

112 Special Elective 2-Hour Workshops

Tuition: \$25; 5 for \$100

FRIDAY, AUGUST 12

9:00-10:50 AM

(12091) ENERGETICALLY SPEAKING—Captive Your Audience & Fill Your Workshops!

Tina Brigitini, CI, CH

All-levels

- Demonstrate competency in presenting
- Demonstrate the ability to energetically manage a group
- Demonstrate skills to support holding your alignment during presentations

Everyone will have an opportunity to speak to groups or run group sessions at one time or another. Managing the energy of your presentation will have participants sitting on the edge of their seat holding on to every word. You will learn how to ride the wave of energy and lose your notes. Captivating your audience with direct conversation while holding your confidence in public speaking.

Lecture/Demonstration/Exercise/Q&A

(12092) HANDWRITING = BRAINWRITING: THE GATEWAY TO THE SUBCONSCIOUS MIND —Cut Through The Red Tape Of Your Client's Issues To Fast Track Them To Success Using Handwriting Analysis

Pearlan Feeny-Grater, CH

Introductory

- Identify the value of handwriting analysis as gateway to the subconscious mind
- Describe how a handwriting analysis works to access personality traits
- Identify key handwriting strokes in your own writing and describe the corresponding trait, behavior, perception and responses

Building rapport with clients is paramount to our success in helping them help themselves. Part of that rapport is the security a client feels when we quickly “get” what is going on and can explain it in a non-judgmental way. Our clients’ handwriting is invaluable to identifying their thoughts, emotions, fears, challenges and more. Even more, a handwriting analysis identifies what type of hypnotic induction or NLP technique is most beneficial to helping others help themselves.

Lecture/Discussion/Demonstration/Q&A

(12093) CANCER—Protect Yourself And Help Others

Pratap Singhal, CH, MD

All-levels

- Learn to prevent 3 leading types of cancer in USA
- Learn to prevent and early diagnosis of Skin Cancer
- Learn Anti-Cancer Formula
- Learn Anti-Cancer Diet

You will learn everything about cancer that every lay person needs to know. Cancer is not a horrible disease but like any other disease that can be prevented and even treated successfully if diagnosed early. You will learn to protect yourself and help others.

Lecture/Discussion/Q&A

(12094) STRESS & EMOTION MANAGEMENT FOR CORPORATIONS—Easy Tools To Improve Health And Well-Being In Everyday Life

Maha Lahode, CI

All-levels

- Understand stress and emotions mechanisms through theory and practice
- Use tools and strategies to manage stress and emotions to improve health
- Benefit from skills that can be applied in corporation or various workshops for groups

A workshop on stress and emotions management in order to improve one’s health and well-being in everyday life. This workshop consists of group activities, relaxation methods, role plays and will give a better understanding of how emotional stress can impact negatively our health in general. You will gain simple tools that helps to improve a physical and psychological state in a professional environment and in private life. This workshop is presented to improve well-being and efficiency in corporations.

Lecture/Demonstration/Practice/Video/Exercises

(12095) NEW TECHNIQUE FOR WORKING WITH STRESS SMOKERS—Give The Body What it Really Needs And Stop Smoking

James Cullum, CH

All-levels

- Identify which clients are stress smokers
- List 2 of the major stress chemicals produced by the body
- List 3 physical changes that stress chemicals make in the body
- Describe a technique that balances the chemical structure of the body

Many smokers are stress smokers; that’s what keeps them coming back for another cigarette. The body of a stress smoker is going through chemical changes that create physical reactions. By learning how to recognize what is happening inside the body during times of stress, you create a more effective tool to use with your client. When you combine this new information with hypnotic and post-hypnotic suggestion, you create a win-win for both you and your client.

