

7:00-7:50 AM SEMINARS**(21071) MORNING HYPNOSIS TO START YOUR DAY
—A Morning Hypnosis Session To Start Your Day Of
Learning At The Convention****Matthew Zinder, CH, CRNA***All-levels*

Wouldn't it be nice to start every day of the conference taking part in a guided hypnosis session? Start the day right. Enhance your experience in the seminars and workshops by accepting suggestions for positive learning experiences.

*Experiential***8:00-8:50 AM SEMINARS****(210801) OUR FUTURE IS NOW! IMPROVING THE
"QUALITY OF LIFE" OF PARKINSON'S CLIENTS
USING HYPNOSIS—As The Prevalence Of
Debilitating Diseases Increase More And More With
Our Aging Population, Learn How To Help These
Clients Improve Their "Quality Of Life"****Linda Hay, CH, RN***All-levels*

This presentation will help you better understand Parkinson's disease and how we can help clients improve their "quality of life" through the use of hypnosis. A 10-minute video and case study of how a Parkinson's client used hypnosis for her symptom control thus improving her "quality of life" will be shown.

*Lecture/Video/Q&A***(210802) FUN AND UNIQUE HYPNOTIC
TECHNIQUES—Effective Yet Simple Techniques
Allowing Yourself And Your Clients New
Experiences For Pleasure And Enjoyment****Richard Gordon, CH, CI***All-levels*

Just take a moment to think about where you could present while educating your community that hypnosis is not scary or to be feared. Show your community Our Future is Now as you build your practice.

*Lecture/Q&A***(210803) THE ART OF PRIMING
—Strategic Unconscious Influence****Melissa Tiers, CH, CI***All-levels*

This lecture will teach you how to use the latest research in unconscious influence to make your change work easier and more effective. From ways to set up an environment that primes to strategically using multi-level communication, you will become more aware and effective in how you influence the unconscious mind.

*Lecture/Demonstration/Q&A***(210804) WARNING: CANCER SPEAK MAY BE
HAZARDOUS TO YOUR HEALTH—How Changing
My Language Around Cancer Helped To Create An
Extraordinary Healing****Patricia French Crilly, CH, RN***All-levels*

The words we use when speaking of or dealing with cancer reflect our beliefs and preconceived ideas about cancer. I believe that by changing my language when talking about my own diagnosis of invasive ovarian cancer led to my extraordinary and miraculous healing. It was a simple and yet powerful change that created a cascading effect from my thoughts to my feelings all the way down to the cellular level for complete restoration of my well-being.

*Lecture/Demonstration/Discussion/Q&A***(210805) EDUCATE YOUR COMMUNITY BY
TEACHING EVERYONE HOW TO GET A GREAT
NIGHT SLEEP—Effective Yet Simple Marketing
Technique By Using This Proven Outline To Open
Opportunities In Your Community While You
Educate Potential Clients****Vilene Farina, CH, CI***All-levels*

You will be able to present a 50 Min seminar by using this complete instruction manual. I have provided each bullet point with instructions, scripts and step-by-step of what to do and what to say. This workshop is so easy to use and adapt. It can be used by a first time presenter or a seasoned presenter who is looking for a simple and effective workshop. You will walk away with a fully documented workshop all ready to just read and present.

*Lecture/Q&A***(210806) INDUSTRY + OPPORTUNITY = FINANCIAL
SUCCESS—Challenges And Solutions From Line
Workers To Management****Jane Govoni, BCH, CI***All-levels*

Hypnotists know how to deal with the results of stress. Learn how to approach the wellness coordinator with how you can create classes and sessions that will make the workers healthier and happier, the industry save money on their insurance and the hypnotist create financial success. In the process, learn new techniques for your practice.

*Lecture/Q&A***(210807) HYPNOTIZE EVEN THE DIFFICULT
CLIENTS—Top 20 "Magic" Words/Patterns****Karen Hand-Harper, BCH, CI***Introductory-Intermediate*

Been stumped by a client who resists suggestions? Be aware, "20% are 'indirectly' suggestible". Speak naturally to the subconscious. Discover NLP! Imagine how your sessions will improve after this seminar. Realize you'll get the magic and you will use the handouts often! Can you pick out all the magic words and embedded commands? If so, maybe you don't need to brush up on your skills. Otherwise, join this fun and informative hour of power!

*Lecture/Exercise/Discussion/Q&A***(210808) THE CONCEPT OF MINDFULNESS IN A
HYPNOSIS PRACTICE—You Can Improve Your Life
With Mindfulness****Birgit Zottmann***Introductory*

Studies have shown that practicing mindfulness, even for just a few weeks, can bring a variety of physical, psychological, and social benefits. I will present the concept of mindfulness and how you can implement it in your practice. Not only will your weight loss clients have benefits with the practice of "mindful eating" I will demonstrate.

