

# 188 Expert Seminars

No Additional Charge  
Included With Your Convention Fee

## SUNDAY, AUGUST 14

### 7:00-7:50 AM SEMINARS

#### (31071) MORNING HYPNOSIS TO START YOUR DAY —A Morning Hypnosis Session To Start Your Day Of Learning At The Convention

Matthew Zinder, CH, CRNA

All-levels

Wouldn't it be nice to start every day of the conference taking part in a guided hypnosis session? Start the day right. Enhance your experience in the seminars and workshops by accepting suggestions for positive learning experiences.

Experiential

#### (31073) INTERFAITH SERVICE OF WORSHIP

—Welcoming the New Day

All-levels

Interfaith Service

### 8:00-8:50 AM SEMINARS

#### (31081) WORKING WITH THE LEGAL COMMUNITY —Build Your Business With Personal Injury And Workers

Roy Cantrell, CH, CI

All-levels

Learn strategies to approach those working with Personal Injury Lawyers for those involved with accidents, be it Workman's Compensation or traffic accidents. Also Trial Preparation strategies for the Legal Community, and their clients.

Discussion/Q&A

#### (31082) FILL YOUR WEIGHT LOSS CLASSES USING GROUPON—Attract Paid Attendees To Your Hypnosis Presentations!

Bob Felix, CH

All-levels

Instead of giving free talks to local groups such as the Kiwanis or Rotary, Bob uses Internet coupons. People now eagerly pay to attend his 3-hour hypnosis presentations. (More than 3800 paid attendees in the last year alone.) Learn how you, too, can use Internet coupons to attract paid attendees - and potential clients - to your hypnosis presentations.

Lecture/Q&A

#### (31083) COACHING YOURSELF TO SUCCESS —Attracting More Clients Through Coaching

Dan LaRosa, CI, BS

All-levels

You became a hypnotist to help other people achieve their dreams, and frankly to help yourself do the same. You can pay a coach hundreds or even thousands of dollars or you can learn how to be your own success coach and at the same time teach your clients how to achieve their own greatness. You'll learn how to tap into the huge personal coaching industry by learning how to coach yourself to success.

Lecture/Q&A

#### (31084) PROGRAMMING THE EXECUTIVE DIRECTOR WITHIN—Accelerate Lasting Success

Robert Martel, BCH

Introductory-Intermediate

Learn how to achieve rapid rapport and fast results with new clients who are seeking meaningful change in their life, using a gentle mindful approach that helps clients to connect with their internal motivations and value system. Imagine your client able to see their own road map for success by connecting with their own true motivations for change. The information presented has helped clients to eliminate fears, stop compulsive behaviors and get on a better path towards a more fulfilling life.

Lecture/Discussion

#### (31085) THE BENEFITS OF SPIRITUAL HYPNOSIS —Finding Purpose, Passion & Power

Devan Martin, CH, CI

All-levels

Using specific metaphors that take us out beyond our normal limiting way of thinking and into a place that connects us to our spiritual or higher self allows us to remember and connect to "who we really are". Allowing this sense of deep inner peace also connects us to our sense of Purpose, Authentic Power, and Passion for our own life. This elicits in each of us a more relaxed way of being present and finding more joy as we move through our lives.

Lecture/Discussion/Q&A

#### (31086) HYPNOTICALLY RAISING YOUR VIBRATION —For A Joyful And Abundant Life

Sharon Gage, CH, CI

All-levels

Our vibration determines what and who we attract. If we want to attract positive energy, people, things, and feel good, we need to let go of what is lowering our vibration. By doing things that are positive for our physical health and emotional well-being, we raise our vibration. You will learn several ways hypnosis can be used to raise your vibration or your client's, physically, emotionally, mentally and spiritually.

Lecture/Discussion/Experiential/Q&A

### 9:00-9:50 AM SEMINARS

#### (31091) DELEGATION WITHOUT DISASTERS—What Can/Should Be Delegated & How To Do It Properly

Rhonda Waters, CH

All-levels

In this seminar, business owners will sort through past behaviors that have limited careers by doing everything or too many things themselves. You will be able to recognize quickly how it may be possible to offload some functions without giving away the shop. 21st century technology has brought many simple tools for observation and analysis that can quickly let others handle basic tasks that take us away from earning.

