

197 Expert Seminars

No Additional Charge
Included With Your Convention Fee

SATURDAY, AUGUST 14

7:00-7:50 AM SEMINARS

(21071) YOGA EXERCISE

Dorothy Kerzner, CH

All-levels

Begin your day relaxed and in control with stress-reducing, easy movements for body and spirit. Attendees should wear comfortable clothing and bring a towel to sit on. *Experiential*

(21072) MORNING HYPNOSIS TO START YOUR DAY —A Morning Hypnosis Session To Start Your Day Of Learning At The Convention

Matthew Zinder, CH, CRNA

All-levels

Wouldn't it be nice to start every day of the conference taking part in a guided hypnosis session? Start the day right. Enhance your experience in the seminars and workshops by accepting suggestions for positive learning experiences. Start, continue, and finish the day with vibrant energy. *Experiential*

8:00-8:50 AM SEMINARS

(210801) CONNECT TO OUR FUTURE TWIN SELF

Erika L. Duffy, DCEd, CH

All-levels

Scientists now are discovering that the past, present, and future exist simultaneously. Hypnosis is a powerful tool that enables us to actually connect with our "twin self," a completely successful and complete other self, and find out how he or she got there! From this understanding, hypnosis enables us to choose a whole different path, and to create immediate changes in every aspect of our life! *Lecture/Discussion*

(210802) HOW TO WRITE EFFECTIVE SCRIPTS

Henriette Gezundhajt, BCH, CI *Introductory-Intermediate*

We will review the laws behind an effective hypnotic script customized for each client. What are the principles for a good suggestion, what terms to use, what terms to avoid? How to implement common hypnotic language patterns? Come out with a recipe that will ensure the production of very powerful scripts adapted to most common issues. *Lecture/Exercise/Q&A*

(210803) THE BENEFITS APPROACH

—Progressions Forward Into Goal Achievement

C. Roy Hunter, CI, OB

All-levels

The inner child often resists will power in the same manner that we resist a high pressure sales person...so many smokers find their resolutions to quit smoking literally going up in smoke! Roy's first session employs programmed imagery of the client's personal benefits of success, incorporating a progression forward in time, along with positive emotions to empower the subconscious. *Discussion/Demonstration/Q&A*

(210804) DRAMATICALLY INCREASE CLIENT RAPPOR—Learn The "Soft Skills" Used By Successful Professionals To Cement A Positive Client Relationship

Timothy Jones, BCH, CI, Bmin

All-levels

This seminar reveals proven methods used by intelligence professionals to encourage an uninhibited, friendly yet professional exchange so you can help your clients more comprehensively while noticeably improving your own hypnotic skills. *Lecture/Discussion*

(210805) ACHIEVEMENT HYPNOSIS

—How To Get What You Really Want - Effortlessly!

Dan LaRosa, BS, ED

All-levels

Achievement Hypnosis is all about the life-changing ideas that successful people use to live their dreams. In this seminar, you will learn new techniques and be reminded of the incredible power you already possess to really achieve greater success with less struggle. Instead of pursuing success, you will learn how to attract it and how to achieve more with less. That's the real secret of Achievement Hypnosis. *Lecture/Q&A*

(210806) THE POWER OF ANCHORING TO ENHANCE MEMORY, PUBLIC SPEAKING AND CONTROL FEAR OF FLYING

—Anchoring As A Key To Sustain Relaxation

Norman Posner, BCH, CI

All-levels

A concise HOW TO method using very simple anchoring techniques to pass exams, give effective public speeches and stay relaxed throughout airplane flights. Sample scripts are provided as examples for the use of anchoring to achieve sustained relaxation and memory control before and during study sessions and throughout the exam. The same principle applies to public speaking. *Lecture/Demonstration/Q&A*

(210807) LOCAL OPPORTUNITIES FOR ADDITIONAL BUSINESS MOST HYPNOTISTS HAVE NEVER CONSIDERED—Thinking Outside Of The Box Might Double Your Income

Michael Smith, CH

All-levels

Hypnosis is becoming more mainstream and more acceptable and with that change comes opportunity. Michael Smith practices hypnosis in a world class spa and is the only full time hypnotist in a major spa setting. You are invited to use his model and success to find a similar business opportunity in a major spa, neighborhood spa, fitness complex, chiropractic office, etc. You might be surprised by the opportunities in your community. *Lecture/Discussion/Q&A*

(210808) REAL MEDICAL HYPNOSIS MADE SIMPLE —Hypnotic Techniques Into The Real World

