

# Hypnotic Charisma Certificate Course

## Get Ready to Enter a Multi-Billion Dollar New Market for Hypnotists: Become Certified as a Hypnotic Charisma and Hypnotic Beauty Specialist

with Wendy Packer, BCH, CI, RN, OB and Ralph Benko, CH, OB



*You will come away from this course with mastery of:*

- All 12 powerful, hypnotic techniques to achieve charisma, youthfulness and attractiveness.
- Explain the basics of how these techniques work.
- Become the expert in presenting these techniques to your regular clients benefit and to your profit.
- List all the definitions of what Charisma really means for you and your clients.
- Apply the value of developing one's Charisma factor.
- Discuss individuals past and present who are Charismatic.
- Learn how the Hypnotic Charisma/Beauty/Attractiveness breakthrough came about: the inside story.
- Discover the 6 qualities of Charisma.
- Master the credibility-enhancing capability to refer to scientific literature.
- Receive a plain language explanation of what these scientific reports mean.
- Define 6 aspects of the Mind/Body connection.
- Discuss why Baby Boomers are your best clients.
- Apply at least 4 marketing techniques targeting the massive & affluent Baby Boomer population.
- Describe the value of personal youthfulness and attractiveness.
- Share 5 practical benefits of looking & feeling younger plus more youthful/attractive.
- Identify and define 2 techniques from Eastern & Western authoritative literature.
- Describe the Anti-Aging mentality in our society.
- Master how to light up the room – with your sheer presence!.
- Apply presentation techniques to prospective and current clients.
- Learn effective ways to advance the emergence of hypnosis as a separate and distinct profession.

Heighten your own personal charisma through hypnosis and make others younger, more attractive and charismatic through hypnosis. This offers the possibility of massive increases in your professional, financial, and social success. Take this class and get a Certificate of Completion as a Hypnotic Charisma and Beauty Specialist. Enjoy the benefits and learn specifically, step-by-step, how to offer these services to your clients.

The self-improvement and beauty industries are multi-multi-billion dollar markets. This certification course will open the door for you to enter that arena! Our proprietary hypnotic techniques will make you and your clients even more charismatic, younger and attractive, giving you and your clients a commanding presence in the world. Since the debut of Hypnotic Charisma at the 2014 NGH Summer Institute this certification is booming! Over a hundred people have received training in the US and Europe.

Research shows that hypnosis quickly and easily can affect a reduction in physical age of a median 11 years — and fast! Making yourself and your clients more charismatic, younger looking and feeling and more attractive pays huge dividends. Get certified by the world leaders Wendy Packer RN, CI, OB and Ralph Benko CH, OB in Hypnotic Charisma and Hypnotic Beauty to provide this empowering and rejuvenating service to your clients and yourself!

Scientific research shows exactly how and why hypnosis produces youthfulness and makes you more attractive. Scientific research proves that charisma comes from six identifiable factors that can be developed through hypnosis. These can be unleashed fast and powerfully through our custom-designed hypnotic techniques. The Summer Institute training shows specifically, step-by-step, how to use the mind-body connection to make your clients as charismatic as a movie star and to look and feel years younger!

### Take Home Materials:

On a Flashdrive:

- 12 Hypnotic Charisma and Beauty MP3s
- 8 Hypnotic Charisma and Beauty eBooklets including scripts
- Comprehensive 100+ page Manual
- 100+ slide powerpoint

### Plus:

- 2-hours of private consultation
- Access to our Hypnotic Charisma members only Facebook community
- A handsome certificate for those who pass the test

(Together a retail value over \$1197.00)

### Who should attend?

All hypnotists...for their own edification. Practicing hypnotists with a client base. Stage hypnotists. Presenting hypnotists. Certified Instructors. Part time/full time hypnotists. Retired hypnotists.

This training will transform your life and career which will allow you to excel both personally and professionally. Plus increase your revenue and make you the EXPERT in your area! You will be amazed at all the information given and discussed in this 2-day workshop. Get ready, hold on to your hats, and become the hypnotist you've always dreamed about, second to none.

