

National Federation of NeuroLinguistic Psychology

NLP Master Certification Training & The Secrets Of Waking Hypnosis

Learn How To Help Others Instantly Help Themselves

presented by William D. Horton, PsyD, CADC, CMI, MH

Now is your opportunity to earn the prestigious title of NLP Master Practitioner and gain the critical skills and abilities you will need to excel in personal growth, relationships and business. This training guides you through the experience of creating your future. You will learn the specific NLP techniques that affect the most rapid change possible for your clients, the true art of persuasion with integrity. The good news is that these waking hypnosis strategies will never be considered manipulative or covert. Discover here the fail-safe technology which creates new patterns for success, achievement, happiness and love.

This class is destined to be a resource for the rest of your life. You will experience the little known nuances of conscious awareness for understanding human behavior and accelerating change. You will learn powerful hypnotic language patterns for waking trance with anyone you meet.

Prerequisite:

- ◆ Completion of an NLP Practitioner Training from an experienced NLPer.

If you have been certified as a Practitioner in NLP already, you qualify to bring your skill level to that of the NLP Master Practitioner.

You will learn to:

- ◆ Read People As if You Had a Crystal Ball
- ◆ Explode the Barriers to Intuition Excellence
- ◆ Unleash Your Personal Energy
- ◆ Build Metaphors to Create Change
- ◆ Get People to Like and Listen to You
- ◆ Exude Charisma
- ◆ Expand Personal Growth
- ◆ Push Your Own Buttons
- ◆ Wield the Weapons of Influence
- ◆ Change Other People's Minds
- ◆ Create Models
- ◆ Generate Audience Rapture
- ◆ Change Beliefs in Yourself and Others

You will discover:

- ◆ Rapid Strategy Elicitation for Effective Modeling
- ◆ Meta Program Elicitation and Utilization Mastery
- ◆ Nested Loops: Formation and Implementation
- ◆ Propulsion Systems: Superpower Brain Techniques
- ◆ Advanced Modeling Skills for Success in Business
- ◆ Linguistic Installation Patterns
- ◆ Time Tracking for Change
- ◆ Instant Trance Induction
- ◆ Advanced Submodality Distinctions and Shifts
- ◆ Future Pacing for Long Term Success in Life
- ◆ Power of Abstraction to Overcome Illness
- ◆ Mapping the Mind Holographically
- ◆ Accelerating Learning and Memory Enhancement

Wednesday, August 12th - Friday, August 14th

Sessions begin at 9 am each day

Tuition \$595



William D. Horton, PsyD, CADC, CMI, MH, considered by many to be the world's Leading NLP Trainer, is also a Licensed Psychologist, Certified Alcohol and Drug Counselor, and Master Hypnotist. He was one of the few non-law enforcement people to be asked to attend the FBI Crisis/Hostage Negotiation Course at the FBI academy. He is the author of the book **Primary Objective, Neuro-Linguistic Psychology and Guerrilla Warfare** and co-author of **The Psychology of**

Sales. His courses and workbooks have won acclaim for their easy to understand format. His articles are considered a must read in the field of hypnotism and psychology. His passion for this technology comes from personal experience. He has a Black belt in Karate and has won tournaments and been published in Martial Arts Journals. Learn from the leader in the field.

Wil Horton's articles are featured regularly in *The Journal of Hypnotism*®, the country's largest hypnotism publication. He presently travels throughout the world training people in the skills of NeuroLinguistic Programming, Hypnotism, Performance Enhancement, and the Art of Business Communications. He is the founder of the National Federation of NeuroLinguistic Psychology, NLP for the 21st Century and creator of the *Designing Your Destiny* and *Unleash Your Hidden Psychic Abilities* advancement programs. You will often find him on your favorite radio or television station sharing his extensive knowledge with his audience. His next book, **Mind Control in the 21st Century**, will be out this fall.

Here is What the Leaders in Our Field Say:

"Of all the NLP programs I have been exposed to, Dr. Will Horton's course teaches the best information, in the most effective way I have ever experienced. It's a true hands-on training, where you can use what you learn in your daily life today. All this, plus taught in a fun, easy-to-understand way."

Elsom Eldridge, Jr., EdM

"NLP, as taught by Dr. Will Horton, has expanded my talents as a Social Worker and helped in other areas of my life as well. It was one of the most impacting courses I have ever taken. Take it if you want to enrich every area of your life!"

*Elana Schondorf,
MSW Licensed Social Worker*

"This is the single most valuable set of skills I have learned for my work as a counselor. The return on my investment will be many times over in the near future."

*Warren Schneider
MSW, Ohio*

"This work is the most cutting edge technology available today, and taught in an easily understood, fun and rapid manner... Everyone in the personal growth, human change work field should have this information NOW! It is a steal; he should, and could, charge thousands more!"

*Kevin Hogan
Author of Psychology of Persuasion*

"The techniques presented are applicable to my personal and professional life. The course was educational and inspirational"

Christine Silverstein

"NLP can be an enormous enhancement to your everyday people skills as well as effective in your practice. I used the basic skills to not only get into Harvard but secure a scholarship. Thanks."

Marie Looby, Rockland, MA

What Do The Experts Say?

"NLP may be the most powerful vehicle for change in existence."

Psychology Today

"NLP could be the most powerful synthesis of knowledge about communications to emerge."

Science Digest

You will learn:

- ◆ Advanced Language Patterns
 - ◆ Waking Hypnosis
 - ◆ Causative Anchoring
 - ◆ Critical Communication Skills
 - ◆ Group Work
 - ◆ Meta Programs
 - ◆ MAGIC WORDS
 - ◆ Ultimate Time Distortion
 - ◆ The Kinesthetic Swish
 - ◆ Superior Info Gathering
 - ◆ Advanced NLP Techniques
- PLUS MUCH MORE!!!**

Wil Horton always teaches the new Master techniques at the NGH Convention, students have said that they learned more in this 3 days than in any other "Master" NLP course.