Seth-Deborah Roth, CH, CI, CRNA

All-levels

Learn how to use simple hypnosis techniques in everyday medical situations in the hospital, the medical office, in medical emergencies. Situations will be demonstrated and/or discussed along with matching hypnotic techniques. You will take away scripts you can start to use and build upon immediately. *Lecture/Demonstration/Q&A*

(210809) HYPNOSIS: ALTERNATIVE MEDICINE OR A COMPLEMENTARY MODALITY —Finding Our Rightful Place In The Medical/Psychological World

Robert Brenner

All-levels

Be able to explain how hypnosis works with, not replaces medicine. Understand how the subconscious mind can influence the body. Learn how the mind first determines how it will respond. Gain knowledge on how a learned response can be altered. *Lecture/Demonstration/Q&A*

Questions? Call the NGH

Office at (603) 429-9438

(210810) CLIENTS LOVE SOUL CHARTS—A System For Self Understanding**Wendy Sloan, CH, CI****All-levels**

This simple to use system is comparable to astrology and the enneagram. Information gathered can then be used to create imagery that will resonate with the unconscious mind and allow the client to feel great. Once you master the material for yourself, you will become an expert, ready to share this knowledge with your clients.

*Lecture/Exercise/Demonstration/Q&A***(210811) WARNING: MEDICAL SPEAK MAY BE HAZARDOUS TO YOUR HEALTH—How To Empower Clients As They Navigate The Health Care System****Patricia French Crilly, CH, RN****All-levels**

This seminar will help you to put your client at the helm of their “healing team” as they navigate the Health Care System. Feelings of intimidation, fear and shame often stand in the way of seeking and receiving appropriate medical care. Gentle communication is the key to achieving healing and wellness.

*Lecture/Role Playing/Q&A***(210812) WORKING WITH A DEAF PERSON****Linda J. DeVoe****Introductory-Intermediate**

While teaching at a local college, I had the opportunity to work with a deaf person and her signer. During the course, I offered a guided meditation. Since I could not use the usual methods, I created a way for the student to join with the other students in the meditation. I now share this understanding with you.

*Lecture/Q&A***(210813) UNLEASHING THE POWER OF FORGIVENESS WITH HYPNOTISM—Techniques For Forgiveness Work With Clients Of All Backgrounds****Dan Spruell, CH, Mdiv****All-levels**

This presentation will speak to the universal and fundamental human need for forgiveness through effective hypnotic interventions. Be led through a process for ascertaining the client’s conceptual framework, identifying key events, discerning true/false guilt, and formulating an approach tailored to the individual client. Specific techniques for accessing the relief of forgiveness will be discussed along with video presentations from actual client sessions. Benefit by expanding your base of clients due to their dramatic results, increase in positive outcomes, and enthusiastic referrals.

*Lecture/Video/Discussion/Q&A***(210814) EFT - EMOTIONAL FREEDOM TECHNIQUE —Reduce Stress And Pain Within 15 Minutes****Hiroko Unami-Kwakita, CH****All-levels**

EFT is like an emotional version of acupuncture, breathing and affirmation wherein we stimulate certain meridian points by tapping on them with our fingertips. Properly done, this frequently reduces the process from months or years down to hours or minutes. And, since emotional stress can contribute to pain, disease, and physical ailments, we often find that EFT provides astonishing physical relief.

*Lecture/Demonstration/Q&A***(210815) JOURNEY TO TIR NA NOG****—A Visit To The Celtic Otherworld****Walter Stock, CH and Maureen Stock, CH****Intermediate-Advanced**

The Celtic people of northwest Europe developed a unique model of the universe. Practitioners of Celtic Shamanism have developed methods to reach out and make contact with beings from the Otherworld, who become “co-walkers” in journeys to their realm. Experience just such a journey, which you may choose to repeat on your own and possibly share with others.

*Lecture/Discussion/Experiential/Q&A***9:00-9:50 AM SEMINARS****(21091) HYPNOCLUTTER™****—A Growing Use Of Hypnosis****Beverly Keyes Taylor, CH, CSC, CLP****All-levels**

15% of the population (over 40 million people in the US) suffer from what the Professional Organizers call “Chronically Cluttered” and psychologists call “Compulsive Hoarding”. Beverly created a highly successful program that easily brings clients for at least 3 to 6 sessions! She introduces you to this arena and the most important secrets of her success for optimally working with cluttered people.

