?

This workshop will benefit every hypnotist, counselor, presenter of hypnotic phenomenon, teacher or stage hypnotist by providing the skills to improve both your image and presentations. You will fully understand, on an experiential level, the difference between “adding a few magic tricks” to your presentation versus “creating magical emphasis” to your topic.

The practice sessions will instill in you the confidence and skills to integrate these effects into your presentations as well as the flexibility to tailor them to different situations or clients.

Testimonials

“I’ve been teaching mathematics for 16 years and I really relate to how much the magic can add to an often dry subject. This workshop should be a requirement for all teachers.”

— John Oliver, San Jose, CA

“This is a real ‘hands-on’ workshop. The real magic of it was realizing that I can do magic, too – and it looks great!”

— Ralph Lacy, Mountain View, CA



Chuck Mignosa has been a professional teacher, presenter, magician, mentalist, hypnotist and consultant for over 35 years. He worked as a partner with Ormond McGill from 1976 till 2005. This workshop was developed together with Ormond McGill and Serena Lumiere. The workshop was created in order to facilitate presenters in making their presentations more exciting, interesting and memorable. Chuck Mignosa has concentrated on research and development into the field of

“Perceptionism”. He uses his skills as a Certified Hypnotist, NLP Master Practitioner, Reiki Master Sensei together with his background studies in psychology, philosophy, sociology, and human potential to present educational topics that arouse the curiosity and excitement in his audiences. He has lectured to Psychology Departments in such institutions as Stanford University, Santa Clara University, San Jose State University, The University of Nevada Las Vegas, and many others.

Monday, August 10th
Cost: \$175
Session Begins at 9 AM

To Register Online [Click Here](#) • Phone (603) 429-9438