Lecture/Discussion/Demonstration/Exercise/Q&A

(12096) SELLING AND LOVING IT!—SUCCESS STARTS WITH SELF-TALK!—A Wealthy Mind Equals A Wealthy Wallet

Yvonne Oswald

All-levels

- How to change self-talk in oneself & others, based on “Every Word has Power”
- Learn exactly how the mind actually perceives low energy words and change them to positive self-talk
- Body language, tonality and words to increase rapport and get someone to like you in 10 seconds
- Learn the one question to ask to find the client’s 3 step buying strategy

A Wealthy Mind Equals a Wealthy Wallet! Master your words and you direct your life - master your thoughts and you direct your destiny. Learn how to change your self-talk, which produces 100% of your results. Learn to gain rapport in seconds and learn to ask the one question you need to ask to sell your client on hypnosis. Learn with Yvonne how to conduct a 3-hour breakthrough session and be able to charge more than double the rate you ask now with ease and grace.

Lecture/Demonstration/Experiential/Q&A

(12097) MARKETING HYPNOSIS PROGRAMS TO COLLEGES, NON-PROFITS AND CHURCHES —An Easy And Fun Way To Grow Your Business

Michael DeSchalit, CH

All-levels

- Identify and list types of presentations and/or programs that can be used in these markets
- List 3 ways of prospecting for College, Non-Profit and Church programs
- Distinguish 3 effective methods of marketing to these groups, and identify 2 ineffective methods
- Identify the prospects and the marketing timeline in which to market to those clients
- Describe and demonstrate how to set an appointment with groups to market programs

In this workshop, you will identify, list and distinguish multiple target markets in these areas, different ways to prospect for these programs and a few effective marketing methods to get business and add clients from the groups that are in your own city and state. In addition, you will be able to identify the specific prospects and the timeline in which you should market to them, and you will be able to demonstrate how to set an appointment and call on groups for business.

Lecture/Discussion/Experiential/Q&A

(12098) ADVANCED CHILDREN'S HYPNOSIS—Dramatically Increase Your Success With KidsSonya Mosimann *All-levels*

- Differentiate a real hypnotic state from mere play acting
- Define the magical triangle and deal with its complexities
- Name the most important dos and don'ts
- Apply the "Mosimann Bridge" to successfully regress with kids
- Identify the coma-state with children and handle it correctly

This workshop is specifically designed for hypnotists wishing to increase their success with children. Expect to receive new motivation to overcome insecurities and boundaries when working with children. You will gain a clear understanding of what methods work best, receive an incredibly effective toolset and find the confidence to put the newly learned techniques into practice.

*Lecture/Demonstration/Practice/Q&A***11:00 AM-12:50 PM****(12111) HOMEOPATHY AND HYPNOSIS: HOLISTIC ENERGY HEALING—Non-Toxic, FDA Approved, OTC Remedies**Lawrence Galante, CI, OB *All-levels*

- Understand what homeopathy is
- How you can combine homeopathy with hypnosis to help your clients to improve their well-being

Homeopathy is the second most popular medicine in the world today. Why have our drug companies fought so hard to suppress information about this non-toxic, over the counter system of healing. How can hypnotists and citizens, benefit from this benign system of energy healing? This class will teach the history, development and use of this safe, healing system and teach you how to combine these safe remedies along with hypnosis.

*Lecture/Demonstration/Practice***(12112) THE FORMULA FOR A SUCCESSFUL PRE-TALK—Initial Contact + Telephone Conversations + Pre-Session Interview = Success & Referrals**Alan Alves, BCH, CI *All-levels*

- Learn the secrets of building good rapport and trust with a prospective client from your first conversation
- Refine & redefine your skills at building your client's confidence in your ability to help them achieve their goals through a well crafted pre-talk
- Achieve clients' goals

A great pre-talk is at the heart of your clients achieving their goals and your continued success. Any hypnotist who wants to see a consistent flow of clients through their doors will benefit from this workshop on developing an excellent pre-talk, beginning with the initial contact. Learn how to properly apply this method into your own practice and be a success.