Lecture/Discussion/Demonstration/Exercises

#### (31092) THE BREAST CANCER VOYAGE—Achieving A Positive Body Image Following Breast Cancer Surgery

Sherri Bernier, EdD, MS, CH

All-levels

Mother, daughter, sister, friend, along with oneself, breast cancer affects us all. As hypnotists, we have the tools and knowledge needed to assist clients to believe in themselves while on the journey of breast cancer. Through guided imagery and self-hypnosis we can teach our clients to achieve inner-strength and growth and a positive body image following breast cancer. Learn specific techniques for dealing with clients reestablishing an accepting self-concept of their body image, post breast cancer surgery. You will discover how to emphasize the total woman, mind, body and spirit, allowing the client to see herself with a new found courage.

Lecture/Discussion/Q&A

#### (31093) A NEW CUTTING EDGE NLP TECHNIQUE —A NLP Technique That Rapidly Changes Identity

William Horton, PsyD, CADC, CMI, BCH

Intermediate-Advanced

A New NLP techniques that combines energy psychology, spirituality, and waking hypnosis to help people shift their identity. Help people find their dysfunctional self to identity what is holding them back.

Discussion/Demonstration/Q&A

**(31094) HELPING THOSE WHO SERVE – NOW AND INTO THE FUTURE—Reaching An Untouched Market And Strengthening Our Communities****Anthony Davis, CH****All-levels**

Throughout our communities we rely upon those who put us before their own families. They work extended hours in hazardous environments, and are expected to respond quickly without error. Our law enforcement, fire fighters, military, EMS, medical professionals and their families need our expertise. This seminar describes how we as NGH Hypnotism professionals can be THEIR First Responders and build our profession.

*Lecture/Discussion/Q&A***10:00-10:50 AM SEMINARS****(31101) EXERCISES TO IMPROVE YOUR EYESIGHT—Better Eyesight With Exercise****Laurie Barefoot, CH, CI, RN, MSN, NP****All-levels**

Come and watch demonstrations of an exercise regimen designed to enhance and improve eyesight. These exercises are designed to utilize and strengthen the muscles of the eye. Learn about the relationship of perception to the visual system - the mind/eye connection.

*Lecture/Demonstration/Exercises/Q&A***(31102) SYMBOLANALYSIS—A Symbol Is Worth A Thousand Images To Build The Future Now****Angelina Ahumada, BCH, BA****All-levels**

The language of the inner mind comes up as symbols in dreams, regressions, inspirations, and hypnotic sessions. From images chosen by volunteers, you will experience a sample of what can be done in a workshop to improve your work and life as hypnotist. The interpretation of the images chosen is done by asking volunteers questions to discover a new perspective and take action to build the future now.

*Lecture/Discussion/Q&A***(31103) HOW TO RAISE YOUR PROFESSIONAL STATURE AS A HYPNOTIST—Lucrative Earnings Depend As Much On Professional Stature And Prestige As Upon Skill****Ralph Benko, BA, JD, OB, CH****All-levels**

Professional success comes at least as much from professional status, and visibility, as merit. You will learn from the professional secrets of other lucrative elite professions such as law, psychology, politics, and business as to how to gain professional and personal respect. You will develop proficiency in applying this know-how to raising your professional stature and income from your practice.

*Lecture/Discussion/Q&A***11:00-11:50 AM SEMINARS****(31111) HOW TO RUN A SUCCESSFUL GROUP HYPNOSIS SESSION—Individuals May Not Have The Money To See You, Group Sessions Give Access****Doug Jones, CI, CH****All-levels**

Do you ever get client calls saying they would love to work with you but you are too expensive? If you answered yes, this class is for you. Learn how to run a group class. Learn to feel comfortable talking in front of groups. Experience making the money you know you are worth for the same amount of time.

*Lecture/Q&A***(31112) DO YOU KNOW YOUR SELF(S)—“Self”-Awareness Is The Key To A Healthy Alignment Of All Of Your Self(s)****Clay Dinger, CH****All-levels**

Sometimes even knowledgeable, experienced hypnotists struggle to help hard-working clients make changes to reach their goals. Although it is clear there is an obstacle in the way, sometimes it is hard to figure out exactly where to focus the intervention. Understanding the needs and values of each “Self” provides the critical framework for locating blockages. A healthy alignment of all of the Self(s) can help the client become more successful in achieving their desired results.