*Lecture/Q&A***(21092) SECRET SCIENCE OF HUNA****—How To Really Manifest Health And Prosperity****David A. Frederick, CH****All-levels**

You will learn about the ancient Hawaiian system of psychology. How to heal and how to project a positive outcome through the ancient HA rite (breath) and a special intonation with class participation.

*Lecture/Demonstration***(21093) IMPROVE CLIENTS' RESULTS BY ADDING SIMPLE NUTRITION PROTOCOLS TO YOUR PRACTICE****Robert H. Sorge, ND, PhD, DO, MND, PND****All-levels**

Understand the inter-relationship, inter-connection and inter-dependence of the body, mind and spirit in our quest for overall health and wellness. The 100 year old myth inculcated by psychiatry and neurology professions separating the mind, body and spirit. The pharmaceutical/medical brainwashing concerning brain chemical imbalances and how all so-called chemical imbalances are in truth nutritional deficiencies. The criminal mal-practice of psychotropic drugs and the devastating long term effects of brain drugging. Hot off the research press – a broken brain is in effect the result of a broken body. This includes depression, anxiety, sleep disorders, brain fog, memory loss, etc. We are what we eat.

*Lecture/Q&A***(21094) HYPNOSIS INDUCTION USING EFT—****Achieve Hypnotic Trance Directly With EFT Process****Theodore Robinson, BA, JD, CH****All-levels**

In this dramatic seminar, you will first learn how to do EFT and the underlying basis for its usefulness. You will then watch and participate in a demonstration of EFT and experience an example of someone being brought into hypnotic trance using EFT as the induction. You will then watch a careful and safe emergence from trance with a post-hypnotic suggestion given to benefit the client.

Lecture/Demonstration/Q&A

“As usual the NGH convention is warm, fun, professional - a superb concentration of positive energy.”

—Julie Gerland, Bonnac, France

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(21095) SAFE INSTANT INDUCTIONS!

—Shock And Awe Inductions

Don Patterson, CH, CI

All-levels

Learn how to safely and respectfully conduct the instant inductions used in demonstrational hypnosis. Learn how performing Instant Inductions can improve your skills as a hypnotist and promote your stage career or practice. Learn the special safety consideration related to performing hypnosis “in the field”.

Lecture/Demonstration/Q&A

10:00-10:50 AM SEMINARS

(21101) HOW DAVE ELMAN'S CLASS AND TECHNIQUES HAVE EVOLVED

Larry Elman, Col. USAF Ret., MA

All-levels

His studies of the medical side of hypnosis had begun with the death of his father in 1908. The result was that his initial classes used many stage hypnosis techniques but with adaptations which fit the medical environment. By the time his courses had run for a few years, many of the stage techniques had been replaced by ones more fitting for a doctor's office. The evolution of Elman's techniques can provide insights for both sections of our profession.

Lecture/Q&A

(21102) EXPLORING ERICKSONIAN LANGUAGE PATTERNS—Utilizing Indirect Suggestions And Embedded Commands

Joann Abrahamsen, CI

All-levels

Many of the indirect suggestions were embedded commands, which are powerful ways to make suggestions, because while people won't consciously notice them, they register and have impact at an unconscious level. We will explore many of these patterns and you will learn to apply them to inductions, delivering suggestions, and creating post-hypnotic suggestions.

Lecture/Demonstration/Participation/Q&A

(21103) THE POWER OF THE PRESS RELEASE

—Utilize Media For FREE Publicity And Advertising

John Weir, BCH, CI

All-levels

This seminar will walk you through all the steps to writing effective press releases and the process of contacting the media so that your practice can generate massive exposure and publicity for free. Press releases helped me to establish myself as an authority in my area as well as grow my business for free and it can do the same for you!

Lecture/Q&A

(21104) THINK SMART!—How To Avoid Alzheimer's Until After You Are Dead!

Robert Bayliss, CH, CI and Deborah Faithrose, CH, CI

All-levels

Get the advantage of knowing how to protect your brain from memory loss, early onset dementia or even the dreaded Alzheimer's disease. There are significant and proven steps you can take to promote a life-long healthy brain. THINK SMART and be among the very first to learn about this cutting edge research. Included is Brain Info CD, FREE!

Lecture/Q&A

“Broad spectrum of interests - medical to metaphysical. Broad spectrum of experiences - beginner to expert.”

—Howard Batie, Chehalis, WA

(21105) THE BEST WAY TO PUBLISH YOUR BOOK

—Self Publish Or Not...That Is The Question

Mark Tracten

All-levels

If you have been trying to write your book for a while now, this seminar will show you how to get your writing juices flowing with tips and ideas; how to put together the very best proposal; and how to decide whether or not it makes sense to self-publish.

