



NGH HypnoCoach® Certification Course

Presented by Lisa Halpin, BCH, CI

An exciting and profitable new opportunity to advance your career. This intensive two-day experiential course provides the step-by-step proven methods to add this special brand of coaching to your existing practice!

Are you looking for a way to expand your practice and increase your income? Would it be rewarding to work with clients over time, instead of for just a few sessions? Do you want to work with clients who are motivated to improve their life? Are you already 'coaching' clients, (or even friends and family) in some way and want to have a proven system of tools and techniques that can help you help them? My HypnoCoach® Certification class prepares you with everything you need to begin as soon as you complete the course, and gives you 3 months of free follow-up support after graduation via optional group conference calls.

Years ago, there were lots of what I call "success clients" who wanted to improve, move forward and balance their lives – and they are still great HypnoCoach® clients. Now, many more people find themselves in the midst of life transitions whether by their own choice or not – changing careers, returning from military service, divorcing, moving to a new location, retiring, graduating or going back to school. All of those people can benefit from my specific methods and tools that you will learn to use as a Certified HypnoCoach®.

This is an interesting and interactive course, where you will personally experience the same methods that you will later use with your HypnoCoach® clients. Many of my past students have made major decisions, or found clarity or direction regarding aspects of their own lives, by participating in the methods you'll experience in class.

While gaining personal insights and making connections with others in the class, you'll learn how to make the most of the skills you already have in hypnosis and NLP and add very effective, very lucrative HypnoCoaching to your practice.

- ◆ If you want to work with people in an upbeat, active way, helping clients to move forward past their obstacles, helping them to achieve more than they ever thought possible, then being a HypnoCoach® is right for you.

Course #224

Monday, Aug 10th & Tuesday, Aug 11th

*Tuition: \$375

Sessions Begin at 9 AM

- ◆ If you want an exciting new service to attract new clients, to offer your existing client base, a stream of consistent income, and long-term client relationships, then being a HypnoCoach® is right for you.
- ◆ If you want a totally flexible, totally portable career that you can do whenever and wherever you have access to a phone, then being a HypnoCoach® is right for you.

Join us NOW for this exciting new career opportunity!

You will learn:

- The difference between therapy and coaching.
- The secrets to adding hypnosis and NLP to coaching to help your clients achieve goals that others can't touch.
- How to develop your unique 'opener' and 'closer' to attract and book coaching clients.
- How and where to market for coaching clients.
- A step-by-step program to get each new client off to a great start.
- Specific NLP patterns and tools to use in coaching.
- How hypnosis gives your personal coaching practice the edge over competition.
- Options for fee schedules and payment plans.
- Very specific communications tools to help you be successful.
- Specific tools and exercises to use with your clients to help them achieve their dreams.

Key Benefits

- Increase and extend your income—HypnoCoach® clients will use your services from a few months to many years.
- You'll have a flexible, totally portable profession—work from home, or on vacation—no office needed!
- Attract new clients who may not have been looking for 'hypnosis'
- Add new extended services to offer your existing client base or previous clients
- Use your skills in hypnosis and NLP in exciting new ways
- Join an elite group of dedicated professionals in this specialization – Lisa has trained about 200 Hypno Coaches from around the world.

Upon successful completion of this intensive 2 Day Course and completion of the final exam, you'll receive an NGH Certification as a HypnoCoach®.

Click here to register online

Testimonials

“My practice has increased dramatically in 2013 compared to same period last year. Much of this is due to being able to assist my clients in a new way by giving them tangible tools I learned in the HypnoCoaching® class that they can use every day. This includes new clients and returning clients; and when I speak to them about these tools I KNOW THEY WORK because I use them for myself. Again, I encourage you to take this class. Lisa is very organized and generous with her information and spirit. Thanks for your support Lisa.” —Greg Beckett CH,CI

“The HypnoCoach® course is educational and personally transformative--what a perfect way to learn! I was able to take the material and run with it right after the course. I knew the procedures and the steps because I had experienced (and greatly enjoyed) them myself. I left the course with new self-knowledge and great enthusiasm that was communicated easily to my clients -- and I had many of my hypnosis clients sign on for HypnoCoaching®. In addition to having an engaging and fun teaching style, Lisa also offers her classes group follow-up coaching sessions the months following the class. I do not know of any other instructors offering such a bonus as part of a course. It was invaluable in helping me take my HypnoCoach® practice to the next level.”