*Lecture/Experiential/Q&A***(31113) MEET YOUR MAIN SPIRIT GUIDE****Eric Richmond, BCH, CI****All-levels**

There will be a discussion of the difference between spirit guides and guardian angels. A nice progressive relaxation will be followed by opening the flow of energy in the body. Psychic protections is applied then the spirit guide is introduced. Communication is established for the future then awakened.

*Lecture/Experiential/Q&A***NOON-12:50 PM SEMINARS****(311201) THE MIND GAME CALLED LIFE AND HOW TO PLAY IT—Stress Management Strategies****AI Tatarunis, CH****All-levels**

This stress management seminar will provide you with the background to organize effective stress management programs. It will cover those behaviors that clients must acquire in order to better cope with the stress of living. It will also provide you with a list of books that are necessary for the client to read that will help them manage their stress. Finally, it will provide strategies for developing a stress management plan of action.

*Lecture/Experiential/Q&A***(311202) 10 TOP TIPS FOR PROFESSIONAL DEVELOPMENT—Creative And Practical Tips For Professional Development****Kate Beaven-Marks, BCH, CI****All-levels**

This seminar will give you valuable tips for identifying your knowledge and skills level and targeting your professional development most successfully. You will be able to evaluate where you are now, using the TAP model, and then identify where you would like to be, which route works best for you and how the creative and practical development activities can help you achieve this effectively.

*Lecture/Discussion/Q&A***(311203) PARTS THERAPY FOR RELIABLE RESULTS—Explore A Direct Path To Cause & Effect****Elizabeth Campbell, BCH, CI****All-levels**

Parts have their own agendas and once uncovered, they become parts that support, rather than parts that cause problems. Create change without the need to revisit past traumas and unpleasant events, and install new, better, beliefs and behaviors with Parts Therapy. This technique can be used for simple change as well as more troubling issues with reliable results, often within one session. Parts Therapy is a straightforward technique which is quick to learn and comfortable to use.

*Lecture/Experiential/Discussion/Q&A*

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### (311204) PICTURE PERSISTENCE WITH ANCHORING—Attract Clients With Short Public Sessions

George Guarino, CH

All-levels

This class will teach you to condition clients to use their natural skill of seeing, to enhance persistence toward goals. What we see is stored immediately. What we see is given meaning as we compare what we see to life experiences. Through hypnosis we can connect a new experience, new insight into a picture which assigns it positive meaning triggering positive behavior.

Lecture/Exercises/Discussion/Q&A

### (311205) HOW TO USE HYPNOSIS TO LOOK AND FEEL YOUNGER PLUS MORE BEAUTIFUL AND HANDSOME—Easy, Sweet, Self-Hypnosis Is How!

Wendy Packer, CH, CI, OB, RN

All-levels

This seminar will broaden the viewpoint regarding the benefits in establishing a powerful mindset of feeling younger which in turn makes one happier plus look younger and more attractive. The effectiveness of the mind-body connection will be referenced. A step-by-step review of the NGH Simple 3 Step Process of Self-Hypnosis will be discussed. Scientific literature will be shared along with information on who to market...the Baby Boomers.

Lecture/Discussion/Q&A

### (311206) HYPNOSLIM® - LOSING WEIGHT STARTS IN THE MIND—How Emotional Eating, Stress And Sugar Cravings Are Connected

Sandra Blabl, CH

All-levels

From my experience with hundreds of overweight people, the nutritionists and physicians are not involving all areas which lead to a well-balanced and permanent weight management. Even with hypnosis, some people fall back to overeating because the connection between emotional eating, stress and sugar cravings has not been solved. Don't get into this trap! Learn the real reasons behind overeating and overweight and how you can help clients with hypnosis.

Lecture/Discussion/Q&A

### (311207) WE HELP ORDINARY, EVERYDAY PEOPLE WITH ORDINARY, EVERYDAY PROBLEMS—Who Are These People, What Are Those Problems, And Why Does It Matter Anyway?

Robert Dunscomb, BCH, OB

All-levels

When we are asked to describe what we do, for some years now the NGH has advised us to say "we help ordinary, everyday people with ordinary, everyday problems, using individualized hypnotic techniques". This is an excellent answer – it implies that we are a helping profession, not a bunch of strange folks who go around making people bark and cluck. Learn just what this phrase means, how to recognize "ordinary people with ordinary problems", and why it matters.

