

NGH CERTIFICATION AS AN EMOTIONAL INTELLIGENCE COACH & TRAINER

Understand the Emotional Intelligence Revolution in Business and Learn How to Present World Class EQ Presentations and Assessments to Corporations.

Presented by Beryl Comar

Have you heard the term EQ, but don't really know what it's all about?

Would you like to take your new learned hypnosis skills and take them back to that lousy company you used to work for so they can eventually learn their lessons?

Learn how to take the skills you already have to this HOT new expanding field of EQ, and a wider, wealthier audience who want to understand and improve their competitive edge.

For leadership positions emotional intelligence competencies account for up to 85% of what sets outstanding managers apart from the average.

—Daniel Goleman
“Working with Emotional Intelligence”
1998.

Executives and Businesses can afford to pay for the best in this rapidly expanding field. Much has been written about EQ yet little is readily available to coaches and managers so, who better to present EQ than those used to speaking to the emotional mind—the NGH hypnotist.

Find out how to market, present and assess EQ courses before those less qualified than you gain the momentum.

Presented for the first time to hypnotists, this practical workshop offers you the opportunity to model an international expert in EQ so you too become HOT in this new field—before someone else less able beats you to the punch.



You will:

- ◆ Examine this hot new field.
- ◆ Be more informed about the components of EQ vs IQ.
- ◆ Have a framework for understanding and explaining EQ.
- ◆ Discover your EQ abilities.
- ◆ Begin to develop your EQ capabilities.
- ◆ Understand how EQ, NLP and Hypnotism are linked.
- ◆ Learn the successful EQ abilities of different professions and jobs.
- ◆ Understand how EQ is essential in business.
- ◆ Learn to speak to corporations in terms they understand.

- ◆ Learn powerful coaching tools.
- ◆ Develop leadership qualities in your clients.
- ◆ Keep your executive hypnotism clients longer.
- ◆ Reflect on the changing nature of organizations.
- ◆ Have a role as a change agent in a larger field than the individual, and for longer.

You will be able to:

- ◆ Inspire, inform and encourage those in business to consider the role of emotions.
- ◆ Introduce EQ and EI by defining what it is and explaining why it is important.
- ◆ Help hypnotism clients with their client relationship.
- ◆ Persuade training managers how you can help them.
- ◆ Charge \$2–4,000 per day plus expenses.
- ◆ Travel the world as an obvious expert.
- ◆ Question an expert about many aspects of the EQ research.

Gain an Incredible Access to:

- ◆ Healthcare—where EQ training is rapidly growing—and play a role in the EQ development of hospital administration.
- ◆ Education—where EQ is increasingly being added to the school curriculum

Monday–Tuesday

August 10–11

Tuition: \$325

Sessions begin at 9 AM

Agenda

Testimonials

"It was Aristotle who spoke about a rare ability to be angry with the right person, to the right degree, at the right time, for the right purpose and in the right way. How prophetic those words, and how much I have benefited from your workshop on EQ—thanks."

Sara El Habashi
London Clinic.

"As a trainer for 10 years and training manager for 10 years, and even when I thought it couldn't get any better after your terrific NLP course, I can honestly say this is the most enlightening experience—ever. Thanks from my team too, we understand where we can improve our EQ."

Lisa Steel
Training & Quality Manager
Dept Tourism and Marketing, Dubai.

"My manager looked shell shocked. I feel he now starts to understand what has been going wrong and how we can help him improve his EQ."

Anonymous feedback in a company training

"Now I really understand the four areas of EQ, and my assessment shows where I can improve—well, I now know what to do and will set my EQ goals. But where will I find a coach like you Beryl?"

Shuen Lim
Tesco Malaysia

Take-Home Materials

- ◆ Manual of materials for running EQ training.
- ◆ Practical experience/materials of preparing an EQ training.
- ◆ Your personal assessment and results.
- ◆ Coaching assessments.
- ◆ List of companies that use EQ training.
- ◆ Guidelines on how to approach companies.
- ◆ Websites for further information.
- ◆ 6 months access to coaching.

A two day practical workshop that gives you the vocabulary, tools and vision for accelerating change in three levels: organizational, relationship, and individual. Get in now before someone else beats you to the punch.

Day One

- ✓ History and Introduction IQ vs EQ and EI
- ✓ Activity: Complete an EQ Appraisal
- ✓ What research has shown
- ✓ The Business Case for EQ
- ✓ How the EQ Brain works
- ✓ Where Hypnotism and NLP fit in
- ✓ Activity: List the Emotions
- ✓ Plutchik's Emotion Wheel
- ✓ Emotions at Work: 4 Aspects
 - i. Self Awareness
 - ii. Self Management
 - iii. Social Awareness
 - iv. Relationship Management
- ✓ Group Activity: Reflections
- ✓ Emotions: EQ in Action 4 Aspects
 - i. Perceive
 - ii. Use
 - iii. Understand
 - iv. Manage
- ✓ Group Activity: Reflections
- ✓ Homework will be set for group presentation day 2

Day Two

- ✓ Review of Day One
- ✓ EQ Appraisal: Goal Scoring
- ✓ Activity: Setting my EQ goals
- ✓ How to market to companies
- ✓ Who to approach
- ✓ How to approach decision makers
- ✓ How to make a proposal
- ✓ Charges, Costs and Fees
- ✓ Activity: Designing a course
- ✓ Activity: Designing EQ activities
- ✓ Group Presentations
- ✓ EQ Assessments: Payments and Types
- ✓ EQ Assessments: How and When to use them
- ✓ Where to get further training and certification
- ✓ Booklist and References

Who Should Attend?

Hypnotists who want to expand their business into the realms of business coaching and training of "soft skills" and EQ.

Anyone interested in expanding their information on EQ and the work of Salovey and Meyer, and Dan Goleman.

All who have heard of EQ but are not sure what it is or how hypnotism can relate.

People who realize that being an effective person is about inside-out development and want a 2 day guide to this popular concept and some practical tools which they can use.



Beryl Comar, from Manchester UK, was a volunteer teacher in Tanzania for four years and has been based in Dubai UAE since 1976. She has worked in schools and Higher Education systems as School Principal, Teacher Trainer and Head of University Dept. She has firm friendships with both Arabs and expatriates and has studied Islam to integrate diversity into her work.

Beryl has Masters degrees in Education from University South Florida, and Applied Linguistics: University Reading UK. She is trainer for University of Cambridge (UK) Teachers and Trainers Award. Beryl is a Transactional Analyst.

As Managing Partner of The Change Associates, Beryl travels the Middle East as NFNLP (USA) representative teaching: NLP, Hypnotism, "Soft Skills" Inc. customer Service, negotiation, supervisory and interpersonal skills.

In this course, Beryl presents ten years of experience with EQ training, being first to implement such training in The Middle East with a wide range of nationalities. Trained in EQ with 6Seconds and TalentSmart (USA), she represented the Arabian Gulf at the NEXUS EQ conference Holland 2005 meeting Dan Goleman author of *Emotional Intelligence*, *Working with Emotional Intelligence*, *Primal Leadership*.

Beryl Comar trained at Yale with David Caruso author of *"The Emotionally Intelligent Manager"* and in *"MSCEIT Assessment"* the EQ test authored by the developers of EQ: Meyers and Salovey.