*Lecture/Exercise/Q&A***(210809) THE ART OF LISTENING TO YOUR
CLIENTS—Turning Everyday Intake Into Excellent
Suggestions For Positive And Lasting Change****Ariel Sherker CH, CI***All-levels*

Hypnosis alone is not enough to create the changes that our clients desire, it is what we do with it that matters. You will learn simple methods to get your clients talking and how to listen to them effectively so that you can hear the patterns that your client is presenting. With these patterns, you will have the words you need to create powerful and effective suggestions for lasting change.

Lecture/Demonstration/Q&A

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SATURDAY, AUGUST 14

(210810) WORKING WITH IDEO-MOTOR RESPONSE IN MANY LEVELS OF HYPNOSIS—Allowing Better Critical Factor Bypass, And Interactive Communication With Clients' Subconscious

Ines Simpson BCH, CI *Intermediate-Advanced*

This seminar is to introduce you to how to interact with the subconscious at the Esdaile (Hypnotic Coma) level. In the past little has been known about what is happening in the client's mind. This level was of course used very successful in pain control. We now can interact with the client with two-way communication. A whole new area of thought is open now and only you can imagine where it could take the work you do now. Much more research in this area needs to be done.

Lecture/Discussion/Demonstration/Q&A

(210811) POWERFUL NETWORKING STRATEGIES TO FILL YOUR SCHEDULE NOW AND INTO THE FUTURE!—Grow A Profitable & Secure Hypnotism Practice With Zero Advertising Cost

Lois Hermann, CH *All-levels*

My schedule is regularly booked solid, three weeks out, with no advertising expense. Since hypnotists are natural communicators, it is easy to relate well to other business people. As we help business professionals grow their business, we naturally grow our own. Learn to be an expert networker, develop tools to connect confidently with others, and fill your schedule with paying clients.

Lecture/Discussion/Exercise/Q&A

(210812) HYPNOTIC LANGUAGE PATTERNS—An Introduction To The Linguistic Triggers That Influence Change

Taylor Sherman, CH, CI *Introductory-Intermediate*

Join us for an exploration of how you can use language patterns in your hypnotism practice or in your life to make you more influential. Language patterns are the structured ways that persuasive people communicate, where they link ideas together within a sentence. Utilizing these patterns will make your hypnosis patter much easier to generate, and more effective. In this seminar, you will learn several specific language patterns to use in any situation.

Lecture/Q&A

(210813) WHAT YOU SAY IS WHAT YOU GET—Neutralizing Negative Self-Talk

Nicholas Pallesen, BCH *All-levels*

Depending on how we approach it, self-talk can be our greatest friend or our worst enemy. People often remark that despite their best efforts and willpower, they're unable to silence the inner critic. This seminar covers the most common mistake people make when dealing with unwanted self-talk, and practical strategies to interrupt internal dialogue. Learn how you and/or your clients can "get out of your own heads" and reinforce what you want instead.

Lecture/Demonstration/Practice/Q&A

"Every year I get techniques and little items that I can take back and use in my practice. It's like coming home with gifts from grandma's house."

—Wes Kubacki, Geneva, NY

(210814) ARE DAVE ELMAN'S TEACHINGS MISUNDERSTOOD?—What Items In The Dave Elman Teachings Are Improperly Understood Today

H. Larry Elman, Col. USAF Ret., CH, CI *All-levels*

While a large percentage of hypnotists use Dave Elman's methods in some of their work, many do not use these methods in as many places as they may apply. Why? Frequently from a lack of understanding. To give one trivial example, most current hypnotists do not use a "half-remembered Happy Place" as the first "place" or "time" to go to in a client's first regression. Dave Elman ALWAYS did. Would you care to know why, and to see how that can improve your own techniques?

Lecture/Discussion

(210815) NGH'S TRAIN THE TRAINER CERTIFIED INSTRUCTOR PROGRAM INTRODUCTION—A Lifetime Career Opportunity For The Modern Hypnotist

Richard Harte, DNGH, CMI, OB *All-levels*

Recognizing the need to train qualified hypnotists, NGH launched its Certified Instructor's program in 1991. This career opportunity is a chance for you to satisfy some of your personal and professional needs, such as helping others, achieving personal growth, enhancing your education, and establishing a business that can generate a substantial income.

Lecture/Demonstration

9:00-9:50 AM SEMINARS

(21091) SECRETS OF LAUNDRY LIST MARKETING: DISCOVER WHAT YOUR CLIENTS WANT—So You Can Give It To Them!