Lecture/Q&A

**"I'm so glad I came. It's a long travel and was doubting my decision to trek across the country. The learning was well worth the travel. I will be back."**

**—Shannon Wallace, Bellingham, WA**

### (311208) ORGANIZING YOUR CONCEPTS OF REGRESSION—Understanding How The Various Methods Of Regression Relate To One Another

H. Larry Elman, Col. USAF Ret., CH, CI

Intermediate-Advanced

This lecture and discussion will attempt to correct this problem, but is not a "class" in regression. Methods discussed will include Pin-Point, Affect Bridge, and several variations of Time Line approaches. The appropriate or required depths of hypnosis will be discussed, as well as such concepts as "don't lead the witness," Key Word re-inductions, accuracy of information obtained, should there be limits on re-framing, PLR, and a few other concepts.

Lecture/Discussion/Q&A

### (311209) SIX STEP REFRAME A LA BANDLER —The NLP Resource Generator

Elana Schondorf, LCSW, CH

All-levels

On the surface, strong emotions may seem negative, pungent, or toxic. Usually, the emotions such as guilt, shame, or fear are attempting to protect the person in some way. By establishing dialogue with this part, it allows the subconscious mind to come up with ways the person can maintain the benefit of the positive intention, but to do so in a more constructive manner.

Lecture/Demonstration/Exercise/Q&A

### (311210) PLACEBO POWER—The Consciousness Raising Reality Of Mind Power! How To Go From A Good To A Heroic Hypnotist

Bob Offer, CH

All-levels

The PLACEBO EFFECT is systematically used by the medical profession, research laboratories for decades. If a person believes a pill will do something, then it's possible that the body/mind connection and own chemistry can cause effects comparable to what a medication might have caused. We will outline in detail - a simple methodology in which helping the client raise his/her consciousness and transformation can be achieved.

Lecture/Discussion/Exercises/Q&A

### (311211) MINDFULNESS BENEFITS AND THE EASY 5-3-1 DAILY PRACTICE—Integrating Mindfulness For Hypnotists And Clients Into Their Flow Of Well-Being

Rebecca Berke, BCH

All-levels

Mindfulness means maintaining a moment-by-moment awareness of our thoughts, feelings, bodily sensations, and surrounding environment. Three daily practices of tuning into ourselves in good and healthy ways in my 5-3-1 Daily Practice of Mindfulness we learn about the breath, gratitude and self compassion.

Lecture/Exercise/Q&A

### (311212) GIVE A HAND; BECOME A MENTOR! —Help The Next Generation Of Hypnotists Embark On Their Journey

Vednidhi Teeruthroy, CH, MS

All-levels

Learn about the benefits that mentoring can provide for the individuals involved, as well as in ensuring the growth and advancement of the profession. It is hoped that by learning that they have the appropriate support, the new generation of hypnotists will be more apt to feel secure while they embark on their new journey, as well as "returning the favor" when the time comes.

Lecture/Q&A

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### (311213) HYPNO YOUTH AND BEAUTY—Use Hypnosis, NLP And Chinese Acupressure To Rejuvenate And Look Young, Healthy And Beautiful *Stephanie Ho, CH, CI* *All-levels*

This seminar will show you how to use hypnosis to stimulate and rejuvenate the cell systems, enhance beauty, and look younger. Learn how to teach clients self-confidence so that they may view and place many aspects of their lives in the proper perspective, keeping them young and healthy.

*Lecture/Demonstration/Q&A*

### (311214) YOUR VOICE AT ITS BEST —Tips And Tricks For The Vocal Athlete *Magen Slesinger, CH, BS* *All-levels*

As a hypnotist, your voice is an essential tool of your trade. Do you ever feel hoarse after several sessions? Have you been advised to find your “hypnotic voice”? Have you heard someone speak and thought, “I could listen to them speak all day”? Like teachers, politicians and speakers of all sorts, YOU are a vocal athlete. Learn vocal technique from a Certified McClosky Vocal Technician and discover “your voice at it’s best”.

*Lecture/Demonstration/Exercises/Discussion*

### (311215) THE POST-HYPNOTIC POSSIBILITIES PROCESS™—Suggesting Strategic Questions To Bypass The Critical Faculty For More Powerful Results *John Koenig, BCH, CI* *All-levels*

This program shows how to apply Noah St. John’s breakthrough work in “Afformations” to the practice of a consulting hypnotist. You can expect to increase your session’s effectiveness as well as provide your clients with an easy tool for independent waking state work.