*Lecture/Discussion/Video/Q&A***(12113) OVERCOMING COMPULSIONS WITH HYPNOSIS—Eliminating Self-Destructive Beliefs That Generate Harmful Compulsions**Elizabeth Marian Kilkenny, CH *All-levels*

- Recognize how "Loss of Ownership" is a major factor in compulsive behavior
- Identify how "Loss of Ownership" is the common denominator in all self-destructive behavior
- Discover how empowering your client to reclaim ownership of self will eradicate the need for self-destructive habits
- Quickly realize how empowering your client to reclaim ownership of self will build self-esteem and foster a positive footing for your clients to propel into the future, free of habitual dependences
- Market this approach – not only to the clients but in school systems where insecurities and self-doubt are breeding grounds for future compulsive behavior

It is the unsuccessful search for fulfillment which leads to abuses of things such as alcohol, food, sex, drugs and gambling. From the time we are children, we are programmed by those around us. If this programming is full of negativity, we lose connection with the real self and we are then left feeling empty and shallow. When you, the hypnotist, can give your client back "Ownership of Self" you give them back their power over their compulsion.

*Lecture/Discussion/Q&A***(12114) VERBAL MEDICINE—Covert Hypnosis In The Emergency Department**Roger Woods, CH, RN, CI and Marc Sacco, CH, RN, CI *All-levels*

- Identify the use of 3 covert hypnosis techniques during the initial assessment of an emergency room patient
- Describe the techniques used to relax & gain compliance with trauma patients
- Name 5 common words that can set patients & staff up for failure or success
- Describe 6 case studies in which covert hypnosis was dramatically successful in the emergency room
- How to adapt these techniques to any environment

How we changed the words we use with patients and coworkers to positively affect their perceptions and outcomes. How we effectively use covert hypnosis techniques during the initial triage assessment. How we successfully integrated complementary medicine practices into the emergency room setting effectively. The practical use of self-hypnosis for managing staff stress. The practical use of hypnosis in trauma patient care and a review of case studies of hypnosis techniques successfully used to help emergency department patients.

*Lecture/Demonstration/Discussion/Video/Q&A***(12115) TRANSFORMATION OF PAIN WITH HYPNOSIS—Yes, You Can Help People Feel In Control Of Their Lives Again!**Seth-Deborah Roth, CH, CI, RN *All-levels*

- Learn about the physiology of pain
- Learn how the principles of pain suggestions and how to use them
- Learn what to include in a pain management program
- Learn about Waking Hypnosis and Pain Reduction techniques

Hypnosis is recommended by the NIH for pain management, yet many hypnotists feel insecure about working in this area. Understanding the why and how this works is necessary in giving you the confidence you need to include this niche in your practice and in transferring this knowledge to your clients. You will also leave with ideas for a pain management program. This class will have you see pain elimination and practice it so that YOU will be transformed as a hypnotist.

*Lecture/Demonstration/Practice/Q&A***(12116) THOUGHT SHIFTING™—How To Eliminate The Negative Inner Voice**Rick Saruna, CI, CH *Introductory-Intermediate*

- Understand and identify the inner voice and how it determines ALL thoughts and feelings
- Learn the step-by-step Thought Shifting Processes and how to apply them

Thought Shifting is the study and understanding of the inner voice and how to change it. Negativity is the plague of this century. A negative client will focus on issues instead of solutions almost derailing the best hypnotist's work. If you have had negative clients, this course will help you create changes in their thoughts and thinking. Thought Shifting was developed by clinical therapist Rick Saruna over 15 years ago and proven on 1,000's of clients.

Lecture/Q&A

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(12117) MAKE 100K IN A HYPNOSIS HOME OFFICE—How I Make 6 Figures Working Out Of My Home As A Hypnotist And How You Can Too

Celeste Hackett, BCH, OB

Introductory-Intermediate

- Identify 3 methods to remove blocks to success in attaining a 6 figure income
- List 5 proven marketing & promotional strategies to attain a 6 figure income
- List necessary hypnotic training & techniques that sustain a 6 figure practice
- List the benefits of becoming a hypnosis instructor for attaining a 6 figure income

This two hour class is all about how to make great money as a hypnotist working from your home. Learn what hypnotic techniques you need to master to consistently get excellent results with clients, practical strategies for promoting and marketing and most importantly how to become mentally tough to sustain the momentum needed on a daily basis to achieve your goal. We'll talk about the development of your practice and how you can give yourself a raise by becoming an instructor. *Lecture/Discussion/Q&A*