Lisa Halpin, BCH, CI, OB *All-levels*

Utilizing a 'laundry list' as a marketing tool can help you figure out what to do. It can also build you a segmented mailing list and increase your interaction with prospective clients. Lisa developed her Laundry List at the very beginning of her practice and has shared it with many other hypnotists who've also gotten great results. Learn how your Laundry List can become a free, effective and immediate marketing tool that you can use right after Convention!

Lecture/Visual/Q&A

(21092) EFT, ENERGY AWARENESS & OUR FUTURE

Charles Crenshaw Jr., CH, CI *All-levels*

Emotional Freedom Technique has evolved out of the subtleties of the human energy body (chi body). The general consensus is that EFT is just blindly tapping and talking, but it is a lot more subtle than that. It can be used as part of the arsenal of tools that continue our progress as hypnotists in the present and into the future, helping to prove to clients the reality of change work.

Lecture/Demonstration/Experiential/Q&A

(21093) IMAGERY AND SELF-HEALING

Nat Harris, MS, LMSW, CI *All-levels*

You will gain information about the effectiveness of imagery-based methods in the clinical process. Discussing one's ability to "image" to improve goals experimentally, behaviorally and physiologically are open for analysis. You will watch a film of presenter's battle with colon cancer involving 5 surgeries and personal challenge to survive. Benefits will also include learning that healing also includes growth emotionally and spiritually — NOT just physically.

Lecture/Discussion/Video/Q&A

SATURDAY, AUGUST 13

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(21094) "QUANTUM LEAP" HYPNOSIS & HYPNOTHERAPY SUCCESS WITH A SYSTEMATIC APPROACH—How The Banyan Five-Phase Approach (5-PATH®) Absolutely Transforms Your Skills & Confidence

Calvin Banyan, MA, BCH, CI, DNGH, OB *All-levels*
This seminar gives you a basic understanding of why so many successful hypnotists have sought out and trained in 5-PATH®. See why using a systematic approach builds your confidence and skills. Find out why it is one of the fastest growing Special Interest Groups in the NGH. *Lecture/Discussion/Q&A*

(21095) PEDIATRIC HYPNOSIS
Don Mottin, CMI, BCH, DNGH, OB *All-levels*

Pediatric hypnosis is one of the fastest growing areas of hypnosis. Even with the economy being slow, parents can always find the funds to help their children. Forget about all of the techniques that you use with adults and get ready to learn the simple, correct ways of working with children. Get the tools that you need to be a success with children from the age of four to fourteen. *Lecture/Q&A*

10:00-10:50 AM SEMINARS

(21101) PERMANENT WEIGHT LOSS
Bob Crow, PhD, MA, CH, CI *All-levels*

In order for the client to make weight loss permanent, they must make permanent behavioral change! All of us in this profession know that the only way to make permanent behavioral change is in the subconscious mind. Hypnosis is the only way to access the subconscious mind. The Permanent Weight Loss Program will give you another tool. *Lecture/Q&A*

(21102) MARKETING MASTERY—Why Your Marketing Isn't Working & How To Fix It
Robert Harrison, CH *All-levels*

You will learn some of the most common mistakes even the seasoned pros make with their marketing and how to avoid them in your practice. You will then learn some easy steps you can take to troubleshoot your specific marketing campaign and fix them. Next, we will discuss marketing best practices and where to start whether you are just starting out or re-tooling your marketing campaign from top to bottom. *Lecture/Discussion/Q&A*

(21103) YOUTH IN SPORTS
—Peak Performance For The Young Athlete

Jereme Bachand, CH and Myles Timmins, CH *All-levels*
The importance of using hypnosis with young people in sports is just now being brought to the fore front. We as a professional hypnosis organization need to realize the great potential we have for doing good for young people in all parts of life, but we'll concentrate on sports for now. *Lecture/Q&A*

"I was completely re-energized and excited to expand my hypnosis business. I got some great ideas on how to enter some new and different markets. —Kim Raimist, Midlothian, VA

(21104) RE-WIRING THE BRAIN FOR SLEEP: A NEW FOCUS IN SOLVING SLEEP ISSUES—Integrate Hypnosis With Cognitive And Neuroplastic Advances In Sleep Issues

Debbie Papadakis, BCH, CI, OB and Jean Eljay, CH *All-levels*
Help your clients to be safe by banishing the disruption of mental and physical systems leading to poor function and deadly accidents. Take a positive step forward by joining us for this powerful and informative one hour seminar and enter the world of sleep and it's disorders. It will provide you with the keys to unlock your client's sleep issues and open the doors to a good night's sleep. *Lecture/Demonstration/Q&A*

(21105) THE RX FOR HYPNOSIS AWARENESS IN THE MEDICAL COMMUNITY
—RN Demonstrates How To Get The Medical Community Calling You

