HYPOPTIC GASTRIC BAND PROGRAM
FOR WEIGHT LOSS

with Tony DeMarco, LLB, DNGH, OB, CI

An Comprehensive 8 Session Weight and Life Enhancement Program — by a foremost addition’s specialist

An exceptional weight management program directed to the subconscious mind for you to automatically, effortlessly and pleasantly create and control healthy and slimming eating habits. It is personally unique for each client who brings to the program individual needs, causes, reasons and triggers for improper eating habits. Therefore, each session is specifically designed to address all that a client brings to us consciously and subconsciously. The invaluable techniques that you learn combat cravings, snacking, overeating and eating of unhealthy foods. The client’s self-esteem and self-confidence are strengthened and elevated to heights that will continue rising day after day throughout life. As everyone looks in their own mirror, it is our goal for the client to enhance his or her inner and outer images while shedding pounds... on the way to attaining that formerly elusive and rewarding permanent, healthy and attractive lifestyle. This is truly a Life Enhancement Program since more than weight issues are resolved. It is our firm belief that to achieve permanence in many things that we do in life we must not only address the issue at hand but we must also learn to process stress properly and to alleviate and eliminate negative emotions and subconscious influences in our lives which continue affecting the way we think and act. The client is given the opportunity to heal many aspects of life for the client is his or her own best teacher and own best student.

This program contains the knowledge that the presenter has gained through 25+ years of experience in working with obsessions of every sort, including food. He has woven into this weight loss program scripts, and techniques and affirmations that will enable you to do more than just focus on weight, as overeating, snacking in between meals, and eating the wrong foods are the symptoms and not the cause. Finally learn how to really help your clients not only to become thinner but to live the rest of their lives in a much happier fashion. If you want to become a well-rounded hypnotist take this course, as everything that Tony teaches you can be converted to most of the other types of issues that clients bring to your office. Tony teaches for tomorrow, not just for today!

You will learn how to offer these session aspects to your clients:

- Application of Hypnotic Gastric Band Program with special effects
- Scripts for shedding pounds, avoiding harmful foods, and weight management
- Eliminate cravings, snacking, overeating with hypnotic tools
- Eliminate negative thinking
- Complete highly specific confidential interview form
- Accentuate positive thinking
- How to set reasonable weight goals
- Complete Stressors/Triggers evaluation form
- Tips on eating right
- Create a ‘Safe and Secret Place’ for relaxation, meditation and rehabilitation
- Separate yourself from unwanted aspects of your life
- Brick Wall technique
- Immediately enhance self-esteem and self-confidence
- Immediately enhance inner and outer images
- Determine why and when you began weight gain with Parts Therapy
- Desensitization of negative emotions of past happenings with Time Line Repair
- Replace old image with new image
- Adjustment of Imaginary Gastric Band
- Fortification, fortification, fortification
- Set short term goals
- Set long term goals
- Programming with Specific Weight Affirmations
- ‘Future Progression’ incorporating your new image
- Relapse prevention
- The Law of Attraction to finally attract that which you desire
- Explanation of meridian energy therapy
- Imagery for relaxation
- Programming with General ‘Life’ Affirmations
- Imagery for Self-Image
- Elimination of obsessive thoughts through ‘Thought Stopping’
- Subconscious programming with Self-Esteem Affirmations
- Subconscious programming with Self-Confidence Affirmations
- Subconscious programming with Success Affirmations
- The ‘Mirror Technique’ to combat negativity and daily stressors
Anthony DeMarco is a consulting hypnotist with over 25 years experience in working with clients suffering from unwanted and obsessive behaviors including weight loss and weight management. He has developed a unique program which empowers people to avoid and negate the ‘triggers’ that cause them to overeat, snack in between meals, eat junk food... also elevating the quality of their lives. He is co-founder of the first school of hypnosis to be approved by the State of New Jersey Department of Education as a post-secondary vocational school in 1991.

He is a Diplomate of the National Guild of Hypnotists and the author of the 1994 regulation of the New Jersey Board of Psychological Examiners under which hypnotists practice in NJ. He is in his 14th year serving as the Chairman of the Board of the Council of Professional Hypnosis Organizations of the USA and Canada.

Tony DeMarco was inducted into the International Hypnosis Hall of Fame in 1996, is a journalist for the NGH Journal of Hypnotism®, and author of several extensive and well-received DVDs and Practice Manuals.

Stay Modern with your approach to weight loss

Hypnotic gastric band program is now. If you do not keep up with modern hypnosis approaches, your competition surely does and your weight loss clients will be lost and traveling to hypnotists who are in the here and now.

Day One

A. Overview of workshop and 8-session weight loss program
B. The course shall contain a session-by-session explanation of the materials and techniques to be covered with the client in each session
   1. Review of weight specific interview form
   2. Review stressors questionnaire
C. Discuss fundamentals of imaginary gastric surgery and and advertising approach
   1. Stomach size and drawing
   2. Risks of real, actual surgery
   3. Elements of advertising to clients on website or with brochures
   4. Use of pink golf ball
   5. Use of hospital sounds
D. Explanation of Parts Therapy
   1. Demonstration of Parts Therapy with volunteer
   2. Students practice with each other
   3. Teaching weight loss fortifying affirmations
E. Explanation of Time Line Repair
   1. Demonstration of Time Line Repair for desensitization of past negative emotions
   2. Students practice with each other
   3. Questions & Answers throughout

Day Two

A. Discussion of script for application of the hypnotic gastric band program
   1. Pink golf ball imagery
   2. Demonstration of application of hypnotic gastric band with hospital sounds
   3. Students practice with each other
B. Tips on eating right
C. Affirmations fortifying weight loss
D. Magical Island of My Dreams group experience (which Tony has converted from weight to general purposes for this course)
E. Future progression
F. Adjusting imaginary gastric band
G. Discussion of meridian energy therapy (EFT)
   1. Demonstration of EFT
   2. Students practice with each other
H. Law of Attraction
I. Discussion of the CD’s that may be given to clients in the program
J. Questions & Answers throughout

Who should attend?
Every hypnotist who wants to work with weight loss clients should take specialized training to insure that there will be no relapse back to the improper eating habits or obsessive behaviors with eating. This course fills that need.

Take-home materials
A workbook which contains the weight-specific interview form, gastric band script, affirmations, stressors questionnaire, Parts Therapy Script and Time Line Repair highlights.

Course #221
Monday & Tuesday
Aug 13th & 14th
*Tuition: $375
Sessions Begin At 9 AM

*All participants registered for the full NGH 2012 Convention are eligible for a $50 discount on each Pre/Post course