*Lecture/Demonstration/Q&A*

## 1:00-1:50 PM SEMINARS

### (310101) THE GREATEST STRATEGY FOR A SUCCESSFUL HYPNOSIS PRACTICE—“Fairy Tales Can Come True. You Gotta Make Them Happen, It All Depends on You” - Tiana, Princess and the Frog *Laney Coulter, BCH, CI* *Introductory-Intermediate*

One of my most respected and renowned teachers always said, “Hypnosis is a Confidence Game, No Confidence, No Game.” I know that sounds harsh. However, it is true. You may be the most skilled hypnotist in your area. You may have taken lots of wonderful trainings from well respected, successful, experienced men and women in the field, but if you don’t believe in yourself, really expect the best from yourself, then you will not have a successful practice. You got no game. Learn how to be the best you, you can be, and have fun doing it!

*Lecture/Experiential/Q&A*

“I’ve come to the NGH Convention for 5 years now and always learn something new and feel re-energized to go out and continue the good work.”

—*Suzanne Snow, Skaneateles, NY*

### (310102) INVESTIGATIVE HYPNOSIS —Facts Under The Magnifying Glass Of Hypnosis *Brian DiRamio, CH* *All-levels*

Investigations, at the core, is the uncovering and discovery of facts to determine further information or to discover and locate information or items. With this definition in mind, hypnosis is a perfect tool to be used to investigate and in investigations. Much of hypnosis mirrors the definition of “investigate”. Certainly, hypnotists should understand when and where Investigative Hypnosis is appropriate, but when used appropriately, Investigative Hypnosis can be informative and useful to the client and an additional tool for hypnotists.

*Lecture/Q&A*

### (310103) HOW WORDS HEAL —What Lurks Beneath The Brain... *Niamh Flynn, CI* *All-levels*

Medicine has witnessed the power of placebo for years. We know the power of hypnosis but did you know that the words we use in hypnosis have a very specific effect on the brain, different to that of a placebo. The phrase, ‘choose your words wisely’ is even more relevant for hypnotists. Aside from key phrases academic research shows how to make hypnosis more effective for all types of patients and clients.

*Lecture/Q&A*

### (310104) FROM GRIEF TO A JOYFUL LIFE!—How To Complete The Passage From Grief To Joy For A Better And More Productive Life! *Cecilia Bergstein, CH* *All-levels*

In order to have a quality life, any quality of life, a grieving survivor must learn to live in the present and embrace the power of Now. It is a simple lesson and a journey that we can take together in this one hour presentation examining the stages of grief and how to make this powerful transition from sadness to joyful living. Learn how to better serve your practice and community such as nursing homes, support, and bereavement groups by showing them the power of now and living in the moment.

*Lecture/Exercise/Q&A*

### (310105) DELIVER AN EMPOWERING STRESS BUSTER WORKSHOP—Educate, Inspire, And Drive Business With An Empowering Stress Buster Workshop *Erika Flint, BCH* *Introductory*

Based on the latest scientific research on stress this workshop combines some of the best techniques available today for controlling the feeling of stress in the body. You will learn the science behind these de-stressing techniques to help educate your audience and empower them for success. You will learn everything you need to know to deliver this workshop in your area to grow your practice.

*Lecture/Discussion/Q&A*

“Very friendly and informative convention. Presenters of the seminars were interested in helping students providing resource materials and personal consultation.”

—*Linda Mason, High Point, NC*

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### **(310106) PAST LIFE REGRESSION—What Every Hypnotist Must Know**

**Robert Merlin, CH, CI**

*All-levels*

Learn how to help clients understand their highest self and why they keep repeating behaviors. When traditional hypnosis fails to obtain the desired results, past life regression may be the answer. Your clients who are spiritual may experience a very powerful awakening in one session. This is an integrative process not an alternative to traditional hypnosis. Adding this to your tool box will add new clientele and revenue to your practice. More people are asking for the meaning in their life, wouldn't it be rewarding if you could help them on their journey?

*Lecture/Discussion/Q&A*

### **(310107) ENERGY VAMPIRES; DANGER, DANGER! —Free The Victim, Protect Yourself**

**Patricia Pearson, CI, CH**

*All-levels*

Today's "Energy Vampires" have low life energy causing them to seek to control and to "suck" a victim's emotional energy. "Victims" experience unusual fatigue, emotional and immune system disorders. Hypnotists, Counselors and Medical professionals are often at risk for Vampire attack. This seminar will show energy photos demonstrating attack and recovery. It will provide practical methods to help both Victim and Vampire. You will learn to reverse the Energy Vampire's control over a Victim and protect yourself in your contact with Energy Vampires.

