

Use Jungian Typology To Increase Your Success With Each Client

with David S. Prudhomme
and Ruth E. Schneider

When clients are more successful they refer more people. Jungian Typology is the key to getting that success.

Teach clients to understand their subconscious reactions - lowering their stress, improving their relationships and increasing the likelihood of their success in reaching their goals.

You already know that the subconscious has powerful influence over the way people behave. Now you can learn the patterns of subconscious wiring that predict and control each client's behavior. There are 16 distinct wiring patterns – called Personality Types. Each Personality Type has its own strengths and stressors. More importantly, each one responds to different types of suggestions. When you use suggestions that are aligned with the client's Jungian Typology, it's as if you by-pass the critical factor and suggestions are quickly and easily accepted by the client. This is the key to success.

You Will Learn:

- The origins of Jungian Personality Type and why it is the key to understanding the subconscious
- The four main differences that form Personality Type and how those combinations of differences translate into the 16 Jungian Personality Types
- How to quickly and easily assess the Personality Type of your clients, friends and family members
- What YOUR Jungian Personality Type is
- How to use your Type to accelerate your own personal growth
- How to use Type to improve your effectiveness as a hypnotist
- What motivates each of the 16 Personality Types, their driving force in life and how you can help them tap into their inner strengths
- Why Type predicts what people do well and why they often do not recognize their own strengths
- Strategies to work with your own Type to build the success you want in your life, personally and professionally.
- Expanded and in-depth understanding of hard-wired strengths for each Type
- The key issues that are core to success for each Type
- Increased awareness and understanding of individual differences and how subconscious reactions to stress affect each of the Types.
- How Type predicts what stresses people, how they react to problems and what they need to do to return to balance.
- Why you naturally have success with some Types and not with others and what you can do about it.
- Practical applications of Personality Type to helping clients deal with the stresses of everyday life and stay on track with reaching their goals.
- How to use Type to expand your business.
- How to use Type as a marketing tool for those who are not naturally drawn to hypnosis.
- How you can use Type as a gateway to corporate

Who Should Attend?

Every hypnotist should understand the 16 Types. You will use this knowledge to understand how each client's subconscious mind is wired. This allows you to easily create suggestions that work with the client's natural abilities.

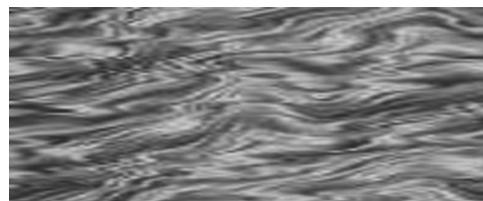
Beginning and experienced hypnotists alike love being able to understand who is walking in the door and what suggestions will work for them.

Anyone who is interested in expanding their business to include work with couples, parents, teachers or corporations.

Take-home materials

Each student will receive a copy of the authors' book: *From Stressed To Best: A Proven Program For Reducing Everyday Stress* and a copy of a Stress Reduction guide for their Jungian Type.

Two days that will forever change the way you see yourself and others. People think differently so "one size" does not fit all. You will benefit personally and your practice will benefit! A "must do" workshop for anyone who is serious about helping people.



Course #226

Mon & Tues August 10th-11th

*Tuition: \$375

Session begins at 9 am

Click here to register online

Agenda

Day One:

- Introduction and Objectives.
- Introduction to Jungian Typology – what is it and why do you need to understand it to be more effective as a hypnotist.
- How to determine a person's Type.
- Determine your own Type.
- Subconscious, automatic reactions – where they come from and why they control us.
- The eight stress modes – what they are and how to spot them.
- How to recognize when a client is operating from their Stress Mode and how to shift them to their Best Mode where your suggestions will be more effective.
- Questions and answers.

Day Two:

- Deeper dive into each of the 16 personality types:
 - Famous people of each Type
 - Strengths and driving force.
 - The first, second, third and least effective modes of operating.
 - What motivates them.
 - What a hypnotist must know to be most effective with them.
- Strategies for helping clients understand type.
- Strategies for marketing using Type.
- Personal Action Plan for using Type in your life and business.

Testimonials

This program has given me the ability to understand my clients long before they come into the office and allows me to design and structure the most ideal session for their personality type. I know exactly what type of suggestions will work and what won't. The greatest thing I discovered using this program is when you use suggestions that are in alignment with the client's natural preferences and personality type it eliminates the critical factor since it is so congruent with the way they are wired. The clients just get it and they immediately act upon the suggestions without resistance because they make perfect sense to them. I strongly encourage everyone to take action on the Stressed to Best program. It was the best decision I made since getting involved in hypnosis and I know it will be for you too."
— John Weir

"Our company invests heavily in training, and we look for return on that investment. The prevalent attitude was 'Oh boy, another training.' But the night after this training, I received four or five emails thanking me! With this training the return was immediate. Stress in the workplace is very much on an employer's mind. You can only stretch a rubber band so far. Ruth and David helped us understand how others on our team are wired. This is an incredible advantage."

—Tom Mack, President of South Shore Marine

"I wanted to thank you both for this past Friday's session on personality style and stress management. I found it very informative and helpful. Having gone to a lot of professional development sessions during my 20+ years of teaching, I can say with certainty that this is by far the most beneficial session I have attended. I look forward to pursuing further the resources that were offered. So thanks again for providing such a great opportunity for the staff."

—Brian Rohrig, High School Science Teacher

This program takes Type from theory to practice, and is a great tool for building effectiveness in individuals and teams, at work and at home. Seems everywhere I turn people are singing the praises of how From Stressed To Best™ is helping them, how much they got from both of you and how excited they are to learn more/do more ... I'm excited and honored that I have had the opportunity to meet with you, learn your program, and bring it to my clients and company."

—Barb Miller, HR Manager/MBTI® Network Leader at P&G



David S. Prudhomme has studied the mind and the body with experts all over the world. He is a certified MBTI® Practitioner, Stress Reduction Specialist, and Consulting Hypnotist. He is also a Master Practitioner of NLP. He graduated from the United States Naval Academy with a BS in Engineering and has an MA in Broadcast Journalism from Boston University. His corporate experience includes high end medical sales and sales team management. He is the founder and Director of Mederi Wellness where every day he helps clients "Shift From Where They Are to Where They Want To Be™" using the power of their mind. He is an inspirational speaker, teacher, presenter, and mind coach.



Ruth E. Schneider has over 25 years of experience with the Personality TYPE and other personal and organizational tools. Ruth has a BA in Psychology from Eastern Illinois University, an MS in Logistics and Organizational Science from the Air Force Institute of Technology, and post-graduate work in Executive Coaching from the College of Executive Coaching. She is certified as an MBTI® Master Practitioner, Stress Reduction Specialist, Consulting Hypnotist, and Master Innovator. She has experience in the public and private sectors as well as in small and family-run businesses. She is a successful trainer, speaker, supervisor, manager, and consultant.

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