(12118) GENERATING POSITIVE OUTCOMES THROUGH VERBAL COMMUNICATION—The Power Of Effective Communication In Healthcare

Matthew Zinder, CH, CRNA

All-levels

- Define positive versus negative outcomes
- Discuss positive communication
- Discuss negative communication
- Learn examples of positive language
- Learn alternatives to negative language
- Understand how use of language can affect patient outcomes

Language has great power in healthcare. Understanding how a person's words can affect a patient's outcomes, whether positive or negative, is an important skill to have when working with people. As hypnotists, we understand that our language, and the way we use it, is incredibly powerful in creating outcomes. If one is aware of this, the effort can be made to maintain positive language in the healthcare setting, thus creating dramatic positive outcomes in patients. This lecture discusses how language can affect outcomes and how to use communication as a tool to create positive ones. We can teach our healthcare providers how to effectively communicate with their patients to create powerful positive outcomes. *Lecture/Discussion*

2:00-3:50 PM

(12021) HOW TO POSITION YOURSELF AS THE OBVIOUS EXPERT—Turbocharge Your Hypnotism Business NOW!

Elsom Eldridge Jr., MEd, CPC

All-levels

- Instantly use fastest and surest ways to make your expertise known
- Ingeniously create PR for yourself—and have clients seek you out
- Profit from niche marketing
- Know what content belongs on your web site and how to attract massive traffic

Learn how being recognized as THE Obvious Expert can make the difference between ultra-success and failure. Creating and managing your visibility is vital to maximizing your potential for success. The methods are specific, proven, inexpensive, painless and fun! You'll get an arsenal of insights, tools and shortcuts. *Lecture/Participation/Q&A*

(12022) DEEPENING TECHNIQUES

Don Mottin, CMI, BCH, DNGH, OB

All-levels

Mastering all seven deepening techniques will increase your success. It will also help to eliminate hearing "I don't think I was hypnotized". In just two short hours, you will become very proficient at not just achieving hypnosis with your clients but you will also have the tools to deepen the state. To ensure your success, you will receive a full workbook filled with the deepening techniques that Don Mottin has been using for over three decades. *This workbook will only be available to those that attend the live program.* *Lecture/Demonstration/Practice/Q&A*

(12023) HYPNOGENES: EPIGENETICS & HYPNOSIS—The Hypnotic Prevention/Promotion Of Predisposition Gene Expression

Anthony DeMarco, DNGH, LLB, BCH, CI, OB

All-levels

- Gain practical knowledge of how predisposition works
- Gain practical knowledge of how genes work
- Methods to switch gene predisposition "on and off"
- Identification of "real and imaginary" genes for great health
- Healing affirmations
- Promote excellent health
- Learn immune system enhancement

Epigenetics is the field of study that assesses the mechanism by which environmental information interfaces with the genome and controls genetic activity. The outer environment and our perception of it influences our thoughts, emotions and responses. Hypnosis provides the mechanism to regulate the original predisposition gene activity thereby regulating the cell responses. This is truly a formidable power in that we can change our destiny through changing our perceptions. Hypnotists are on the cutting edge of this biological understanding of our body functions by our environment. *Lecture/Discussion/Participation/Q&A*

(12024) INDUCTIONS OF THE MASTERS—Integrate Powerful Techniques For Maximum Trance Depth

Scott McFall, DCH, CH, LMT

All-levels

Your client needs to know that he or she has had a powerful hypnosis experience. You can be the hypnotist that knows the real secrets to trance success. You will develop the skills used by only the most elite master hypnotists. This class is packed with five induction methods. The time you spend in this workshop is guaranteed to pay off in client satisfaction. *Lecture/Demonstrations/Practice/Q&A*

(12025) HOW A CONSULTING HYPNOTIST CAN DESIGN A PRACTICE IN COMPLEMENTARY MEDICAL HYPNOSIS—Have A Practice That Results In A Six-Figure Income Using Referrals

C. Scot Giles, BCH, CI, OB, DMin, DNGH

All-levels

- Orient you to the general issues and concerns of adding complementary medical hypnotism to your practice
- Practical tips on running a successful complementary medical practice from a seasoned & successful practitioner
- Discover the hidden issues that can make or break a practice