Wendy Packer, CH, CI, OB, RN *All-levels*
This presentation will be a guide for you to establish understanding of attitudes and knowledge your healthcare community has regarding hypnosis. Suggestions will be made on whom to contact to facilitate the education process, the listing of scientific and peer review articles, the importance of documenting testimonials, proper charting techniques and the importance of representing yourself as a hypnosis professional. *Lecture/Discussion/Q&A*

11:00-11:50 AM SEMINARS

(21111) MORE CLIENTS, GREATER INCOME & SUCCESS BY ANSWERING THE PHONE RIGHT
—How We Booked Millions Of Dollars Worth Of Appointments And Filled Classes

Maureen Banyan, CH, OB *All-levels*
If you ever intend to do any kind of marketing, remember that the reason you market or advertise is to get that telephone to ring. You must know how to book those calls in order to make your marketing efforts pay off. During this class, you will learn all of the insider techniques of the professionals who own one of the largest and most successful hypnotism practices in the country, the Banyan Hypnosis Center for Training and Services, Inc. *Lecture/Discussion/Q&A*

(21112) IRRATIONAL TO RATIONAL—A Rapid Belief Change Approach For Hypnotists

Kate Beaven-Marks, BCH, CI *All-levels*
This practical, participative seminar will add to your repertoire of skills, with a working understanding of identification and transformation of irrational to rational beliefs and the ABC model (Action, Belief, Consequences). You will also explore approaches for disputing irrational beliefs, rational belief formulation and evaluation, and their subsequent emotional integration. For illustration, there will be several worked examples and you will be able to work through an irrational belief using these processes. *Lecture/Discussion/Activity/Q&A*

**Questions? Call the NGH
Office at (603) 429-9438**

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SATURDAY, AUGUST 14

(21113) HOW TO GENERATE REPEAT CLIENTS —Proven Strategies To Encourage Your Clients To Visit You Every 6 Weeks For A Tune-Up

Timothy Jones, BCH, CI, BMin, FNGH *All-levels*

Clients should feel confident enough in you to visit regularly for “tune ups” even after they’ve met their initial objectives. Ideally, one-quarter of your clients should visit you every 6 weeks to remain feeling motivated and invigorated. Much more than a how-to-dress seminar, this is a presentation of often overlooked techniques that express you’re not only inspired in what you do, but also look and feel like a respected practitioner. *Lecture/Q&A*

(21114) CREATING YOUR DAY IN THE MOST POSITIVE WAY—Beyond Everyday Self-Hypnosis

Dorothy Campbell, CH, CI *All-levels*

Learn the techniques that take you beyond self-hypnosis and allow you to create each day the way you want it to be. Experience what it feels like to flow through the day with balance, calm and peace. You will feel the power of taking control of your life using a process that only takes about 12 minutes of your morning routine. *Discussion/Exercise*

(21115) A WAKING HYPNOSIS DEMO —A Living Example Of Conversational Change

William Horton, PsyD, CADC, CMI, BCH *Introductory-Intermediate*

Become familiar with emerging evidence about how the effectiveness of hypnosis and NLP. People in the audience will think of a problem they are stuck in and then we will do a live waking hypnosis to help them change. Followed by a detailed breakdown of the process. *Discussion/Demonstration/Q&A*

NOON-12:50 PM SEMINARS

(21121) HYPNOSIS ON STEROIDS - HYPNO- AROMATHERAPY—Scientifically Proven New Way To Unlock The Innate Power Of The Mind For Effortless & Lasting Weight Loss

Joan Katz, CH, MD *All-levels*

Learn how to intertwine hypnosis and aromatherapy to unlock the subconscious mind and to create a powerful anchor harnessing the sense of smell to activate the satiety center. This seminar will teach you how to implement hypno-aromatherapy to enhance your current weight loss or gastric band program or add it as a stand-alone technique. In addition, this technique has broad application beyond weight loss and can be integrated throughout your practice. *Lecture/Demonstration/Experiential/Q&A*

(21122) OVERVIEW ABOUT HYPNOWAVE® (EMDR LIKE TECHNIQUE) - WHAT IT IS & HOW IT WORKS AND WHY IT WORKS—How HypnoWave® Is A Useful Tool In The Hypnotist's Toolbox And Every Hypnotist Should Know How To Use It

Hansruedi Wipf, BCH *All-levels*

Find out about HypnoWave (EMDR), how it works, why it works, when to apply it. Today I use EMDR about 3 - 4 times a week in my hypnosis center, especially with cases that seem to be having trouble following the instructions, still hold fears or who still need a good convincer. *Lecture/Q&A*