Lecture/Q&A

11:00-11:50 AM SEMINARS

(21111) STEPPING INTO YOUR POWER

Dorothy Campbell, CH, CI

All-levels

Things happen in life that appear to deter us from the path we have chosen to walk. These happenings may change our perception of ourselves and the world around us. By integrating EFT and hypnosis we have the power to adjust/change our perception of ourselves and our world into the reality we truly want.

Discussion/Demonstration

(21112) A PSYCHODYNAMIC & NEUROSCIENTIFIC UNDERSTANDING OF HYPNOSIS

Walter E. Brackelmanns, MD

All-levels

For many centuries, we have known what hypnosis does, but not what it is. This lecture will focus on what hypnosis is both psychologically and neuroscientifically.

Lecture/Q&A

(21113) THE OODA LOOP—The Hypnotic Technique That Gave The US Air Force Air Supremacy

Ralph Benko, BA, JD

All-levels

The late Col. John Boyd is considered by many the greatest fighter pilot who ever lived, designed the most effective fighter jet in history, the F-16; was influential in designing the “Left Hook” strategy of Operation Desert Storm; and created OODA Loop Theory, one of the great breakthroughs in military thought, the key components of which will be instantly recognizable by any NGH-trained hypnotist.

Lecture/Q&A

(21114) SEEING THE WORLD THROUGH SOFTER EYES—Experiencing A More Joyful World

Charles Curtis, BCH and Nancy Curtis, BCH

All-levels

One person sees prosperous possibilities, another is convinced “all is lost”. Learn how your biological state wires your brain to see what you're looking for. Learn a technique to help yourself or client see the world through softer eyes, a physiological/perceptual change shifts your mind from fear into faith, and your body from stress into relaxation.

Lecture/Experiential/Q&A

(21115) ACCESS YOUR HIGHEST GUIDANCE

—Finding Answers To Life's Questions

Mary Elizabeth Raines, CH, CI

All-levels

We are told that we all have within us the deep wisdom to solve our problems, answer pressing questions and receive specific guidance. Using hypnosis, we will learn the tools by experiencing accessing our own inner guidance and receive an outline for offering the same to others. This may well be the most profoundly satisfying and deeply empowering gift we can offer our clients as well as ourselves.

Lecture/Discussion/Experiential/Q&A

To register, call (603) 429-9438

NOON-12:50 PM SEMINARS**(21121) THE HYPNOTIC VOICE—The Care, Training And Use Of Your Most Important Instrument****Karen Elliott, CH** *All-levels*

The voice is the hypnotist's primary instrument for conveying the benefits of the services they offer. It is imperative that it be reliable and healthy. Learn specific skills, techniques and exercises that will help you develop and maintain a healthy and flexible instrument that will serve you as you serve your clientele for years to come.

*Lecture/Demonstration/Exercises/Q&A***(21122) USE RAPID INDUCTIONS****—What, When And Why****Sandi Graves, CH** *All-levels*

Becoming proficient in rapid inductions will enhance your hypnotism practice because you will save time, create mental expectancy and increase your skills in hypnosis. See how powerfully and easily it is to move past the client's critical factor and help them enter into a deep hypnotic trance.

*Lecture/Discussion/Demonstration/Q&A***(21123) IMAGERY AND SELF-HEALING****Nat Harris, MS, LMSW, CI** *All-levels*

Gain information on the effectiveness of imagery based methods in the clinical process. Discussion of one's ability to "image" to improve goals experimentally, behaviorally and physiologically would be opened up. Watch a film of the presenter's battle with colon cancer - viewing 5 surgeries and personal challenge to "live" and "survive".

*Lecture/Discussion/Q&A***(21124) STOP SELF SABOTAGE—Routing Out Secondary Gain And Shadow Issues****Roxanne Louise, BA** *All-levels*

What are secondary gain or shadow issues? How do they arise and function? How can you ask questions in the interview process to determine if they exist, and deal with it immediately? How can you negotiate with the unconscious mind to achieve its objectives while redirecting behaviors in healthy ways? What are several unconscious healing modalities that you can use to resolve these or other forms of self-sabotage?

*Lecture***(21125) ALCHEMICAL DREAMWORK: NEW KEYS TO UNLOCKING THE POWER OF THE SUBCONSCIOUS MIND—Use Dreams To Help Your Clients Understand And Solve Their Problems****David Quigley, CH** *Intermediate-Advanced*

Your dreams contain many valuable keys to understanding your life and living it more fully. These keys are often practical answers to your important personal, relational and financial questions. Learn techniques to "incubate" a dream, then enter that dream in a hypnotic state and talk to the dream figures to gain the answers you seek. These dream figures can tell you how to utilize their resources to enhance your life.

