

*The National Guild of Hypnotists*  
*5-Day Intensive Train The Trainers Program*

# **NGH CERTIFIED INSTRUCTOR HYPNOTISM CERTIFICATION COURSE**

**Sun-Thurs, August 2-6 • plus Convention**

*presented by* **Richard Harte, DNGH**

**This exclusive program is designed for all Certified Hypnotists who want to teach NGH Hypnotism courses to new students and who desire to enter the lucrative seminar business.**

*During the 5 days, you will learn & be trained to teach:*

- ✓ Preliminary Suggestibility Tests — demonstrated and practiced.
- ✓ Favorable and Unfavorable Influences of Hypnosis.
- ✓ How to hypnotize — A 3-step classical hypnotic induction procedure is taught and practiced. Authoritative and Permissive methods are discussed.
- ✓ Suggestion Management - How to deliver suggestions under hypnosis.
- ✓ How to utilize color, visual and kinesthetic imagery under hypnosis.
- ✓ Depth Stages of Hypnosis — You are taught six depth stages of hypnosis for judging trance depth.
- ✓ Methods of Awakening.

*In addition, you will learn how to teach:*

- ◆ Self-Hypnosis Training — You will learn the rationale for using self-hypnosis and how it can positively influence all phases of your life.
- ◆ How To Structure A New Hypnotism Practice — The various possibilities and options available to enhance a profitable hypnotism practice are explored. This includes how to market one's private and teaching practice.
- ◆ How to get psychological and medical referrals.

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**MINIMUM PREREQUISITE FOR ENTRY INTO THE TRAINER'S PROGRAM:**  
*One year as a member in good standing of the National Guild of Hypnotists and one year as a hypnotist practitioner (part-time or full-time)*

*The structured course you will be teaching your students, to qualify them for NGH Certification, will include an easy way to explain hypnosis to clients and other professionals, and covers:*

- ☛ What is Hypnosis?
- ☛ Structure & number of sessions with a client.
- ☛ Assessment – Goal Setting – Reinforcement and Encouragement.
- ☛ Image Psychology and Hypnosis.
- ☛ Teaching a Self-Hypnosis Course.

*NOTE: Special emphasis is given to training students in a six-session Goal Image Focusing Technique (GIFT), a modern behavioral program for helping clients change negative patterns.*

**COURSE #151**  
**SUNDAY-THURSDAY,**  
**AUGUST 2-6**  
*Sessions Begin At 9 am Each Day*  
**TUITION: \$2,150 INCLUDES**  
**CONVENTION**  
**CALL 603-429-9438**  
**FOR FREE COURSE SYLLABUS**

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**Click here to register online**

*Learn how to teach the integration of hypnosis, imagery and suggestion to manage most problems brought to a hypnotist by clients. Special emphasis is given to fears, self-esteem and confidence issues, sports performance, sales relationship and business problems.*

During the training an approach is conveyed where the opportunity exists for you to gain confidence as an instructor by practicing and teaching with other students. The primary objective is to teach and train you in all aspects of hypnosis and its applications as thoroughly, scholarly and completely as possible.



### **Upon Completion of the 5-day Trainer's Course:**

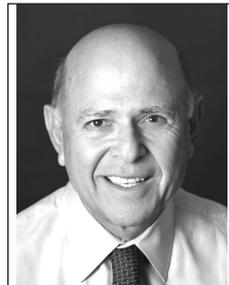
You will learn how to set up a Weight Management Study and Stress Management Course that will get you doctor's referrals and give you entrée into corporations and government agencies.

In addition, you will partake in the Harte-Coller Imagination/Persistence process to help you determine your own abilities to persist toward achieving your self selected goals. This will be a game changing experience for you.

### **Your Five Days of Training will include:**

How to start and expand an office practice, including advertising and marketing. A step-by-step approach on how to offer health, sales enhancement and motivated training programs. How to set up a profitable teaching practice – how to get students, literature preparations, establishing instructional objectives and course curriculums, training materials required, and much more.

Richard Harte, DNGH, CMI  
Spend five days with one of the nation's best hypnotism training professionals. When he speaks, people can't help but listen. He's a master at motivating his students. He'll teach you the specific techniques that will get you and your students the same kind of positive results from clients.



Richard is President of Harte Associates, a management and organizational consulting firm and Executive Director of The Harte Center for Hypnosis. He pioneered the Harte-Coller IPQ Test, a measure of one's potential to persist toward self selected goals. He has recently designed and implemented Group Assessment techniques as well as stress management, smoking cessation, and weight management programs.

### **TESTIMONIALS**

"Richard Harte is an energetic, vibrant and highly knowledgeable teacher with a wealth of experiences and stories to illustrate the key concepts in the training."  
—Sharon Livingston

"It is a great program that is very solid and structured to set you up to succeed. The basics are complete but allow for additional information to be added by the individual instructor. You can start teaching right away."  
—James Hislop, Saratoga Springs, NY

"This course of instruction exceeded my expectations, it was precise, informative and complete. I would highly recommend that anyone wishing to progress their career and enhance their practice should attend this course. It has a value beyond words."  
Bill Pettek, Absecon, NJ

"This course was a thorough explanation of the aspects needed for a Certified Instructor to begin working with students. It emphasized knowing the NGH curriculum, demonstrations & practice and case studies along with scientific data. I would recommend this course to my colleagues and friends looking to become instructors."  
Taylor Sherman, Vienna, VA

"I really liked the teaching style of Richard Harte and not only did I learn to teach but I also learned how to transform myself."  
—Dan Candell, Worcester, MA

**Click here to register online**