(21123) THE ART OF TEACHING —Use These Tips To Give Powerful Presentations

Michael Raugh, BCH, CI *All-levels*

Learn how to use simple NLP techniques to prepare yourself mentally for a presentation, build rapport with your audience, and organize your content so that it is easy for a group to absorb. Learn the advantages and disadvantages of lecture, demonstration, and experiential teaching methods so that you can structure your class accordingly. *Lecture/Demonstration/Q&A*

(21124) IMPORTANCE OF BODY LANGUAGE IN HYPNOSIS—Body Language For The Hypnotist

Rondall Bailes, CH and Myles Timmins, CH *All-levels*

A demonstration of the handshake and what the temperature of the hands reveal. The voice, how it moves and its meaning. The movement of the feet and the internal emotional changes that take place during the pre-talk. The movement of shoulders and its meaning and recognize the facial profiles and their meaning. *Lecture/Demonstration/Q&A*

(21125) CONTEMPLATING YOUR WAY TO SUCCESS —How To Make Affirmations Really Work

Charles Curtis, BCH *All-levels*

Have you ever tried an affirmation, and no matter how often you repeated it, it didn't work? Find out why you failed, and how to succeed from this point forward. The key is subconscious acceptance at a deep level. Instead of having the idea, the idea has you. Learn and experience an easy-to-practice contemplative meditation technique to increase peace, health, and plenty. *Lecture/Experiential/Q&A*

1:00-1:50 PM SEMINARS

(210101) ENABLING SALESPEOPLE TO EXCEL!

Inga Chamberlain, CH, CI *All-levels*

Inga Chamberlain has had a successful niche in Sales Performance Hypnosis for the last 25 years. She will take you step-by-step through her 8 session series for sales improvement. Find out how she consistently shows up on the first page of Google and how to improve your ability to get more clients for this growing market. *Lecture/Q&A*

(210102) BASIC INTRODUCTION TO THE ELMAN INDUCTION—How And Why It Works

Cheryl Elman, CH *All-levels*

The effectiveness of the Dave Elman Induction has been the foundation of many hypnotist's practices worldwide. Learn the true keys to how and why this 4 minute induction works so well, with its blend of processes and built-in tests and convincers. *Lecture/Discussion/Q&A*

(210103) BEFORE THE PRE-TALK

Maurice Kershaw, MA, FNGH, BCH, OB *All-levels*

If you are creative, treat each client as an individual and tailor your method to that individual, then be sure to attend this information-packed event and learn to hear when you listen, see when you watch and really tune-in to your clients' wavelength...then you will get a case history like no other hypnotist can! *Lecture/Discussion*

To register, call (603) 429-9438

(210104) CHANGE YOUR CLIENT'S BELIEF**—Change Your Client's Future****Kevin Martin, CH****All-levels**

Your techniques will help reshape the belief but if you can address the belief beforehand you significantly increase the odds of your client's success. This seminar is not only geared towards identifying them but showing how to change them and form empowering beliefs which in turn, will help solidify any change work you are doing with the client.

*Lecture/Demonstration/Q&A***(210105) EMOTIONAL STRESS RELEASE AND HYPNOSIS—Use ESR As A Practical And Powerful Adjunct To Hypnosis****Carol Crenshaw, CH****All-levels**

This technique empowers a client to get a new perspective on an old problem. ESR aids the client in linking back brain memory blocks (the past) to the front brain creativity thinking area (the present). With ESR emotions from the past surface, yet the client can look at them safely as new creative, options surface. Information gleaned from this process can be incorporated into trance work.

*Lecture/Demonstration/Practice***(210106) YOUR CLIENTS WANT THE MAGIC, THE WOW, THE HYPNOTIC PHENOMENA !!!—Why You Want To Use Hypnotic Phenomena Such As Amnesia, Hallucinations, Age Regressions, Age Progressions, Analgesia, etc. In Your Practice****William Mitchell, CI, BCH****All-levels**

The Hypnotic Phenomena is the Wow, the magic that allows clients to make powerful breakthroughs! Our unique offering is inducing hypnotic phenomena such as amnesia, hallucinations, age regression, analgesia, hypnotic dreams, post-hypnotic suggestion, etc. Your business and reputation will grow dramatically when you learn to use powerful and relevant hypnotic phenomenon.

*Lecture/Video Demonstration/Q&A***(210107) VALID MUSCLE TESTING - THE WHYS AND HOWS—Learn To Perform Reliable Muscle Testing And Its Applications****Andrew Neblett, CH****All-levels**

There are many influences, internal and external, that can drastically affect the accuracy of results when muscle testing. You will learn how to recognize and correct them. Muscle testing can provide physical confirmation of "issue" identification, progress monitoring, energy flow/blockage identification and a unique hypnosis induction technique. When used correctly, muscle testing can provide the client with more confidence in you and themselves.

