

9 Special Elective 3-Hour Workshops

Tuition: \$25; 5 for \$100

FRIDAY, AUGUST 7

9:00-11:50 AM

(13091) LET US SHOW YOU HOW TO PRESENT GREAT STOP SMOKING SEMINARS FOR GROUPS AND CLIENTS—AT&T Paid Us \$9000 For 3 Group Sessions.....We'll Show You How To Do It!

Jerry Valley, CH and Tommy Vee

Introductory-Intermediate

- Learn how to “crack” the corporate wall for a booking
- Learn two special effects that will win over any committee
- Learn effective suggestions that give us a 92% success ratio
- Learn how to effectively use subliminal videos that work

This workshop will teach you how to find the right companies, how to increase your success ratio on a corporate level, as well as in private settings. How to effectively use subliminal videos and other techniques that put clients deeper and faster into hypnosis. How to structure advertising and introductory letters.

Lecture/Demonstration

NOON-2:50 PM

(13121) HYPNOTIZE YOURSELF TO HEALTH, WEALTH & PROSPERITY—A Powerful Class For ALL Hypnotists To Increase Business & Teach Clients The Secret To Permanent Success

Debi Livingston-Boushey, CI, BCH *All-levels*

- Identify your personal beliefs regarding money, health and abundant living
- Show you how you were programmed into these beliefs
- How your thoughts are supporting the program
- How hypnosis is a powerful, effective tool to release old beliefs and establish new ones with corresponding thoughts and feelings

Do you have all the clients you want and need? Do you truly believe you can prosper in your profession or is there an uncomfortable feeling of doubt lurking in the background? The assumption with this class is that up until now, we have hypnotized ourselves to lack, limitation and poverty consciousness. The Law of Attraction works both ways; you get

what you ask for and also what you resist! This class is a must for all practitioners of hypnosis. Take the time to give to yourself by cleaning out the old belief systems in your subconscious mind and discover how easy it is to manifest your personal goals. Once you have done this for yourself – your business will flourish because you will be walking the walk while talking the talk! Your clients will know the difference. After this seminar you will be able to use self-hypnosis to attract the abundant lifestyle you choose, and give you a step-by-step outline to teach your clients.

Lecture/Experiential/Demonstration/Q&A

3:00-5:50 PM

(13031) A WORLD OF INDUCTIONS!—A Potpourri Of Induction Techniques

Joann Abrahamson, CI

All-levels

- Rediscover inductions you already know
- Learn new inductions and variations
- Become skilled in the techniques
- Gain confidence
- The right induction for each client
- Practice the inductions learned

Induction methods abound. Knowing many methods empowers you to pick and apply the precise technique for each client. Learn new induction skills and improve those already possessed. Discover new variations of inductions you already know. Increase your confidence level and practice many of the inductions demonstrated: instant, rapid, Ericksonian, confusion, non-verbal, etc. Learn and practice my own special technique that shows you how to detect and overcome resistance, test the client, and deepen the hypnosis in one smooth process.

Lecture/Demonstration/Practice/Q&A

7:00-9:50 PM

(13071) CREATING CHANGE—A Complete Program To Take To The Public

Daniel F. Cleary, CI

All-levels

- Identify the motivations for change
- Shift desperation to inspiration
- Clarify the steps to success
- Understand reinforcement and encouragement
- Learn to craft effective suggestions

Developed to assist rapid and continuing enhancement of innate skills and abilities, this workshop offers a deeper understanding of how we create the life we live. Discover the role motivation and the way in which we learn guarantees success and find the previously hidden influences impacting our thoughts and behavior. You receive an extensive presenters' outline, camera-ready brochure, and other teaching materials. This program can be delivered as a one-hour lecture or in a variety of workshop formats.

Lecture/Demonstration/Exercise/Q&A

(13072) FIVE MINUTE PROBLEM SOLVING—Help More People In Less Time

Arthur Fecteau, CH, CI

All-levels

This works 100 % of the time. It is similar to a light bulb; it's either on or off. It leaves no doubt. Clients know if the problem is gone before they leave your office. It isn't an opinion; it is a fact. The answer is yes or no. You can learn to correct a problem without knowing what it is, there is no doubt involved. This modality causes the awe factor and is similar to a combination lock; when you use the correct combination the lock will open all the time.

Lecture/Demonstration/Exercise/Q&A