— Cheryl DeDecker

“HypnoCoaching® provides the opportunity to extend my practice of hypnosis and NLP... into new ways by extending my client base to people who want to work on all types of issues and life goals in all variety of contexts. This opportunity to me is very motivating! And I believe it is perhaps the best, or at least the best that I have ever encountered, approach to helping people achieve or get what they want out of life at home, at work, and in any variety of play as well!”

—Billy J. Shilling

“I had been certified for 5 years, took courses, and learned a lot at conventions (but not really starting a practice). The things I learned in your class in August gave me the tools I needed to begin my practice and I did so in October 2014. I've been coaching myself, incorporating elements of coaching in my hypnosis groups, and soliciting coaching clients. I also want to mention how valuable those 3 months of post-class conferences with the class have been. You shared so much information that was beyond anything I ever expected! I would recommend your class to every hypnotist.”

—Joanna Christopher

Take Home Materials:

An extensive workbook that includes class notes, many written tools and forms to use with clients, and resource list.

BONUS: Free twice monthly conference calls for 3 months of follow-up support for graduates.

Who should attend?

If you want to expand your practice, have a continuous stream of income from clients, work in a totally flexible and portable way, and help your clients achieve dreams they never thought possible, then becoming a HypnoCoach® is right for you. **NOTE:** This is an intermediate/advanced certification requiring experience as a Certified Hypnotist. NLP basic knowledge or training will also be very helpful.

It doesn't get better than this! You can continue your practice as is and still add HypnoCoach® to increase your income and the scope of your practice. Many healthy would-be clients need and want help to move forward in their lives, but they don't see themselves as needing “therapy”. People in life transitions need help getting and staying on track. Coaching is what they're looking for and HypnoCoach® gives you the competitive advantage. Hypnosis clients are usually gone after a few sessions, and may not return. Coaching clients stay with you – 3 months or more – maybe even over 10 years! You can work from home, or while on vacation – anywhere that you have a phone. Best of all, you'll be working with good people who want to be even better – and you'll have all the skills you need to help them achieve what they've only dreamed of.

Course Format

DAY ONE

- Overview
- Definitions
- Benefits of HypnoCoach®
- Exercise 1
- Background for Success
- Exercise 2
- Structure of Practice
- HypnoCoach®
- Exercise 3
- Forms and Tools
- Core Values
- Exercise 4
- Eliciting Core Values

- Life Goals
- Homework Exercise

DAY TWO

- Life Alignment
- Action Plan
- Action Plans into Reality
- Initial Phone Consultation
- First Session
- Subsequent Sessions
- NLP Skills for HypnoCoaches
- Rapport

- Representational Systems
- Visual, Auditory, and Kinesthetic
- Exercise 5
- Meta-Questioning
- Frames and Reframes
- Embedded Suggestions
- Exercise 6
- Marketing Your Services

NOTE: At the end of day one, there will be an extensive homework exercise. Please allow for this in your personal schedule.



Lisa Halpin, BCH, CI, is an NGH Board Certified Hypnotist, an NLP Practitioner, and Certified Instructor for the NGH. She is a member of the NGH Advisory Board, and was a charter inductee into the NGH Council of Braid in 2005. She has been a practicing hypnotist since 1988 and has been a popular NGH Convention Faculty member for over 20 years. Lisa has been featured on the cover of the *Journal of Hypnotism*®, where she is a regular columnist of “Mind Over Matter”; she is also a contributing author to *The New Consumer Guide to Hypnotism*. She has been featured in US and international media as an authority on hypnotism, including most recently in a BBC documentary. Lisa is a recognized leader in her profession and as an Expert Advisor in Elsom Eldridge's *The Obvious Expert*.

She is a recipient of several prestigious NGH awards including the President's Award, the Member of the Year Award, and the Media Award. Lisa originated HypnoCoaching® over 20 years ago – and has been rewarded both personally and financially while helping people achieve goal after goal and attain their dreams. She invites you to add this rewarding time-tested method to your practice. For more info please visit: www.HypnoCoachCertification.com

Click here to register online