*Lecture/Demonstration/Exercises/Q&A***(210108) IDEOMOTOR RESPONSE WORKS! —Effective Finger Signaling For Identifying Root Cause****Linda Donalds, BCH, CI****All-levels**

Do you want to quickly find the root cause of your client's problem? Ideomotor Response Testing is easy to do, and really works! Learn the 7 key causes of all client issues; structuring questions to reveal the key cause; setting up the 4 finger signals needed; reasons why clients may not signal; bridging from IMRT into other interaction. Participation will give you experience to do this with your clients.

*Lecture/Demonstration/Q&A***(210109) AGE PROGRESSION - YOUR CLIENT'S FUTURE IS NOW!****Brenda Titus, BCH****All-levels**

Our clients come to us to overcome obstacles and to gain clarity. They want to experience results in their everyday lives, and they usually want results quickly. We will explore the power of Age Progression techniques and ways to skillfully utilize them in every session. You will learn to create an expectation of success within your client, maximizing their confidence and ability to achieve their goals.

*Lecture/Exercises/Q&A***(210110) AUTOMATIC WRITING****Richard Harte, DNGH, OB****All-levels**

Learn how to demonstrate automatic writing and master a regression technique that enables you to tap into your unconscious. Discover how automatic writing opens windows to new worlds of mind and spirit. Find out how the step-by-step instructions given during this demonstration can start you upon an exciting adventure.

*Lecture/Demonstration***(210111) FREE YOUR MIND FROM LIMITING CORE BELIEFS USING PSYCH-K—Changing Beliefs And Perceptions On A Subconscious Level****Nancy Klase, CH, CI****All-levels**

PSYCH-K offers an effective way to change the way we behave, feel and interact with others in our life. Psych-K is directed at changing core beliefs held in the unconscious mind. Rob Williams, the originator of PSYCH-K coined this term to describe a profound set of processes which assist the subconscious mind in re-writing self-limiting subconscious programs into life-enhancing programs.

*Lecture/Demonstration/Q&A***(210112) ROAD SCHOLAR—30 Years Of Success Secrets From A Working Stage Hypnotist****Dan LaRosa, CI, BS****All-levels**

Traveling is educational. Life on the road as a professional stage hypnotist is really educational! Everybody has a story. And now, you can benefit from over 30 years of secrets learned on the road to help you make your own dreams come true. You don't have to reinvent the wheel to be successful.

*Lecture/Q&A***(210113) POWERFUL AND PROFITABLE PRESENTATIONS—Turn Any Live Presentation Or Demo Into "Client Getting Machines!"****Dan Candell, CH, CI****All-levels**

There is a very specific way to do presentations, demos, and talks that will get you clients every time. You have to know what to offer, how to offer it, and when. Learn what to do in any presentation and how to do it in a way that will add clients and income to your practice.

*Lecture/Q&A***(210114) SMOKING CESSATION – PULLING OUT ALL THE STOPS—Taking A Multifaceted Approach To Smoking Cessation****Marcia Proctor, CH****All-levels**

Using Parts therapy, Ericksonian metaphors, and NLP techniques, a smoker can be helped to change to a non-smoker, one day at a time. Handouts provided encourage the client to understand what exactly is in a cigarette, and give him the impetus to change his habit.

Lecture/Discussion/Q&A

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SATURDAY, AUGUST 14

(210115) HOW TO USE THE WEB MESMERIZINGLY —How Your Website Can Project You As A

Hypnotist To Make Your Practice Mesmerizing

Ralph Benko, BA, JD, OB, CH

All-levels

You will learn how, at minimal cost, to make your website and social media presence dynamic and mesmerizing. Learn the easy, inexpensive principles to distinguish yourself and your practice. Learn, here, to use the Web mesmerizingly to attract a following and more, higher quality, clients.

Lecture/Q&A

2:00-2:50 PM SEMINARS

(21021) CHAKRA BALANCING FOR HEALTHY WEIGHT & WELL-BEING—Heal “The Hungry Heart”

Adeline Kania, CH, OB

All-levels

As a hypnotist and energy worker, Addie has created techniques and visualizations to help heal and balance the Chakras. Helping to heal the “hungry heart” restores a healthy relationship to food, body and self-empowerment. Experience these powerful chakra balancing techniques for your own chakra balancing and for your clients.

Lecture/Discussion/Experiential/Q&A

(21022) COMFORT TAKING PAYMENT—Nip Your Fear In The Bud And Get To Work! If You Don't Feel You're Worth It, Why Would They Believe You Are?

Heather McFall, CH, CI

All-levels

Learn basic skills and structure to increase confidence in the office where payment is involved. Actual group hypnosis session will be included in this seminar to ease doubt and increase confidence. Learn the structure of how session or program payments should be presented and what you are doing to make yourself nervous about taking payment.