There are special issues and concerns that you must consider if you want to do complementary medical hypnotism as a serious part of your practice. Complementary medical services need to be marketed in a completely different way than other hypnotic services and there are special concerns to keep the practice lawful. This program by a successful colleague will cover these issues and show you how to run a successful and stable practice focused on medical issues. *Lecture/Discussion/Q&A*

4:00-5:50 PM

(12026) HOW TO PLAY THE NATIVE AMERICAN FLUTE —Using The Native Flute As A Hypnotic Tool

Janalea Hoffman *Introductory*

- Demonstrate the 5 note native scale
- List 2 ways that the native flute can enhance hypnosis
- Demonstrate playing from the heart

The native flute is one of the easiest instruments to play and you do not need to know how to read music to play this amazing instrument. Learn the simple 5 note scale and learn how the native people made music from the heart. It is a very soulful instrument which makes it great for hypnosis. Learn how the instructor uses it in her private practice to help people go into deeper hypnotic states and also other uses of this instrument. *Lecture/Demonstration/Experiential/Q&A*

(12027) WOMEN IN HYPNOSIS: PAST, PRESENT, AND FUTURE —Evolution Of The Role Of Women In Hypnosis, Their Current Influence, And The Obstacles And Opportunities Moving Forward

Amye Scharlau, CH *All-levels*

- Acquire a history of how women contributed to the development of hypnosis
- Receive the current statistic of women in hypnosis: stage, clinical, and clients
- Review the strengths and challenges of the female hypnotist and learn how to identify your own
- See the projected view of the participation of women in hypnosis in the future

This presentation is an overview of women in hypnosis from their beginnings in both the clinical and show setting, through their current contributions, and a look into the potential of their future. The workshop is an expansion of the successful seminar of 2015 with added media and a special section on identifying your own strengths and challenges. *Lecture/Exercise/Discussion*

VISIT THE NGH CONVENTION BOOKSTORE!

Each year participants tell us one of the things they like best about the NGH Convention is the chance to purchase the books and tapes of our featured speakers. You will be able to choose from a wide assortment of books, audio and video tapes not easily found elsewhere.

(12041) SELF-LOVE AND APPRECIATION—Most Important Session To Maximize Success For Every Client & Hypnotist!

George Casazza, CH, CI *All-levels*

- Identify the issues when self-love is not at the highest levels
- Learn where the self-love session is most effective in an overall therapy
- Discover how to utilize a self-love session for every goal
- Describe and list various hypnosis sessions leading up to the self-love session
- Why its important to do the self-love session after many other techniques
- List the benefits of a self-love session
- Describe how to embed the perfect programming in a self-love session

Everything is easier and success is effortless when self-love and appreciation is present! Learn why every hypnotist should add this specific session! Your practice will improve and continue to expand with referrals! Discover the most effective, step-by-step, self-love techniques to empower every client! You and your clients will love the amazing results! Experience a powerful group “Self-Love & Appreciation” session. *Lecture/Experiential/Q&A*

(12042) DEEPENING THE TRANCE—Moving Clients Beyond The Staircase

Sandi Graves, BCH *All-levels*

- Describe what deepeners are
- List 2 reasons why deepeners are important in your practice
- Describe at least one time a deepener is essential to use
- 2 occasions when not to use deepeners
- Demonstrate knowledge of 2 deepeners
- Describe why one would use deepeners
- List 2 deepeners

This workshop will increase your skills in helping your client move to the best level of trance for him/her and enhance your hypnosis practice. During this 2 hour workshop, you will see how easy it is to recognize your client’s level of trance, adjust the level of trance and move him/her to the best level of trance in order to increase suggestibility success. *Lecture/Demonstration/Practice/Q&A*

Complimentary Coffee & Pastries will be available to all attendees 7:30-9am Fri, Sat, Sun

(12043) HYPNOTIZE YOURSELF TO HEALTH, WEALTH & PROSPERITY—A Powerful Class For ALL Hypnotists To Increase Business & Teach Clients The Secret To Permanent Success