*Lecture/Q&A***1:00-1:50 PM SEMINARS****(210101) THE ADVANTAGES OF A COMBINED PROFESSIONAL APPROACH OF DENTISTS AND HYPNOTISTS—How To Work With Dental Professionals And Get Paid****Janet Crain, CH, CI, DMD** *All-levels*

Dental fear prevents many people from seeking oral care. The ability of the hypnotist to generate a state of relaxation of the mind and body to reduce dental fear during procedures allows these people to get treatment. Hypnotic techniques can help break destructive oral habit patterns and retrain involved oral muscles to create a healthy mouth and good oral posture.

*Lecture/Discussion/Q&A***(210102) HOW TO BUILD A FULL TIME HYPNOTISM PRACTICE IN LESS THAN A YEAR—Tips And Tricks To Get Known And Countless Referrals****Nathalie Fiset, CH, MD** *All-levels*

Know how to incorporate hypnosis for medical applications in your practice. Understand how to get numerous referrals. How to build a practice that is credible in the eyes of the public. Help build the long-needed bridge between the general public and hypnotists.

*Lecture/Q&A***(210103) HARNESSING THE POWER OF THE SUPER-CONSCIOUS—The Anchor Of Our Future****Julie Gerland, CH** *All-levels*

This presentation will describe, including through personal testimony, the super-conscious powers that lie within us all. Learn how to access these multiple archetypes accessing wisdom, innate intelligence and guidance. Whilst we have not fully discovered the enormous powers of the subconscious, the anchor of our future surely lies in the use of our super-conscious.

*Lecture/Demonstration/Q&A***(210104) THE POWER OF PERSPECTIVE —How To Get Fast, Permanent & Positive Results****John Francis Leader, CH** *All-levels*

Most people would like to think and act in a positive way, but in practice many have found this challenging. The truth is that we are rarely taught how to think constructively and often end up wishful thinking instead. This fast-paced and fun seminar provides a working map of the mind's conscious and subconscious perspectives along with powerful guidance on how you can transform you and your client's results by building on your existing skills.

*Lecture/Demonstration/Q&A***(210105) ANCHORING YOUR FUTURE WITH YOUR LOGO—Subconsciously Branding To Attract Clients****Sharron Magyar, CH, CI** *All-levels*

This seminar is divided into two parts. The first part is experiential with an in-depth discovery of the question "who is your authentic self" so that you have a firm anchor for creating a logo. The second part of the seminar is a comprehensive presentation on the characteristics, functions and options for acquiring an outstanding logo design. One benefit of this seminar is that you will have a better understanding of what sets you apart from your competitors and how to use it to your advantage.

Lecture/Demonstration/Experiential/Q&A

"I was amazed at the depth and breadth of the seminars and workshops. So much to choose from."

—Deborah Maya Lazarus, Milford, PA

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(210106) TEACHING SELF-HYPNOSIS IN GROUPS —Make Money, Inform, Publicizing Your Practice

Lee Pascoe, BCH, CI, FNGH, OB *Introductory-Intermediate*

The best way to build up a clientele is to get yourself known as an expert. Teaching a self-hypnosis class not only establishes you as a credible professional, but at the same time you remove the fear of hypnosis, educate the public, create rapport with the audience, and actually make money for yourself instead of paying out for expensive publicity. Lee will take you step-by-step through a 6-hour course, to be presented over 2 or 3 separate sessions.

Lecture/Exercise/Q&A

(210107) THE FORGIVENESS PARADOX —A Positive Psychology Perspective

Bob Reese, PhD, CH

All-levels

Forgiveness – easy to say, hard to do. How do we really forgive someone who has abused us? Can we be forgiven if we don't forgive? Is it more important to forgive – or be forgiven? These questions and more will be answered from a Positive Psychology perspective. Understanding forgiveness will help you and your clients to flourish and thrive.

Lecture/Q&A

(210108) HOW DO YOU KNOW YOU WERE HYPNOTIZED?—A Specific Checklist To Prove It

Lisa Halpin, BCH, CI, OB

All-levels

My clients always leave my office with the answer to "How do you know you were hypnotized?" It's important for their success. I'll share with you a brief "checklist" and a sample script that you can use with all your first session clients to make sure they know they were hypnotized. See greater results with your clients, and increase your confidence.