**Course #224**  
**Mon-Tue - August 14-15th**  
**\*Tuition: \$375**

Sessions begin at 9 am each day

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## Seminar Agenda

### Day One: Hypnotic Charisma

- 9:00 - 10:00am • List the definitions of Charisma • Discuss the 6 qualities of Charisma • Describe how the Charisma/Youthfulness Breakthrough came about • Introductory Hypnotic Charisma Induction
- 10:00 - 11am • Apply practical benefits of Charisma • Demonstrate how Charisma can be acquired • Apply the value of developing Charisma • Hypnotic Charisma Induction
- 11:00 – noon • Master areas where Hypnosis can assist in client transformation • Hypnotic Goals: Self-Hypnosis to become role model and leader • Discuss specific individuals who are Charismatic • Subtext Induction
- Noon – 1:00pm: *Lunch*
- 1:00 – 2pm • Overview of 6 Hypnotic Techniques to enhance one's Charisma • Discuss how the 6 Hypnotic Techniques raise one's Charisma factor • "Per Sona" Induction
- 2pm – 3:00pm • Demonstrate credibility-enhancing capability to refer to scientific literature & Eastern references • Define a plain explanation of what these scientific reports mean • Power Poses video • Power Poses Induction
- 3:00pm – 4:00pm • Discuss who and where to market charisma • Apply effective marketing tools • Advance Hypnosis as a Separate & Distinct Profession • *Mono No Aware* Induction
- 4:00p – 5:00pm • Radical Self-Validation induction • Self-Soothing Skills induction • Q & A

### Day Two: Youthfulness and Attractiveness

- 9am – 10am • 5 practical benefits of looking and feeling younger plus more youthful/attractive • Describe the value of personal youthfulness and attractiveness • How the Beauty breakthrough came about • Hypnotic Beauty through Serenity Induction
- 10am-11:00am • Identify 7 techniques from Western authoritarian literature harnessing the Mind-Body Connection • Describe Eastern sources re: Mind-Body Connection • Define 6 aspects of the Mind/Body connection • Hypnotic Complexion Induction
- 11:00am - noon • Describe 6 hypnotic techniques to enhance personal youthfulness and attractiveness • Identify at least 4 marketing techniques targeting the massive and affluent Baby Boomer population • Demonstrate where to market the Boomers • Hypnotic Eyes Induction
- Noon – 1pm: *Lunch*
- 1:00pm – 2:00pm • Construct specific marketing tools for your portfolio • Presentation Techniques to Prospective and Current Clients • Hypnotic Smile induction
- 2:00pm – 3pm • Review of NGH Simple 3 Step Self-Hypnosis • Discussion on the "Power of Yes" in regard to the "Power of Your Profession" • Q & A
- 3:00pm – 4pm • The Power of YES Induction • Practicum, students practice an induction each from Hypnotic Charisma and Hypnotic Beauty, review and assessment • Q & A
- 4:00pm – 5pm • Review of all materials covered in both days • Q & A • Hypnotic Charisma Certification Exam • Certificate of Completion

### Testimonials

"After using both Hypnotic Charisma and Hypnotic Beauty with clients for almost a year, the following positive results by clients from ages 14 to 85 years of age have been experiencing: Younger looking eyes- Younger skin appearance – Quality of sleep improved – Fellow employees noticed major changes for the better – Grades increased – Got promoted after my 3 sessions due to drastic changes in my life – My clientele noticed an immediate change outwardly by the way I act, walk, communicate. PLUS... Businesses that are looking to add speakers like the topics!"  
—*Roy Cantrell, CH, CI*

"The Hypnotic Charisma class is an interesting and informative class. It was fun because both

Wendy and Ralph have a very superb understanding of hypnosis and the value of learning with laughter. They provide you will materials that you can use for yourself and your clients."  
—*Jane Govoni, CH*

"Hypnotic Charisma has been another wonderful tool that, surprisingly, many men in my practice have taken to like ducks take to water. . . . It is one thread of many that weaves the fabric of personal success."  
—*Janice Matturro CH, CI*

"Wendy and Ralph have developed a program that enables you to cultivate the charisma that you already possess, bring it to the forefront so that you are very comfortable in whatever communication or interaction with others. It is a

beautiful program not only for yourself but to work with others as well. This program is highly recommended."  
—*Ina Oostrom, CH*

"It was a good decision for me to take Hypnotic Charisma & Hypnotic Beauty workshop to add more tools and skills to my school in Lebanon to teach to the Lebanese to discover the power of subconscious mind. Every person has his own unique challenge and skills and how to apply the technique naturally and to get everything they want specially to look younger when they think and give positive suggestions to themselves!! Also it gives me more boost in my life the way I talk and more confident in my beauty!!!"  
—*Ehane Mezher*

*School For Hypnotherapy & NLP*



**Wendy Packer and Ralph Benko**, NGH convention faculty, are the presenters of the NGH 2017 Summer Institute's Certificate course on Hypnotic Charisma, Youth and Beauty. They are the founders and proprietors of HypnoticCharisma.com and HypnoticBeauty.com. Wendy Packer, of New Rochelle, NY, is a Registered Nurse, Certified Instructor, Consulting Hypnotist, Reiki Master, Caregiver, and author. Ralph Benko, of North Potomac, MD, is a retired lawyer, an international award-winning author, a former White House official, a national policy advocate, an internationally published weekly political columnist, and Consulting Hyp-



notist. Both are members of the National Guild of Hypnotists and the National Federation of Hypnotists. Both are award-winning NGH members and members of the NGH Order of Braid Council.

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