Debi Livingston-Boushey, CI, BCH, OB *All-levels*

- Identify your personal beliefs regarding money, health and abundant living
- Show you how you were programmed into these beliefs
- Learn how your thoughts are supporting the program
- Learn how hypnosis is a powerful, effective tool to release old beliefs and establish new ones

Take the time to give to yourself by cleaning out the old belief systems in your subconscious mind and discover how easy it is to manifest your personal goals. After this workshop, you will be able to use self-hypnosis to attract the abundant lifestyle you choose, and give you a step-by-step outline to teach your clients. *Lecture/Experiential/Demonstration/Q&A*

(12044) HOW TO WRITE HYPNOTIC SCRIPTS FOR YOUR INDIVIDUAL CLIENTS—Avoid Being A “Scriptnotist” And Become A Competent Hypnotist

James Giunta, BCH, CI *Intermediate-Advanced*

- List 4 essential elements of an effective hypnotic script
- Write 1 Ericksonian script and include direct and indirect suggestions
- List 4 questions to ask clients when interviewing in order to gain information to include in the script
- Recite 2 ways to create a plan to address client concerns in a series of sessions

Learn to write scripts that will address your client’s specific need, in a style they will readily accept. We will examine tests that can be used to determine learning styles, and create highly effective and original scripts that will be the basis of your best work. *Lecture/Demonstration/Exercises/Q&A*

“When you attend the NGH convention you will improve your hypnosis skills and it gives you the tools to build your client base.”

—Bob Rindone, Kingston, MA

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(12045) INCORPORATING THE AKASHIC RECORDS INTO YOUR HYPNOTISM PRACTICE

—Working With The Spiritual/ Metaphysical Community

Lori Chrepta, CH

All-levels

- Learn 3 step-by-step processes in combining the Akashic Records with your hypnosis practice
- Identify 5 uses of the Akashic Records
- Learn and experience the step-by-step process of conducting an Akashic Records consultation

The Akashic Records is an energetic archive of our souls, including thoughts, feelings and experiences of past, present and future. By incorporating the Akashic Records into your practice, you can expand your services to clients and blend with your hypnosis sessions. Access the Records to explore past lives and your soul purpose, understand and transform patterns and life struggles, discover the possibilities for your life.

Lecture/Discussion/Exercise

(12046) FIRST, YOU HAVE TO HAVE CLIENTS!—Next, What To Do With Them - Demonstration Of The Perfect Treatment Plan

Ron Eslinger, CRNA, RN, APN, BCH, CMI, FNGH, OB

All-levels

- Demonstrate appropriate convincers for developing scripts
- Develop client specific metaphors, suggestion and stories to enhance client outcomes

This workshop is a demonstration of how to professionally plan a successful first and follow-up sessions in clinical hypnosis. Ron spent 40 years developing this success sessions model. The treatment plan is divided into 1. pre-induction preparation phase, 2. The induction, deepening and imagery phase, 3. The issues, metaphors & suggestions phase, 4. The emergence phase, 5. The debrief and take home phase. 6. The next session treatment plan.

Lecture/Demonstration/Discussion/Q&A

"Great workshops offered on a wide variety of topics. Members very approachable even the top names."

—Ron Venning,
Kwawik, Ontario, Canada

(12047) OVERCOMING SELF-IMPOSED LIMITATIONS

—Empowering The Client To Conquer Life's Obstacles

Jacob Bimblich, BCH, CI, OB, DNGH All-levels

- Learn how to change a subject's perception and awareness of his conscious and subconscious mind
- Learn hypnotic techniques to motivate the client to achieve their goals
- Learn approaches to increase strong feelings of self-esteem
- Master the use of hypnotic suggestions for self-empowerment

In this workshop, you will learn the techniques and the script that has been used very successfully when dealing with clients. You will be able to look at a different way of thinking and doing a very effective hypnosis session. You will be able to empower the client, boost, encourage and shift away from the negative.

Lecture/Demonstration/Q&A

(12048) THE RELATIONSHIP CODE—Heal All Relationships: Partner, Children, Parents, Money, Food...

