



# *Become a Certified HypnoBirthing® Fertility Practitioner*

*Presented by Lynsi Eastburn*

## *Substantially increase your clientele*

A very real concern for a lot of people is the inability to conceive a baby. Each year, more than a million North Americans pursue treatment for “infertility.” Most consult conventional doctors—an infertility workup is conducted—and depending on diagnosis—drugs or high-tech procedures such as IVF are recommended.

Great strides have been made recently in Assisted Reproductive Technology (ART). A range of medical options are available, however, despite the progress that has been made in the treatment of “infertility,” the success rate for those who undergo high-tech procedures such as IVF is currently about 20%.

To boost this success rate and have the very best chance of conception, women are seeking out complementary treatments such as acupuncture, homeopathy, herbal remedies, and mind/body approaches. One of the most powerful of these is hypnotism. Hypnosis goes beyond simple guided imagery, and working with a skilled hypnotist following the guidelines of this unprecedented program not only increases the odds of conception but also enhances overall health.

## *Take it above and beyond chance!*

Become a Certified HypnoBirthing® Fertility Practitioner (CHFP) and learn the advanced techniques that will allow you to enhance your practice and/or create your own niche. Addressing fertility and Special Circumstance Pregnancy, this course is a must-have especially for those specializing in Birthing and Women’s Issues.

**Monday, August 10th &  
Tuesday, August 11th  
Tuition: \$325  
Sessions Begin at 9 AM**

Millions of dollars are spent on fertility procedures each year. Hypnotism for fertility is much needed and is not a field dependent upon discretionary income.

Included is a myriad of materials that will increase your success with fertility issues. This program is packed with protocols, scripts, and studies that will enable you to work with and support clients’ fertility/pregnancy related situations, and will also prepare you for interaction with doctors and other medical professionals.

Hypnosis is becoming one of the most sought-after approaches in fertility today. Developed by Board Certified Hypnotist and Certified Instructor Lynsi Eastburn, this unprecedented hypnotism program helps women to conceive naturally and provides hypnotic support to women undergoing IVF and other medical procedures.

Doctors recommend Eastburn’s program. More than just visualization, this is a powerful, precise program that supports the entire fertility process (natural or medically assisted) for optimal results.

## *You’ll learn . . .*

- ♥ Creating your niche—getting started
- ♥ “Infertility” is big business
- ♥ Highly motivated clients
- ♥ The control connection
- ♥ Hypnotic approaches
- ♥ Hypnotism for fertility interview
- ♥ First contact
- ♥ Setting the intention
- ♥ Fertility specific uses of anchors and triggers
- ♥ How to incorporate point of reference
- ♥ Transformational replay
- ♥ The fear connection
- ♥ The love connection
- ♥ Studies
- ♥ Inductions
- ♥ Powerful fertility sensitive scripts
- ♥ Protocols for success

## Who should attend?

Hypnotists interested in fascinating and rewarding work, hypnotists working with women's issues, hypnotists looking to create their own niche, hypnotists wanting to increase their income and enhance their practices

## Testimonials

"Lynsi Eastburn is a very knowledgeable and enthusiastic instructor. I gained valuable insight and understanding in the world of fertility. Lynsi shared with us her in depth experience on how to deal with the personal aspects of the often impersonal process of fertility. I highly recommend this course for any hypnotist working in this field."

—Roxanne Paolini, CH Integrative and Wellness Medical Center of Silicon Valley, San Jose, CA

"This is a multi-faceted program, addressing many issues surrounding fertility (stress, anger, lack of confidence, depression, frustration, loss of control, etc.) as well supporting life-style changes leading toward improved health and well-being. How can this NOT be of benefit? I highly recommend Lynsi's course to all hypnotists who are looking to expand their knowledge and expertise throughout this field."

—Tara Economakis, Dip.AdvHyp, United Kingdom

"You are definitely the hypnotist that I aspire to be! If I can gain only a portion of your knowledge, I'll be happy!"

—Dr. Deanna Minkler, CH, Chicago, IL

## Take-home materials

55-page manual plus hand-outs including scripts, inductions, protocols, documented studies, and forms.

## You'll also receive . . .

Receive referrals from the HypnoBirthing® Institute and Eastburn Hypnotherapy Center. These powerful skills will enhance all other areas of your practice!

## Course Format

### Day One: Monday

Introductory circle

Why you are here: what you can expect to accomplish by completing this program

"Infertility" vs Fertility

Medical Options available

Documented studies

How to apply these techniques to create a thriving hypnotism practice; getting started

Statistics: dollars spent in the field of "infertility"

The rewards of hypnotism for fertility

Likely presenting issues, how to do a fertility specific intake

What to expect

The importance of suggestibility tests in fertility work

A personalized series of sessions for individual clients

Drawing analysis (students will have 15 minutes to draw specific pictures for personal reference)

Stress buster—a powerful script for use in sessions or to create tapes or CDs

Group hypnosis session, then discussion of induction technique and protocol

### Day Two: Tuesday

Ways to utilize fertility specific anchors and triggers

Group hypnosis session, focus on clients' goals

Assisting the client in creating their healing room

Experience with and discussion of several fertility focused scripts

How to connect point of reference to fertility—it is possible

Transformational replay—when you'll need it, how to apply it

Ideomotor assistance

Tapping powerfully into the subconscious mind—protocol discussion and experience

The importance of ego strengthening

Hypnotic journey for groups, individuals, tapes, and CDs

Fear release applications

When you need Parts Work

Most clients are already seeing an acupuncturist—the possibilities of Hypno-Acupuncture

Closing circle



**Lynsi Eastburn** is a NGH Board Certified Hypnotist and Certified Instructor. She is a Certified HypnoBirthing® Childbirth Educator, specializing in Hypnosis for Fertility. She runs a full-time private practice with 4 Denver-area locations, and a hypnosis training school with her husband, Drake. She is co-owner and instructor of the Eastburn Institute of Hypnosis in Colorado and is a faculty member of several hypnosis organizations including the HypnoBirthing® Institute. Lynsi has been featured on Denver 7 News, WB2 News, on local radio stations, and in print media including the *Denver Post*, *Rocky Mountain News*, and *Conceive Magazine*. She is a regular presenter at the HypnoBirthing® Conclave and has trained hypnotists in her Certified HypnoBirthing® Fertility Practitioner methods internationally.

Lynsi was the recipient of the 2005 Hypnosis Research Award from the National Guild of Hypnotists and the Education and Literature Award from the HypnoBirthing Institute for her groundbreaking work in the hypnosis for fertility field. Lynsi is the author of **It's Conceivable!—Hypnosis for Fertility**, a groundbreaking book chronicling various success stories of her private clients. Lynsi is president of the Denver NGH chapter and continues to promote hypnosis as a separate and distinct profession at every opportunity. She is a dynamic presenter and highly sought-after motivational speaker. Originally from Toronto, Canada, Lynsi currently lives in Colorado with her husband, Drake, and two sons, Kelly and Dylan.