*Lecture/Discussion/Experiential/Q&A*

### **(310108) BUSINESS 101—Nuts & Bolts Of Business**

**Dawn Whiting, BCH, CI**

*All-levels*

You will come away with a basic understanding of how to set up your books for your business. Many people in business lose deductions they could take on their tax returns because they do not understand what expenses can be taken and do not track it properly. This seminar provides a quick overview of the financial aspect of your business and what you need to know to feel more comfortable about the finance end of it.

*Lecture/Q&A*

### **(310109) THE ROLE OF HYPNOSIS IN MIRACLES —The Importance Of Positive Belief**

**Rose Neves-Grigg, CH and**

**Michael Hathaway, CI, FNGH, BCH**

*All-levels*

This seminar demonstrates how the belief of an individual can play an important role in attracting desired results through the use of positive thoughts that when reinforced on a repetitive basis has the potential to produce what is often considered to be miraculous results. Rose Neves-Grigg, a member of NGH and an intuitive healer, will share the story of how her belief has propelled her to follow and fulfill her life purpose.

*Lecture/Demonstration/Q&A*

### **(310110) THE TRIAD OF SUCCESS—How To Overcome The Three Stumbling Blocks To Success In Health, Wealth And Happiness**

**Patricia French Crilly, CH, RN**

*All-levels*

From my own extraordinary healing from invasive ovarian cancer, I discovered the three biggest stoppers to success whether it is for health, wealth or happiness. It is what I call my Success Triad and you can learn how you can claim your success in three simple steps. All it takes is your commitment to embrace a more powerful way of being.

*Lecture/Demonstration/Experiential/Q&A*

### **(310111) 27 WAYS TO BOOST CONFIDENCE —Embed Power In Your 10 Count**

**Nancy Reno, BCH**

*All-levels*

Unlock the power of one of the most important precepts of hypnosis - the power of compounding. The biggest deterrent to a client's success is their own negative thoughts. In this session, you will learn how to create and utilize subtle positive affirmations to effectively counteract the negative and destructive thought patterns of your clients. Boost and enhance their success in every session.

*Lecture/Q&A*

### **(310112) HYPNOTIC TESTIMONIALS —Leverage Today's Success For The Future**

**Scott Babb, BCH, CI**

*All-levels*

The success you had with a client today can be leveraged for even greater success for your practice and your clients in the future. Learn the easy way to not only get testimonials from clients, but also to make sure that those testimonials are blockers that make you the #1 choice when someone is looking for a hypnotist.

*Lecture/Discussion/Q&A*

### **(310113) NO-PRESSURE SALES MODEL—No-Pressure Sales Model That Closes 8 Out Of 10 Sales**

**Jason Kropidlowski, CH**

*All-levels*

This sales model will benefit hypnotists who dislike using pressure tactics or overcoming objectives in their approach to closing more sales. This no-pressure model allows the hypnotist to focus on the clients' needs, and to allow the information presented to sell itself. This reduces both hypnotist and client tension, and strengthens rapport rather than creating distrust due to persuasive or manipulative tactics. This model has consistently resulted in closing 8 out of 10 screenings.

*Lecture/Q&A*

### **(310114) TRANSFORMING FEAR INTO COURAGE —Steps For Taking Clients From Fear Into Safety Then Courage**

**Jeff Martin, CH, CI**

*Introductory-Intermediate*

This class will demonstrate how a client's fears keep them stuck and unable to take appropriate action in their lives. It will teach how to identify and describe the action to take in a step-by-step model. This releases the client's fear and reconnects them to a place of courage and empowerment

*Lecture/Demonstration/Exercise/Q&A*

### **(310115) BALANCING TWO PROFESSIONS—How To Take Them Both From Surviving To Thriving**

**Suzi Nance, CH, CI**

*All-levels*

Many newly and not so newly certified hypnotist take the advice "don't quit your day job yet" when starting their hypnosis practice. While in many cases quite practical, balancing two professions can be daunting...but also very doable and very rewarding. Well your "soon I will..." is now and you will leave this seminar energized and inspired with practical tools and strategies to do it and enjoy the rewards that come with it!