Lecture/Exercise/Q&A

(21023) GUIDANCE FROM YOUR SOUL—Accessing The Wisdom Of The Soul With Soul Entrainment®

Karen Paolino Correia CH

All-levels

The Soul knows everything about your past, present and future and it can guide you to your highest and best. Learn a powerful technique to access the superconsciousness of the Soul. Help your clients receive the answers they are seeking for healing, growth and change. Discover this transformational process and how it can take you to the next level.

Lecture/Experiential/Q&A

(21024) HYPNOTISM AS A BUSINESS—Make Your Business A Winner

Ed Lane, BCH, CI

All-levels

This seminar will focus on enhancing your business by increasing profitable activities. Special attention will be given to gauge the effectiveness of various activities to produce a steady stream of clients. Examples of successful activities will be given so that you will be focused on what you can do to create awareness in your community.

Lecture/Discussion/Q&A

(21025) AVERSION HYPNOSIS—Yes Or No?

Boris Opancha, MS, BCH

All-levels

Aversion hypnosis is a form of behavior therapy in which an aversive stimulus is paired with an undesirable behavior. This conditioning is intended to cause the client to associate the stimulus with unpleasant sensations in order to stop the specific behavior such as smoking, overeating or alcohol use.

Lecture/Demonstrations/Q&A

3:00-3:50 PM SEMINARS

(21031) EVERY PARENT IS A HYPNOTIST —Help Parents To Raise Happy Confident Kids

Susan Iacono, CH, CI

All-levels

Parents, teachers and caregivers have great influence over how our children are growing up and how they think of themselves and the world around them. By giving parents, teachers and caregivers the knowledge that we have on how the mind works, and the tools we use as hypnotists, we will help the next generation to grow up with healthier self-esteem, armed with the belief in their own worth, importance, and power.

Lecture/Demonstration/Exercise/Q&A

(21032) HAWAIIAN HUNA —Secrets Of Hawaiian Metaphysics

David Frederick, CH

All-levels

You will learn about Hawaiian energy called MANA. How to use it for healing and projecting an outcome you desire plus a special chant.

Lecture/Demonstration

(21033) HYPNOSIS NEUROBIOLOGY & DEPTH TESTING—Hypno-Neurobiology Of The Arons Depth Scale

Billy Shilling, CI, CH, OB

All-levels

This presentation will highlight modern theories of hypnosis which provide a foundation for contemporary bio-psychosocial theories and neurobiological models of hypnosis that will be the main focus of this presentation, along with their direct application in hypnosis practice. The dissociative elements of current hypnosis theories, which produce the phenomena of the Arons Hypnosis Depth Scale, will be demonstrated.

Lecture/Demonstration/Q&A

(21034) THE MAGIC OF MAKE BELIEVE —How To Act Your Greatest Role - You!

Lee Pascoe, BCH, CI, FNGH, OB

All-levels

“Make-Believe” means “creating a belief”. We may know what we want, but cannot believe it’s possible. Lee Pascoe uses her background experience in theatre, education and hypnosis to show how we can “trick” our mind into accepting new beliefs and exploring new possibilities. Based on Lee’s book of the same name, published by Findhorn Press, and available at the NGH table, this is a fun-packed hour dipping into the powerful and wise magic of childhood games.

Lecture/Exercise/Q&A

(21035) HOW TO GIVE A POWERFUL PRE-TALK TO BOOK CLIENTS EASILY AND SUCCESSFULLY NOW!

Beth Keil, BCH, RN

All-levels

What we do before hypnosis is vitally important to the outcome of a session. A strong pre-talk increases a client’s willingness to follow the hypnotist’s instructions while increasing their ability to achieve hypnosis for direct suggestions and age regression. This seminar includes how to prepare clients for hypnosis, addressing fears and concerns before they are even raised, and quick tips for assessing readiness to do hypnosis. A strong pre-talk increases a client’s success.

Discussion/Exercise/Q&A

To register, call (603) 429-9438

4:00-4:50 PM SEMINARS**(21041) ADD EFT TO YOUR HYPNOSIS SESSION FOR GREATER SUCCESS—Add EFT to Improve Your Hypnotic Sessions For Better Outcomes!**

Theodore Robinson, BA, JD, BCH, OB *All-levels*
Through extensive experience I've come to realize that EFT has a place within hypnosis itself and can be quite worthwhile in eliminating Resistance to Change as well as being used within the hypnotic trance state to relieve pain and overcome abreactions. *Lecture/Demonstration/Q&A*

(21042) REAL DEAL ON USING HYPNOSIS FOR DEPRESSION-LIKE SYMPTOMS—Is Hypnosis Losing Ground Because Extensive Outcomes Research Is Being Ignored?