Lecture/Visual/Q&A

(210109) WORKING WITH MORBIDLY OBESE CLIENTS—Advice From A Practitioner Who Has

Lost 180 Pounds!

Scott Schmaren, CH

All-levels

Scott Schmaren has used what he has learned to lose 180 pounds and change his life! Learn firsthand the mindset of a morbidly obese client from someone who has been there and knows. This will be an open and frank discussion on what works and what doesn't and how to build a program for our clients that can work.

Discussion/Q&A

(210110) STRESS FREE CHILDREN—Anchoring Our Future By Supporting Our Children Today

Alice A. Amos, LMHC, CH

Introductory-Intermediate

Today's children are stressed out and can obviously benefit from stress relief. It is time to offer the children the same tools adults are using to counteract stress and anger. How different could a child's life be if they knew how to breathe slowly like the tortoise?

Lecture/Q&A

(210111) STRESS, DISEASE AND HYPNOSIS —Your Opening Into The Medical Community

Seth-Deborah Roth, CH, CI, CRNA

All-levels

Get the information you need to design an intro program for getting your hypnotism practice into the limelight. There is a need to lessen "bad stress" as a way to prevent disease and manage chronic diseases. Show communities, including the "Medical Community", that hypnosis can be an adjunct to disease prevention and disease management.

Lecture/Q&A

(210112) ABC'S OF PROFITABLE INTERNET MARKETING CONTENT FOR HYPNOTISTS —What Most Hypnotists Fail To Add To Their Marketing Content That Keeps Them From Making More Money

Joyce Hansen, CH, CI

All-levels

You have only a few seconds to grab viewers' attention. Graphics will slow them down but it's content that will make them stay longer. If your Internet content isn't turning viewers into prospective clients then it's time to change your marketing content so that it finally works for you.

Lecture/Q&A

(210113) POWERFUL 'ON THE SPOT' SCRIPT WRITING—Unique Requirements For Every Client

John Gatto, BCH, CI, OB

All-levels

Every client is unique and that is where standard, common scripts fall short. Not only must we personalize the script, but we must make it meaningful. We must listen to the client when they speak with their conscious mind and then really listen when they speak with their subconscious mind, where the truth and requirements for healing reside. Be prepared to shift your approaches with the information and messages that you receive from the client pre and during the hypnotic state.

Lecture/Q&A

(210114) SYMBOLOGY AND NON-VERBAL COMMUNICATION IN HYPNOTISM

—Go With The Winners In Symbolology

Angelina Ahumada, BA Ed, Psy, PLT, CH

All-levels

The language of the inner mind comes up as symbols in dreams, regressions, inspirations, daily conversation and hypnotic sessions. We will emphasize some signals, symbols and clues hypnotists must grasp. Through a video presentation, you will learn some different body postures the client may adopt as well as learn the meaning of different body parts as symbols in movement.

Lecture/Demonstration/Experiential/Q&A

2:00-2:50 PM SEMINARS

(21021) BUILDING A SUCCESSFUL PRACTICE FOR YOUR FUTURE—40 Years Experience In 50 Minutes

Larry Garrett, CH

All-levels

I don't know it all, but I will share with you how I have maintained a full-time practice for 40 years without ever having less than a full schedule. In this 40th year of full-time practice, I have learned techniques which can save a consulting hypnotist many years of trials and tribulations of attempting to accomplish goals which can take years.

Lecture/Discussion/Q&A

(21022) USING THE PENDULUM AS AN ANALYTICAL TOOL!—Pendulum Analysis

Gerald F. Kein, FNGH, BCH, CI

All-levels

The hypnotism practitioner who approaches the work with an open mind will have his/her work dramatically altered by incorporating the pendulum into sessions. By utilizing the pendulum, it is possible to conduct an entire hypnosis session without the use of a formal trance induction. When used in sessions with children, the pendulum techniques are practical, effective and fun!

Lecture/Demonstration/Q&A

To register, call (603) 429-9438

(21023) HOW TO EASILY CONVERT HYPNOSIS WEBSITE VISITORS INTO PAYING CLIENTS!

—Automatically Turn Your Website Visitors Into A Flood Of Extra Profits By Adding The Most Effective (And Underused) Internet Tool To Your Marketing
Craig Eubanks, BS, MS *All-levels*

Less than 1% of hypnotists use automated email follow up on their websites. And a website without an autoresponder is like a head without a body. Here's why: Only 2% of sales happen on the first contact**. This means if you don't have a follow up system, you are missing out on 98% of potential sales! In this eye-opening session, you'll discover the secrets pros use to maximize conversions and profits.