Debbie Papadakis, BCH, CI, OB All-levels

- Clear cellular memory and break multi-generational patterns
- Define and explain the Chakra System and learn how to incorporate it into the session
- Apply specific techniques to transform negative emotions into positive ones using the Decoding™ system
- Identify how to create the relationships your clients desire by using the power of the mind

The Relationship Code is a systematic combination of conflict resolution techniques using the secrets of ancient healing, visualization, and the Chakra System with Decoding™. Debbie has further enhanced this system with the power of hypnosis, making it a highly dynamic tool for Consulting Hypnotists. In this workshop, you will experience personal healing, fast results and learn how to help yourself and your clients improve relationship issues. Join us for what may well be a life changing opportunity. Lecture/Demonstration/Experiential/Q&A

"Best year ever!!! Great topics and presenters. Let's do it again next year!! See you there!!"

—John Farina, Lewiston, ME

7:00-8:50 PM

(120701) MYTH AND METAPHOR - IT'S EASIER THAN YOU THINK

—Symbolic Communication With The Unconscious

Peter Blum, CI, CH

Intermediate

- List 3 universally available sources of myths and metaphors
- Define what constitutes a metaphor
- Distinguish between personal and global metaphors

Learning to construct and integrate metaphors in formal and informal directives and inductions is easy, since we use metaphors naturally in most of our communications. Metaphor allows you to instruct the client indirectly in a way that avoids arousing the client's resistance.

Lecture/Demonstration/Exercise/Q&A

(120702) AUTOMATE YOUR BUSINESS FOR BIGGER PROFITS—Successful Strategies For Maximum Results

Jason Linett, BCH, CI

All-levels

- Describe a 3-step process to maximize time and income
- Name no-cost to low-cost tools to automate your business tasks
- Identify 6 practical steps for providing more value to your clients

There's only one of you, and this workshop will demonstrate how you can build a successful hypnosis business by "duplicating yourself." These techniques have been refined through real-world experience. Learn how to build a solid stream of incoming clients motivated to change and ready to pay for your services.

Lecture/Demonstration/Discussion

(120703) THROUGH THE TEARS —Releasing Loss, Grief, Abandonment And Betrayal

David Quigley, CH, CI, OB

Introductory

- Specific strategies to release anger and betrayal
- Handling the guilt when a client blames themselves for the loss of love
- Help clients recognize and meet their needs for love and belonging

When a relationship ends feelings of grief, loss, anger, betrayal, even shame and guilt, are common. In this workshop, you will learn a number of easy to use and immediately effective techniques for helping clients move through these feelings more easily. Simply "releasing" the lost love is not the best solution. Learn what works better: emotional expression, spirit communication, re-bonding with love.

Lecture/Demonstration/Q&A

(120704) RAPID HYPNOSIS FOR HYPNOTISTS

—Learn & Practice Various Rapid Hypnosis Inductions & Methods

Rory Fulcher, CH

and Kate Beaven-Marks, BCH, CI All-levels

- Discuss 3 types of rapid inductions
- 3 shock hypnotic induction methods
- 3 confusion hypnotic induction methods
- 3 pattern interrupt hypnotic induction methods

Learn and extensively practice various types of rapid hypnotic inductions. From shock inductions to confusion inductions and even pattern interrupts, you're going to be covering all aspects of rapid inductions. You will be actively participating and learning quickly and easily with this dynamic, direct training approach and British sense of humor!

Lecture/Demonstration/Practice/Q&A

(120705) HYPNOSIS, THE KEY TO THE METAPHYSICAL

—Our Future In Spiritual Intention

Ernest VanDenBossche, BCH, CI All-levels

- Be open to spiritual awareness of others
- Discover needs and intent of client
- Map strategy with client
- Resolve issues
- Discover appropriate suggestions and affirmations

People have many varying views, realizations and experiences which lead to spiritual goals and aspirations. Hypnosis is the way to explore and solidify them. Be prepared for the many paths people seek and the depth they may wish to take it to. Help them to integrate their higher-selves into their daily conscious lives through hypnosis, using a prearranged agreement and plan. Set goals and create suggestions together for success.