*Lecture/Q&A*

**"Gives you new techniques and ideas for your own practice. Change a little or a lot."**

**—Carol Henderson, Overland Park, KS**

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**2:00-2:50 PM SEMINARS**

**(31021) BEFORE THE INDUCTION; YOUR MINDSET MATTERS—How Your Thought Process Before And During Your Time In Session Impacts Your Clients' Success**

**Cheryl DeDecker, BCH**

*All-levels*

The driving force behind each hypnosis session does not come from your hypnotic technique—it comes from your own mindset. Have you ever found yourself getting stuck in your head before or during a session—your own thoughts, plans and reactions getting in the way? Most hypnosis training fails to cover ways we as hypnotists can effectively manage our own thinking and focus during each session. In this seminar, you will learn components of an ideal mindset and easy steps to use before and during your sessions to maintain successful focus. Join me and learn how to “get your head on straight” to be the best hypnotist you can be!

*Lecture/Discussion/Q&A*

**(31022) VULNERABILITY & CHANGE: EXPANDING YOUR HYPNOTISM PRACTICE**

**Roberta Fernandez, BCH, CI**

*All-levels*

Expanding from part-time to full-time or from a small practice to a center, change can feel vulnerable. If you are considering changes or growing your practice, this seminar will enable you to: know what control you have in the change process, describe vulnerability's relationship to change, define essential characteristics about yourself, the expansion and their relationship, assess your strengths for success, develop a clear action plan.

*Lecture, Interactive participation*

**(31023) BUILD A THRIVING PRACTICE FOR PENNIES ON THE DOLLAR!**

**—Maximum Results For Minimum Investment**

**Penny Chiasson, BCH, RN**

*Introductory-Intermediate*

Once you have decided what you need, you must decide 1) if you already have items that can be re-purposed into your office space, 2) what services you can learn to do yourself (marketing, web design) and 3) those items that require capital investment. Prioritization becomes key in allocating not only your time, but more importantly your money, as wisely as possible. Penny will share several opportunities for free marketing and publicity, and introduce you to bartering for needed goods and services. Learn to be objective in deciding when and how to spend your capital investment in your business.

*Lecture/Q&A*

**3:00-3:50 PM SEMINARS**

**(31031) BUILD RAPPORT WITH SOUL CHARTS —Clients Love Self Exploration**

**Wendy Sloan, CH, CI**

*All-levels*

Many of our clients come to us for spiritual direction and to figure out their life purpose. The Soul Chart, from the “Michael Teachings” can give us a system to better help our clients understand the imprinting of energies that we are born with. This simple to use system is comparable to astrology and the enneagram. Information gathered can then be use to create an impactful hypnosis session. The imagery will resonate with the subconscious mind and allow the client to feel great. Once you practice and master the material in this class for yourself, you will become an expert, ready to share this knowledge with your clients.

*Lecture/Exercise/Demonstration/Discussion/Q&A*

**(31032) HOW TO CREATE A VISION BOARD TO ACHIEVE YOUR GOALS—Master Special Techniques That Combine Hypnosis With Powerful Intentions For Greater Success**

**Nancy Grundy-Piercy, BCH**

*All-levels*

Many people, including hypnotists, have difficulty visualizing. By learning how to create a proper vision board, both you and your clients will have greater success in achieving goals. This seminar will teach you: The language of the subconscious mind. How to put a picture on your desires. What is a powerful intention? The importance of keeping a vision board simple. Hypnotic techniques to enhance the power of manifestation. How a vision board will empower you and your clients to Create Your Future.

*Lecture/Q&A*

**(31033) THE ETERNAL SELF-CONFIDENCE SCRIPT —One Script For Almost Every Client In Your Office**

**Selena Valentine, CH, CI**

*All-levels*

Almost everyone that crosses the threshold of a hypnotist's office has self-confidence issues. They aren't confident enough to defeat the power of food or cigarettes. They lack the confidence to achieve the things that they really want. Self-confidence is the key to success in every field of life, from business to relationships, health to beauty. This is the last script you will need to help your clients achieve the self-confidence that they need to overcome their challenges and achieve the great lives that they deserve.

*Lecture/Discussion/Q&A*

**“A fabulous once a year opportunity to reconnect with fellow professionals, to learn to grow and to get inspired to do the wonderful work of hypnosis!”**

**—Brenda Titus, Santa Ann, CA**

**“I like to stay abreast of current technology and this is THE PLACE to do it for hypnosis.”**

**—Don Reno, Jenks, OK**

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