** Source: National Sales Executive Association

Lecture/Q&A

(21024) MAKE SURE THEY BELIEVE YOU—How To Know That Your Clients Totally And Completely Believe You And What You Are Teaching Them

Chris Halbohm, CH *All-levels*

It may surprise you to realize that hypnosis clients do not tell the truth about what they believe. The adventure of hypnosis, by definition, means that you are helping your client to believe something new. Here, you will discover the basics of "getting real" with your clients; they may be so surprised at your candor that they may say to you "That's exactly what I need to hear! Give me more." *Lecture/Discussion/Demonstration/Q&A*

(21025) A NEW NLP TECHNIQUE FOR CONFIDENCE —Develop Steel Resolve

William Horton, PsyD, CADC, CMI *All-levels*

Why do some people have confidence and other's not. Why do some people seem arrogant instead of confident. I have studied naturally confident people and discovered a "secret"! I combine NLP, hypnosis, psychology and energy to give you steel resolve. *Lecture/Demonstration/Q&A*

3:00-3:50 PM SEMINARS

(21031) AFFECTS, EFFECTS AND METAPHORS OF PAST LIFE REGRESSION—How Past Lives Influence The Present Life

Lucy Portlock, CH *All-levels*

This seminar is about relating perceived cause and effect of past lives on our present one, about how our experiences in other lives affect our present day living and thinking. There will be a guided group hypnosis session for you to experience a past life regression of your own, in which you will be instructed to find a connection or lesson in that life which relates to your own life today. *Lecture/Experiential/Discussion/Q&A*



(21032) AN ORAL HISTORY OF HYPNOTISM —How Can We Know Where We're Going If We Don't Know Where We've Been

John Hughes, DC, DNGH, OB *All-levels*

This is a comprehensive history of hypnotism and covers the earliest known roots in shamanistic cultures and shows how a primitive form of hypnosis was used successfully in the ancient sleep temples of Egypt and Greece. While making the acquaintance of the players at the helm of its evolution, you will learn how hypnosis developed as a healing force. *Lecture/Q&A*

(21033) HOW TO PREPARE A WINNING CONVENTION PROPOSAL—Strategies For 2010

Elsom Eldridge Jr., MEd, CPC, CPMC *All-levels*

At times hypnotists with important programs may be overlooked because of poorly prepared proposals. But, just what does it take to create a proposal that sells itself to the Convention Committee? Convention Director Elsom Eldridge Jr. unlocks secrets to successful seminar and workshop proposals. Get the inside scoop! *Lecture/Discussion/Q&A*

(21034) HYPNOTIST HEAL THYSELF —Break Out Of Your Rut And Achieve Your Potential

Johnie Fredman, BCH, CI, Med *All-levels*

Have you ever wondered why you are successful with helping your clients achieve their goals, yet find that it is much more difficult to have the same success with your own life? Learn to determine between personal wants and true desires and then learn techniques for breaking out of your rut and becoming the person and professional you want to be! *Lecture/Discussion/Q&A*

(21035) SHOW BUSINESS SUCCESS —What I've Learned In Thirty Years As A Stage Hypnotist

Dan LaRosa, BS, ED *All-levels*

Show Business Success isn't just for stage hypnotists. It's for anyone who wants to learn how "the show must go on" philosophy can bring greater happiness. It's about knowing what to do when something goes wrong and how to handle life's trials and tribulations. Learn the inside secrets of show business and how to use these secrets in everyday life. *Lecture/Q&A*

4:00-4:50 PM SEMINARS

(21041) TIPS AND TECHNIQUES FOR THE NEWLY CERTIFIED CONSULTING HYPNOTIST

—A Seasoned Pro Shares His Secrets For Assisting Clients And Building Your Practice

Michael Ellner, CH *All-levels*

Learn powerful hypnotic tools that promote healing, wellness and high level functioning. Learn innovative ways to optimize and market your hypnotism practice - filled with strategies for attracting and helping clients who are interested in creative and healthy ways to unwind, recharge and be more effective. *Lecture/Discussion/Demonstration*

"I'm impressed by the number of classes, breadth of choice and the quality of the materials presented. What a wonderful weekend!"