Lecture/Exercise/Q&A

(120706) CREATING TAILOR MADE SCRIPTS ON THE SPOT AND THE USE OF AFFIRMATIONS IN YOUR HYPNOSIS PRACTICE

—How To Use Your Pre-Talk To Elicit Suggestions For The Client Directly From The Client

Ginny Goldman, CH, JD

All-levels

- Elicit relevant information from the client during the pre-talk that relates to the client's objectives
- Note the issues to be incorporated into the suggestions that will be given to the client during hypnosis
- Use the notes from the pre-talk and your own intuition, to create very relevant suggestions on the spot
- Create positive affirmations that clients can use after their hypnosis session

This workshop is designed especially for new hypnotists but can be beneficial to anyone practicing hypnosis. You will learn how to use the pre-talk to elicit relevant information from clients and create tailor made scripts on the spot that can be used during the hypnosis session. The workshop will also include instruction on how to create positive client affirmations and the use of them in your hypnosis practice.

Lecture/Demonstration/Practice/Q&A

(120707) HYPNOTISTS' BACK OFFICE, TIPS, TOOLS, RESOURCES—How To Organize Your Back Office Using Free Internet Tools

Ina Oostrom, CH

All-levels

- Know what infographics are and how to use these for your marketing
- Know a couple of online Internet systems for appointment bookings
- How to use online Internet tools to streamline your practice
- Know a couple of online Internet systems to make forms
- How to set up a standardized form for client information

Organizing your back office in an effective way can be a puzzle. Not every hypnotist has a training in organizational or office management skills. However, to keep your office running, you need to be knowledgeable on many things. This presentation is given as an inspirational example how free resources from Internet can help to streamline a back office.

Lecture/Exercises/Q&A

(120708) EXPLORING THE NATURAL ELECTRIC ENERGIES OF THE MIND AND BODY—Energy Techniques, Kinesiology And Hypnosis For Rapid Change

Arthur Fecteau, CH, CI

All-levels

- Identify difference between consciousness, unconsciousness and electromagnetic energy field
- List the 3 major blocks
- Describe 2 of the 14 algorithm points needed to correct problems
- Display ability to align positive and negative polarity on client
- Describe psychological reversal technique

Hypnosynergetics is a list of steps to solve a problem in an easy to follow format. You will experience this process personally and come away with a chart outlining the basic algorithms (steps) necessary to facilitate rapid change. Hypnosynergetics is an ideal modality

for all because it is totally non-invasive, and based on specific exercises which can be easily repeated daily to maintain the improvements.

Lecture/Demonstration/Experiential/Q&A

(120709) NLP REGRESSION: FASTER, GENTLER HEALING FOR CLIENTS

—Help Your Clients Release Negative Emotions And Heal Easily & Effortlessly

Cris Johnson, BCH, CI

All-levels

- List the steps of this simple regression method
- List the differences of this method vs. other methods of regression
- List the reasons this method is easier for the client

Most hypnotists know and accept regression as a fast way to get to the root cause of an issue and once there, use a technique to release the emotions, change the perception of the event and so on. With NLP Regression, you will have a fast, gentle way to release the emotions and heal...without revivification and all while actually changing the client's neurological processing of the event, meaning their response to future situations is different! On top of this, you will also learn the incredible Overload Induction, which is a rapid induction that for most clients is even faster than the Elman Induction! Help your clients heal and make your job easier with this class!

Lecture/Demonstration/Q&A

(120710) THE VOICE WITHIN —Intuition & Hypnosis

Barbara Davison, RN, BCH, CI

All-levels

- Learn how intuitive you are
- Learn to recognize intuitive signals
- Learn mental exercises to develop and connect to your intuition
- Bringing new concepts regarding intuition into your practice

Intuition comes in many forms. Mental exercises will be presented that you can do that will connect with your intuition. By learning to detach from your problems or thinking symbolically, you can get in touch with your intuition. If you want to be creative and intuitive you need to be playful and relaxed. As consulting hypnotists, we have hypnosis and self-hypnosis and all of us are well aware the wonderful byproduct of hypnosis is RELAXATION. INTUITION comes when we are relaxed, content, and happy.

Lecture/Experiential/Q&A

To register, call (603) 429-9438