Jean Eljay, CH *All-levels*
Neuroplasticity supports alternative approaches in disorders with significant discomfort that show co-morbidities. Hypnosis is one of the few mindset approaches that allows more than one issue to be addressed. This decreases adverse events, speeds recovery, sometimes decreases drug use and maintains/extends normal function. Master these new techniques and become a frontrunner in the successful treatment of depressive-type disorders. *Lecture/Demonstration/Discussion/Q&A*

(21043) THE VERTIGO INDUCTION—A Simple, Amazing Induction That Helps Convince & Increase Client Success

Tommy Vee, CI, CH, OB *All-levels*
No one is immune to vertigo which means this induction works great with all types of clients, including analytical and all ages. Clients are amazed by their beautiful experience which assists as a convincer. You will learn to add the "Obstacle Removal" technique which helps increase client success. If you want to eliminate hearing "I am not sure if I was hypnotized", here is a great solution. *Lecture/Demonstration/Q&A*

(21044) STRATEGIES AND TECHNIQUES FOR HELPING CLIENTS MORE EFFECTIVELY —What I Wish I'd Known When I Began My Practice

Micheal Ellner, CH, OB *All-levels*
My lecture will cover intakes and pre-talks for creating expectations and exciting your clients' imagination about the benefits and advantages of reaching and maintaining their goals. *Lecture/Demonstration/Q&A*

(21045) GET NEW HYPNOSIS CLIENTS FROM GOOGLE, FAST!—Learn The Basics Of Internet Advertising To Bring In New Hypnosis Clients And Grow Your Business

Erika Flint, BCH *Introductory*
Learn how to use online advertising to bring in new hypnosis clients consistently, easily, and affordably. Learn the basics of online advertising and best practices to make the most of your advertising dollars to bring in new clients and grow your business. Learn the tricks to finding keywords and ad text that drives new clients to your site, and how to optimize your account for continued growth and success. Suitable for new and experienced advertisers. *Lecture/Discussion/Q&A*

5:00-5:50 PM SEMINARS**(21051) AFTERNOON HYPNOSIS TO RECHARGE YOUR BATTERIES—An Afternoon Hypnosis Session To Recharge Your Batteries At The Convention**

Matthew Zinder, CH, CRNA *All-levels*
Wouldn't it be nice to take part in a guided hypnosis session in the afternoon to recharge your batteries? Enhance your experience in the seminars and workshops by accepting suggestions for positive learning experiences. Continue, and finish the day with vibrant energy. *Experiential*

(21052) SABOTAGING USING SECONDARY GAIN —Chip Away At The Behavior When You Unveil The Hidden Fears/Gains Of Your Client Using Right Questions And Appropriate Suggestions

Margaret Worthington, BCH, CI *Introductory-Intermediate*
Recognizing Secondary Gain is something that is often missed at intake or doesn't become apparent until 3rd or 4th session. Gauge client's progress testing them under trance, and what homework helps them conquer their fear of letting go of that gain! Your tools of visualization, ideomotor responses, and homework are key to stubborn secondary gain clients. *Lecture/Demonstration/Q&A*

(21053) THE DANGERS OF SOCIAL MEDIA & TECHNOLOGY—Combating The Dangers Of Social Media And The Associated Mental Distortions

Larissa Brazier, CH *All-levels*
Social media has many benefits to a lot of people, however it can effect us all in negative ways as well. Often times, the viewing of this material can cause someone to want the lives of other people they do not even know, which may manifest into feelings of sadness & a lack of joy. Social media was created to bring us closer together, it has in fact lessened communication and created jealousy in many areas. *Lecture/Discussion/Q&A*

(21054) EMPOWERMENT SESSIONS FOR YOUR HYPNOSIS PRACTICE!!!—Your Clients Need These Empowerment Sessions

John Cerbone, FNGH, BCH, CI *All-levels*
Learn how to make on the spot demonstrations, in good taste, mind blowing, fun, more workable and unforgettable. Included in this class are three must have private sessions every modern clinical hypnotist needs for their practice, to improve lives, inculcate change, and boost your client and the next best moments of their lives, carefully constructed and designed for maximum client benefit. *Lecture/Discussion/Q&A*

(21055) VIDEO MARKETING FOR HYPNOTISTS —Strategies For Generating More Money

Cynthia Lindner, CH *All-levels*
Using video is an exciting low cost or no cost way to reach your target market. Cynthia will dispel the myths about producing video and teach you the value and ease of using video as part of an internet marketing plan. It is one thing to write down the reasons why someone should choose your practice. It is quite another for prospects to actually see the process unfold and how problems are solved. *Lecture/Discussion/Q&A*