—Karen S. Todd, Tacoma, WA

197 Expert Seminars

No Additional Charge
Included With Your Convention Fee

SATURDAY, AUGUST 14

(21042) SELF-ESTEEM, YOU ARE WORTH IT! —Radical Techniques To Heal Emotional Wounds, Traumas And Guilt

Francois Gerland, CH

All-levels

It is now possible to help yourself and your clients eliminate the burden of low self-esteem and start “joining the winners.” Learn the conscious and subconscious causes of low self-esteem stemming from childhood traumas, mistakes, guilt and regrets. Easy to understand hypnosis techniques to transform these inner wounds will be presented. *Lecture/Demonstration/Q&A*

(21043) IMPROVE YOUR FUTURE WITH SELF-HYPNOSIS—Learn Easy Techniques That Work!

Mitch Nielsen, CH, CI

Introductory-Intermediate

Follow some simple and easy mental exercises and in weeks, you can unlock the outgoing, successful business person that you are. Relieve stress, improve your sleep, create good eating habits and lose weight. Get control and improve your relationships. *Lecture/Discussion/Exercise/Q&A*

(21044) THE ENERGY VAMPIRE—Identify The “Energy Vampire”; Free The Victim, Protect Yourself

Patricia Pearson, CI, CH

All-levels

Today, “Energy Vampires” are individuals, with low life energy, who control and drain energy from others. Important because “Victims” seek hypnotists for relief from fatigue, low energy and immune system responses. Learn to reverse a Vamp’s impact and free the “Victim.” Learn how to protect yourself. *Lecture/Demonstration/Q&A*

(21045) INTRODUCTION TO THE ENNEAGRAM —Overview Of Applications To Hypnotism

Joan Reese, JD, CH, CI

All-levels

The Enneagram is a dynamic growth-oriented system grounded in nine primary aspects of personality. It provides an approach for managing stress, resolving conflicts, enhancing performance, making changes, and self-actualization. This seminar offers an overview of the potential of this person-centered tool. *Lecture/Discussion/Q&A*

5:00-5:50 PM SEMINARS

(21051) TAKING THE STRESS OUT OF TAKING TESTS—Maximizing Student’s Test Scores With The Full Potential® Method

Bara Sapir, CH

All-levels

In this seminar, Bara Sapir will introduce the Full Potential® method which combines traditional test preparation with cutting edge, integrative methodologies that maximize student’s test scores. You will broaden your understanding of the testing dementia and learn strategies to assist this services-seeking demographic. *Lecture/Demonstration/Experiential*

Please note:

An important notation below the seminar or workshop description indicates what technique the presenter is using and would include at least one of the following: Lecture, Discussion, Demonstration, Q&A, Participation, Experiential and Visual.

(21052) THE IMPORTANCE OF COGNITIVE RESTRUCTURING IN THE IMPLEMENTATION OF STRESS MANAGEMENT PROGRAMS—Specific Areas Of Behavior Modification That Will Help To Alleviate Stress

Alphonse M. Tatarunis, CH

All-levels

The focus of the 1 hour seminar is on learning how to react more positively or not react at all to stressful circumstances, events and people; the importance of present moment living; that perfection is a concept not part of reality; how to love yourself and others; and the importance of developing your spirituality to find inner peace. *Lecture/Discussion/Q&A*

(21053) PRESENT A REWARDING “TWO NIGHT ADULT ED” SELF-HYPNOSIS CLASS—Anchor Your Future While Educating Your Community

Ernest VanDenBossche, BCH, CI

Introductory-Intermediate

Teach self-hypnosis in a way that brings curiosity and a desire to find a better way to proceed in life. Allow students to tell their own story as to their struggles with individual situations. They love to relate to each other and find common ground. Give your students a full taste of hypnosis using your own CDs to hypnotize them in class. *Lecture/Q&A*

(21054) MASTERING AGE REGRESSION BY MASTERING THE INITIAL SENSITIZING EVENT —How To Find, Confirm & Neutralize The Cause

Calvin Banyan, MA, BCH, CI, FNGH, OB

All-levels

This is an information packed, fast paced intensive seminar, perfect for those who want a fast introduction to hypnotic age regression, and those who want to learn the insider techniques that make age regression work much more powerful. Hold on to your seats as Cal Banyan shows you how it is done in his usual passionate all out way of teaching. *Lecture/Discussion/Q&A*

(21055) AUTOMATIC WRITING

Richard Harte, DNGH, OB

All-levels

Learn how to demonstrate automatic writing and master a regression technique that enables you to tap into your unconscious. Discover how automatic writing opens windows to new worlds of mind and spirit. Find out how the step-by-step instructions given during this demonstration can start you upon an exciting adventure. *Lecture/Demonstration*

